



# Why Digital Transformations Fail

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***We wanted flying  
cars, instead we  
got 140 characters***

*- Peter Thiel*



# The Good News

**37%**

of firms are going through a digital transformation

**Till date close to 50%**

rate going to digital is one of their top priorities

**> 50%**

expect this to be very challenging



Source: Forrester  
Research



# Why is it Challenging?

## Visit First Principles

Unlike copyright, digital transformation are two words

### Digital and Transformation

- Digitization vs. digitalization
- People challenges vs. technology challenges
- Digital strategy vs. business strategy





**There are 3 Reasons for  
the Challenge of the  
Transformation....**



# Understanding Digital

- There is a difference between digitization and digitalization
- Leverage the ecosystems
- Example India Govt : Electronic Records vs. India Stack



# Evolving the Operating Model for Digital

- Organisational alignment
- Throwing out the stale
- Innovation and scale







# Culture

Successful digital transformations succeed for many reasons but they fail only for one

## Just Enough Hierarchy

- Autonomous teams
- Empowerment

## Experimentation

- Fail fast
- First principles thinking

## Inclusion

- Diversity
- Conducive environment for people to have a voice



# THANK YOU

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# Discuss & Brainstorm

Gary: Building Blocks

Government Agencies , Enterprises,  
Startup's and Captives: Diversity  
quotient is high in the market

