

Thoughtworks and Tradewater

Press Kit

1. Video caption

Reducing the world's carbon footprint is a challenge facing us all, and many innovators are using new technologies to tackle it in creative ways. One such organization taking a different approach to climate action is Tradewater: a mission-based company headquartered in Chicago that develops projects to prevent greenhouse gas emissions. More at <https://www.thoughtworks.com/clients/tradewater>

2. Image captions

Tradewater tool: `ab_inline_tradewater_tool_still_1.jpg`

Caption: Calculate your carbon footprint with Tradewater's tool. Photo depicts the Tradewater tool.

Tradewater location (2 images, same caption):

`ab_inline_tradewater_collection_elimination_greenhouse_gasses_still_21.jpg`

`ab_inline_tradewater_collection_elimination_greenhouse_gasses_still_31.jpg`

Caption: Tradewater works with individuals and businesses around the globe to collect high impact greenhouse gases like CFC and HCFC refrigerants, and methane. Once located, the gases are safely and efficiently destroyed, preventing them from being released into the atmosphere. Photo depicts the collection and elimination of these greenhouse gases.