

# GREEN SOFTWARE ENGINEERING

*By*

*Aibanjali Venkatesan*

# INTRODUCTION

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YOU ARE READING THIS BECAUSE YOU ARE a) CURIOUS AND b) CARE ABOUT THE ROLE SOFTWARE + THE IT INDUSTRY PLAY IN THE CLIMATE CRISIS.

WHILE IT IS PART OF THE PROBLEM, THE IT INDUSTRY HAS A POSITIVE PART IN SOLVING IT AS WELL.

BUILDING SOFTWARE IS DEEPLY CONNECTED TO HARDWARE, ENERGY SOURCES AND HOW THEY ARE USED.

GREEN SOFTWARE IS SOFTWARE THAT WANTS TO EMIT LESS. GREEN SOFTWARE ALSO WANTS TO HELP US EMIT LESS.

THIS ASPIRATION CAN BE REALISED THROUGH FINDING EFFICIENCIES, MEASURING PROGRESS AND COMMITTING TO TARGETS.

WHAT ARE THE ASSOCIATED TERMS IN THE INDUSTRY? WHO ARE THE BODIES THAT SET THE DIRECTION? ARE THERE ANY UNETHICAL PRACTICES TO BE AWARE OF?

STEP INTO THIS ILLUSTRATED GUIDE ON GREEN SOFTWARE ENGINEERING TO FIND THE ANSWERS AND SOME QUESTIONS.

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# SCOPE

## CONTEXT

- UN & CLIMATE CRISIS
- TERMS
- DIGITAL EMISSIONS

## PRINCIPLES

- FROM 2019
- FROM 2022

## CARBON EFFICIENCY

## ENERGY EFFICIENCY

- PUE
- STATIC POWER DRAW
- ENERGY PROPORTIONALITY

## CARBON AWARENESS

- DEMAND SHIFTING
- DEMAND SHAPING

## HARDWARE EFFICIENCY

## EFFICIENCY & JEVON'S PARADOX

## MEASUREMENT

- GHG PROTOCOL
- SCOPE 123
- SCI

## CLIMATE COMMITMENTS

- OFFSETS
- ELIMINATION
- CARBON MARKETS
- CARBON REDUCTION
- ESG, SBTi, TNFD

## GREENING OF IT

- DESIGN & CODING
- CHOICE OF LANGUAGE
- AI MODELS
- DATA CENTRES

## GREENING BY IT

- TOOLS & FUNCTIONS

## GREENWASHING

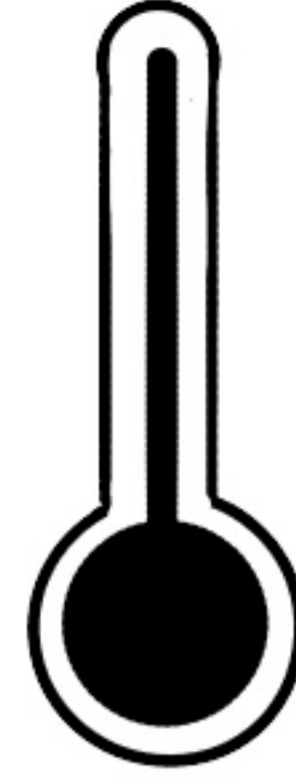
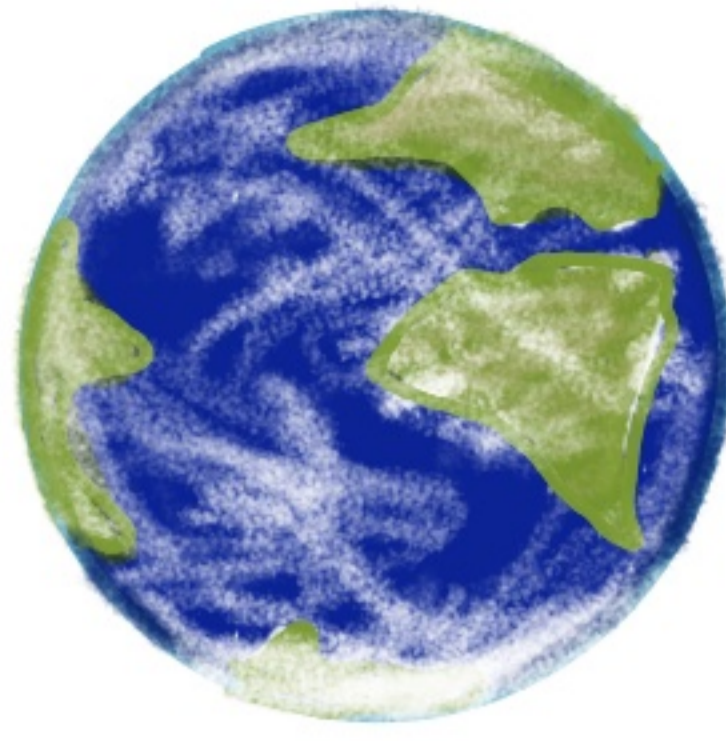
## CLIMATE RESILIENT DEVELOPMENT

## QUESTIONS TO PONDER

## REFERENCES

**CONTEXT &  
TERMINOLOGY**

# THE UN ON CLIMATE CHANGE



CLIMATE CHANGE IS THE DEFINING ISSUE OF OUR TIME  
AND WE ARE AT A DEFINING MOMENT

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THE CONCENTRATION OF GREENHOUSE GASES - GHGs - IN  
THE ATMOSPHERE IS DIRECTLY LINKED TO THE AVERAGE  
GLOBAL TEMPERATURE ON EARTH

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IF GLOBAL WARMING TRANSIENTLY EXCEEDS  $1.5^{\circ}\text{C}$  IN THE  
COMING DECADES OR LATER, THEN MANY HUMAN AND  
NATURAL SYSTEMS WILL FACE ADDITIONAL SEVERE RISKS,  
COMPARED TO REMAINING BELOW  $1.5^{\circ}\text{C}$

[un.org/global-issues/climate-change](https://un.org/global-issues/climate-change)

TO LIMIT GLOBAL WARMING, HUMAN-CAUSED EMISSIONS OF  
CARBON DIOXIDE NEED TO

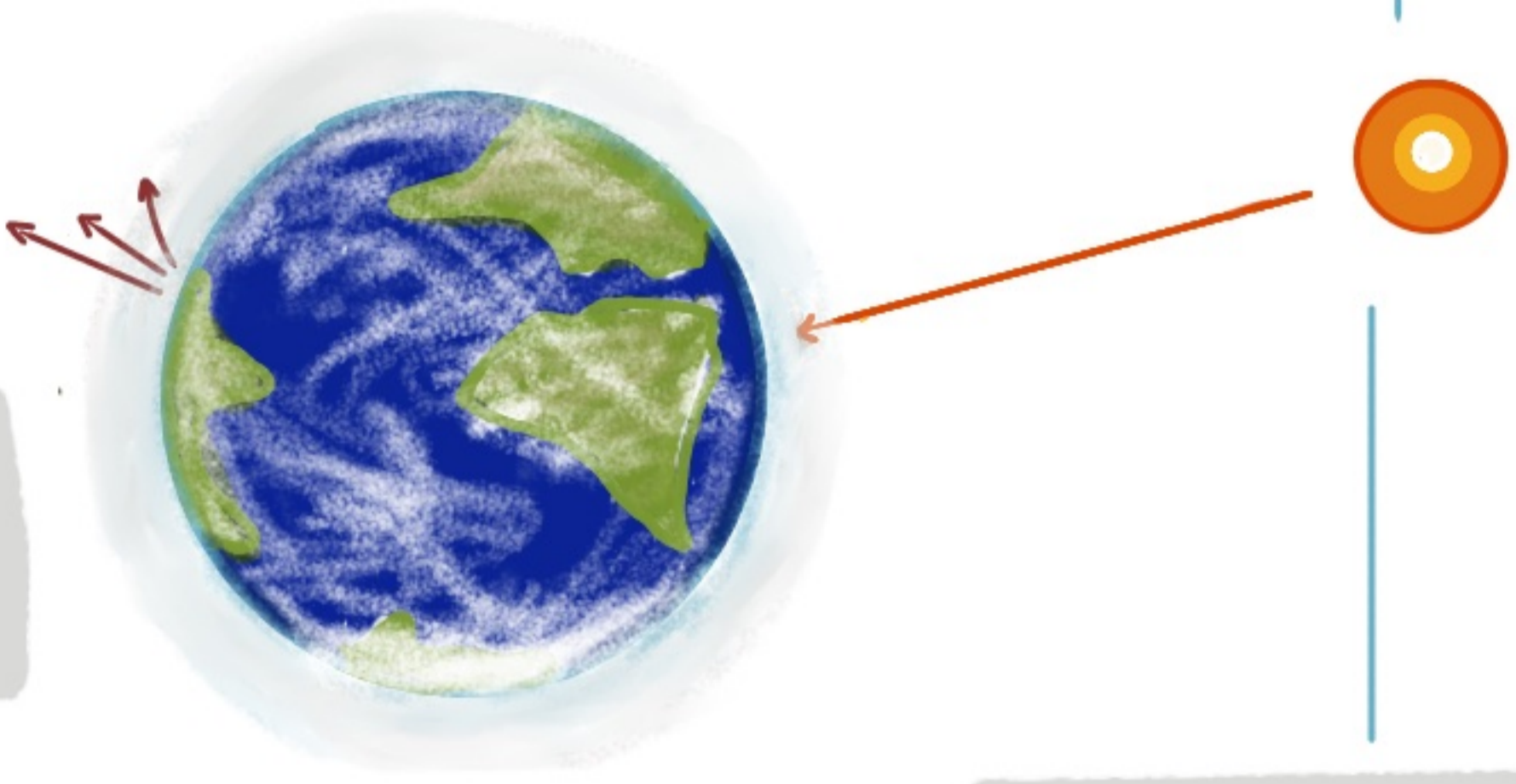
- FALL TO NEARLY HALF BY 2030
- REACH NET-ZERO BY 2050

# GREENHOUSE GASES

SOME GASES IN THE ATMOSPHERE

GREENHOUSE GASES - GHGS

ABSORBS INFRARED



TRAP HEAT

MAINTAIN EARTH TEMPERATURE

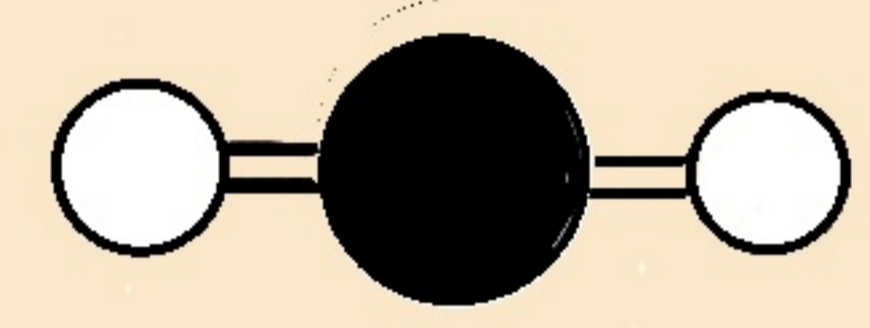
- GREENHOUSE EFFECT -  
- SUSTAINS LIFE -

HOWEVER...

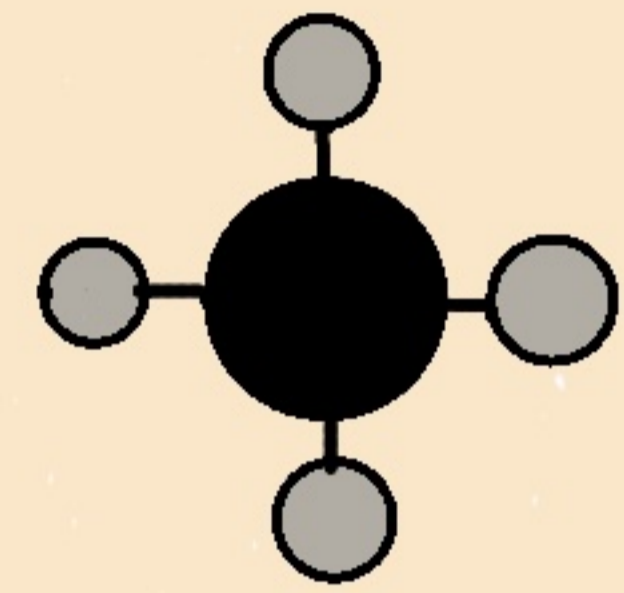
GHG LEVELS INCREASE FROM

- HUMAN ACTIONS
- LIKE ...
- BURNING FOSSIL FUELS
- MANUFACTURING

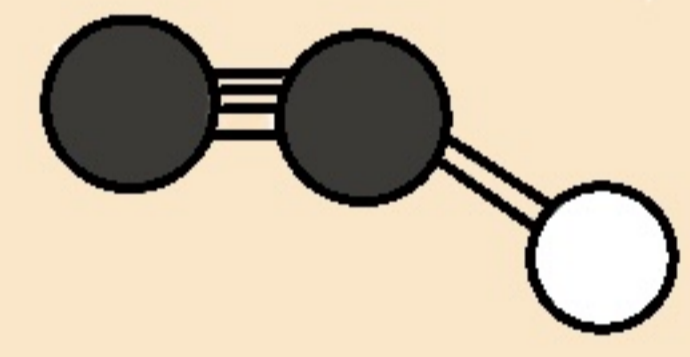
THIS UPSETS THE DELICATE BALANCE AND INCREASES GLOBAL TEMPERATURES



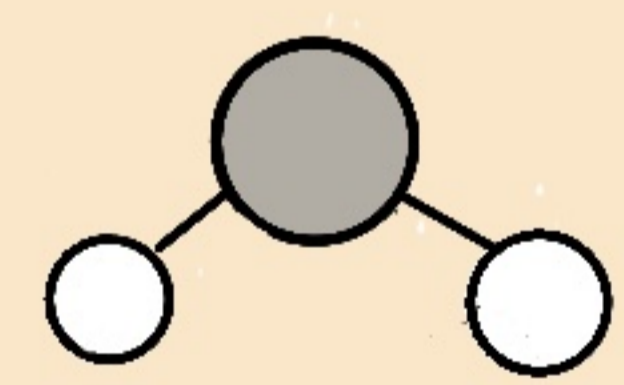
CARBON DIOXIDE  
 $CO_2$



METHANE  
 $CH_4$



NITROUS OXIDE  
 $N_2O$



WATER VAPOUR  
 $H_2O$

CHLOROFLUORO CARBONS

etc

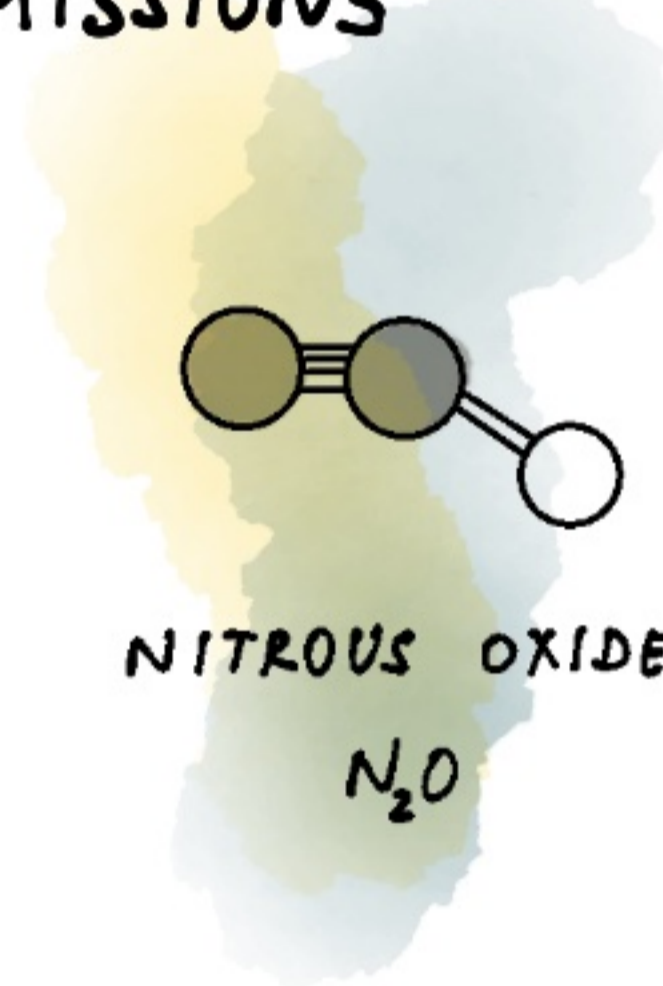
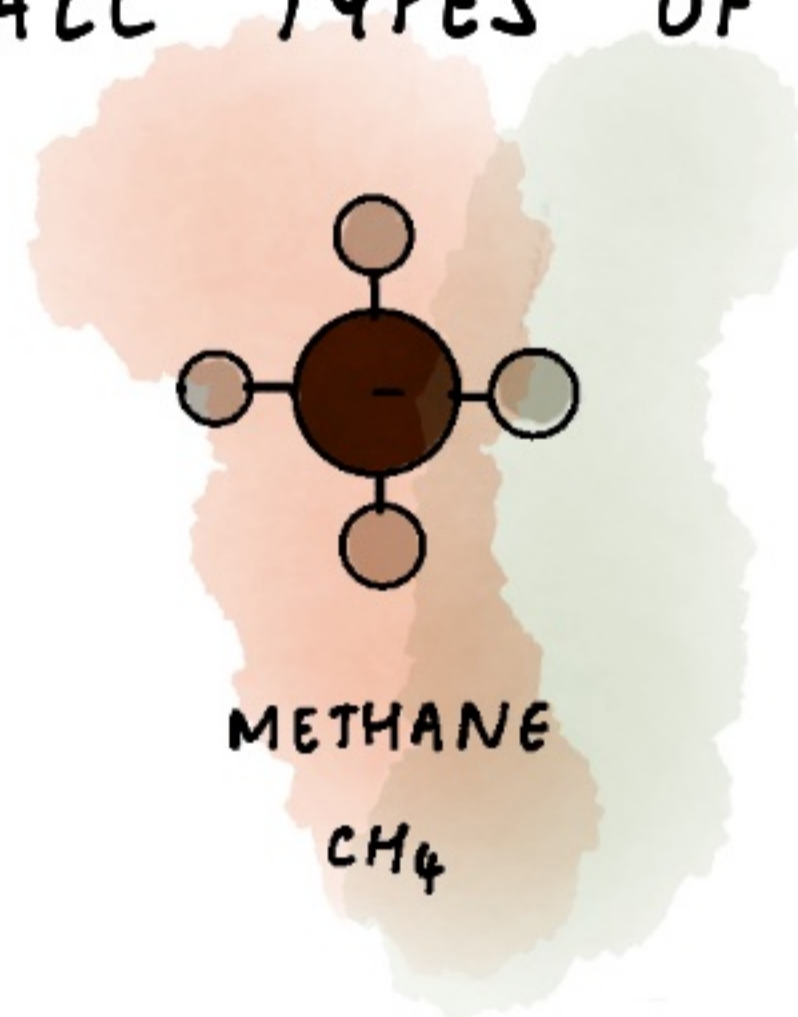
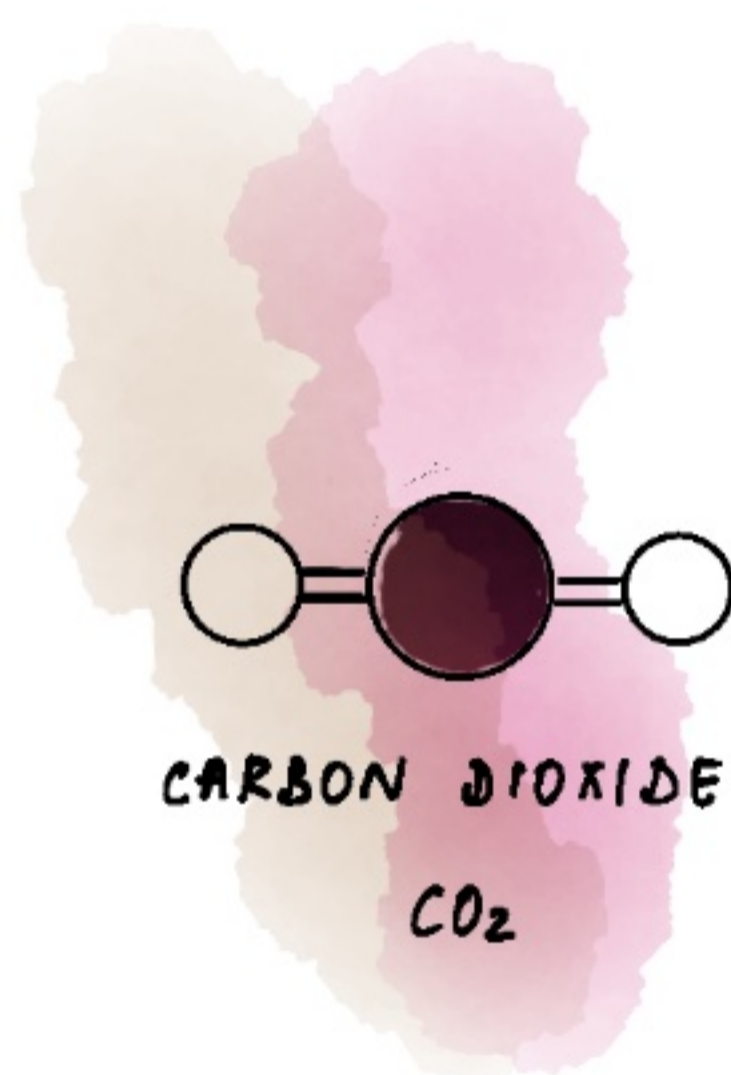
# CARBON



CARBON DIOXIDE  $CO_2$

THE TERM CARBON  
IS USED  
TO MEAN

ALL TYPES OF EMISSIONS



IN THE CONTEXT OF GLOBAL WARMING

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A CONVERSION FACTOR IS APPLIED TO COME UP WITH **CO<sub>2</sub>E**

- THE CO<sub>2</sub> EQUIVALENT EMISSIONS

OF SAY A TON OF METHANE OR OTHER GHGS

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# CARBON FOOTPRINT

IT IS A MEASURE OF GHG EMISSIONS FROM HUMAN ACTIVITY  
UNIT OF MEASURE - METRIC TONS OF CO<sub>2</sub>E

## HOW TO MEASURE CARBON FOOTPRINT



LIST EACH TYPE OF ACTIVITY



GET EMISSION FIGURES FOR EACH ACTIVITY

Activity	SCOPE 1	SCOPE 2	SCOPE 3
Travel	45	12	7.0
Power	11	3	3.2
Manufacturing	33	16.00	4.52
Waste	24	0	7.00
Water	36	22.0	18.00
Buildings	73	62.0	63.02
Transport	143	29.5	8.21
TOTAL			14.8MT CO <sub>2</sub> E

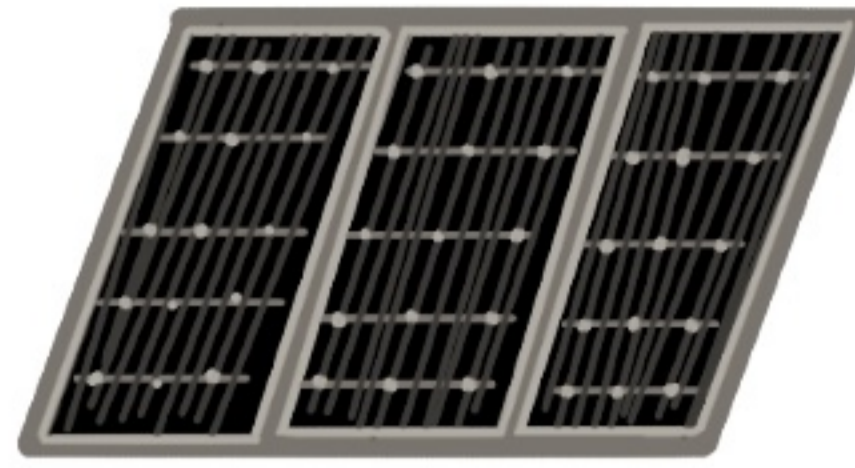
ADD UP NUMBERS FROM EACH ACTIVITY



# ZERO CARBON OR NET ZERO?

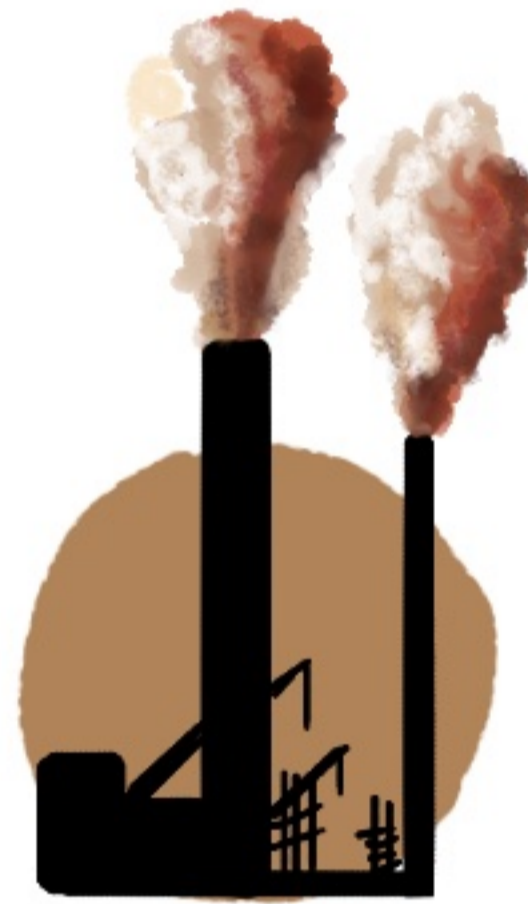
## ZERO CARBON

MEANS THAT  
AN ACTIVITY  
DOES NOT  
PRODUCE ANY  
CARBON EMISSIONS



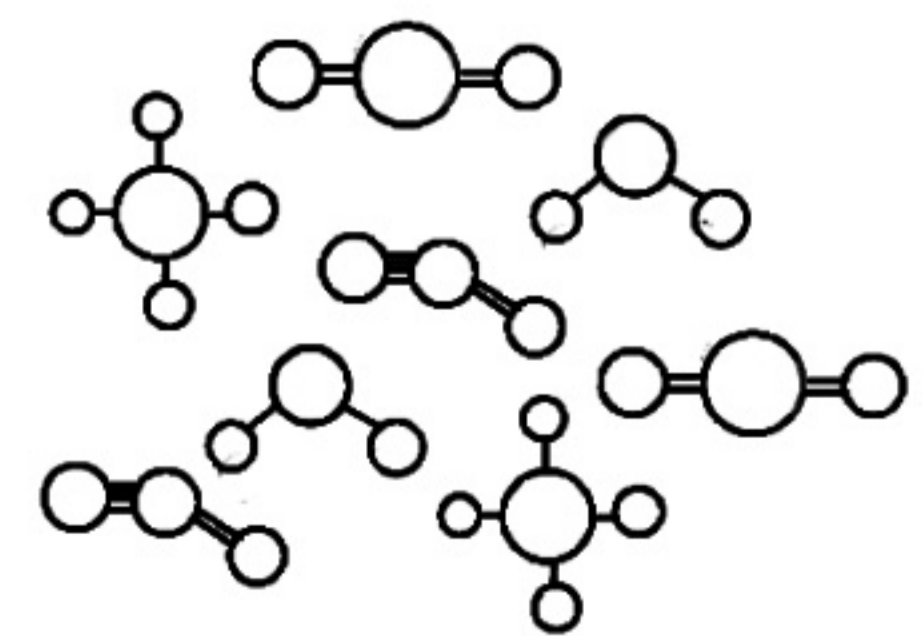
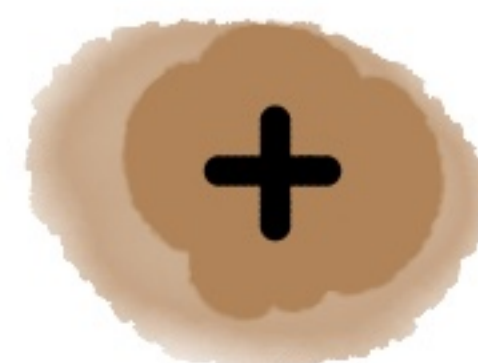
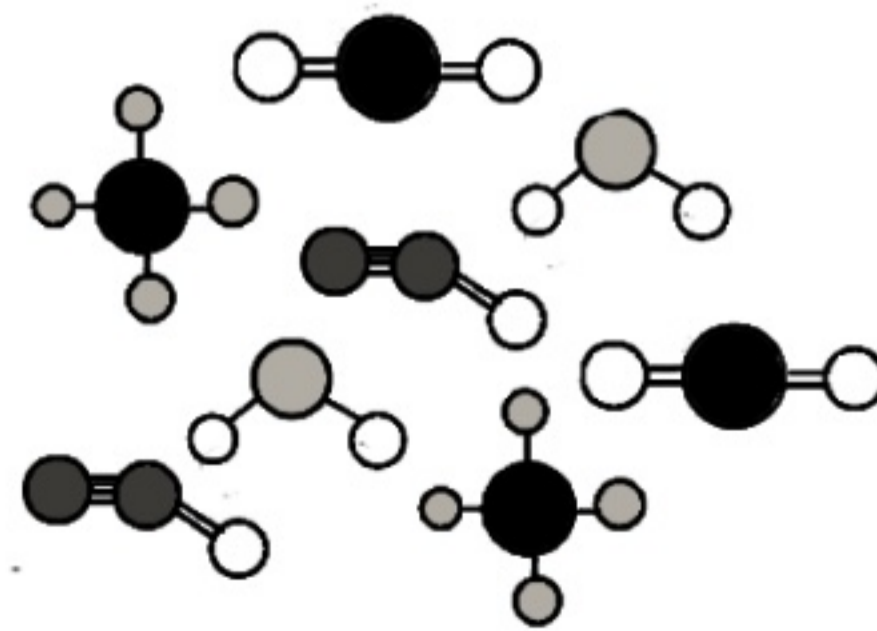
## CARBON NEUTRALITY

IS THE BALANCE OF  
CARBON EMISSIONS  
TO REMOVING AN  
EQUIVALENT AMOUNT  
BY INVESTING IN  
FORESTS, OCEANS ETC.



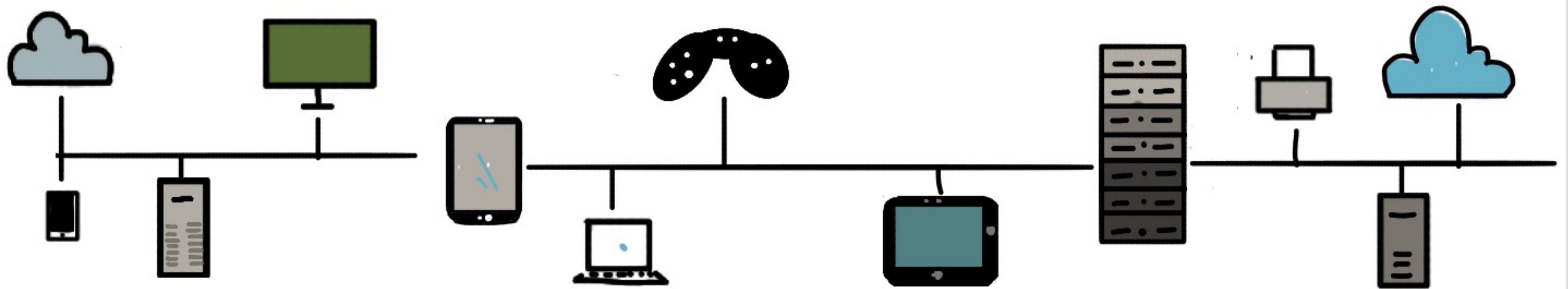
## NET ZERO - A TERM WITH AMBIGUOUS PLEDGES

MEANS THERE IS  
A BALANCE BETWEEN  
ALL GHG RELEASED  
TO THE GHG  
REMOVED FROM  
THE ATMOSPHERE.



# DIGITAL TECH & EMISSIONS

THE DATA AVAILABLE ON DIGITAL TECHNOLOGY EMISSIONS POINTS TO NEARLY 10% CONTRIBUTION TO GHG



COMPUTING DEVICES

STREAMING

APPS/SERVICES

CLOUD COMPUTING

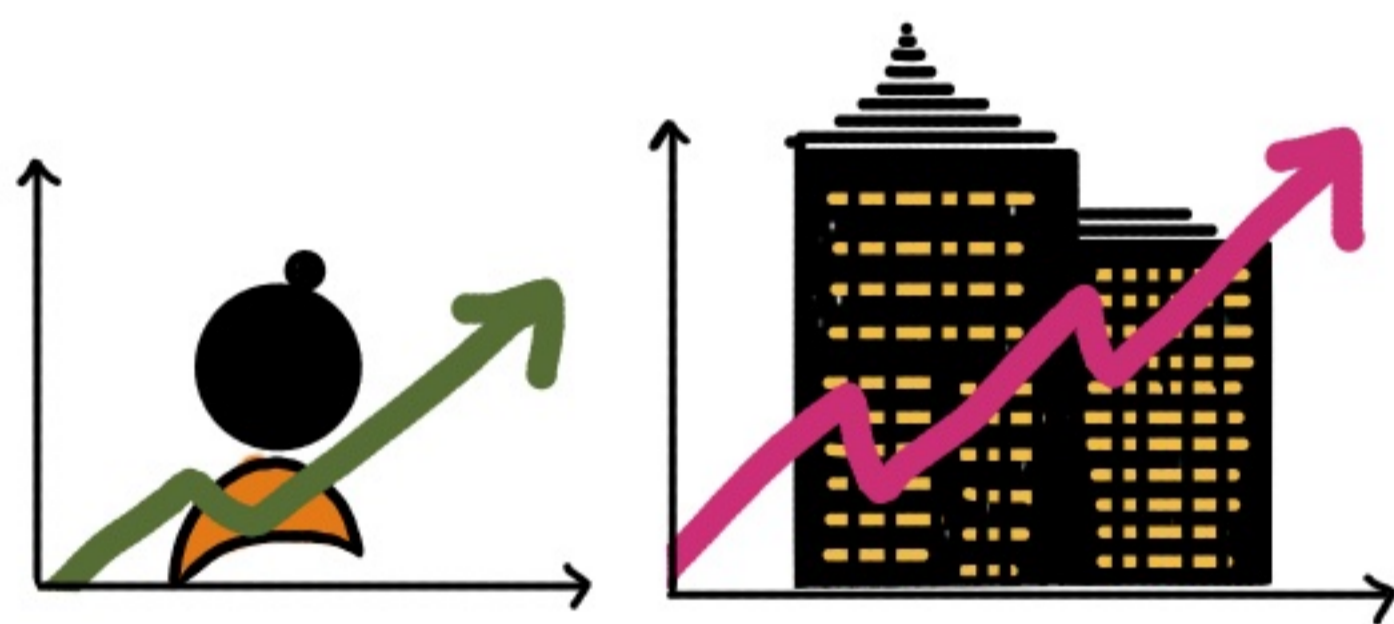
TRAINING AI MODELS

ENTERTAINMENT CONSOLES

DATA CENTRES

COMMUNICATION NETWORKS

OTHER HARDWARE



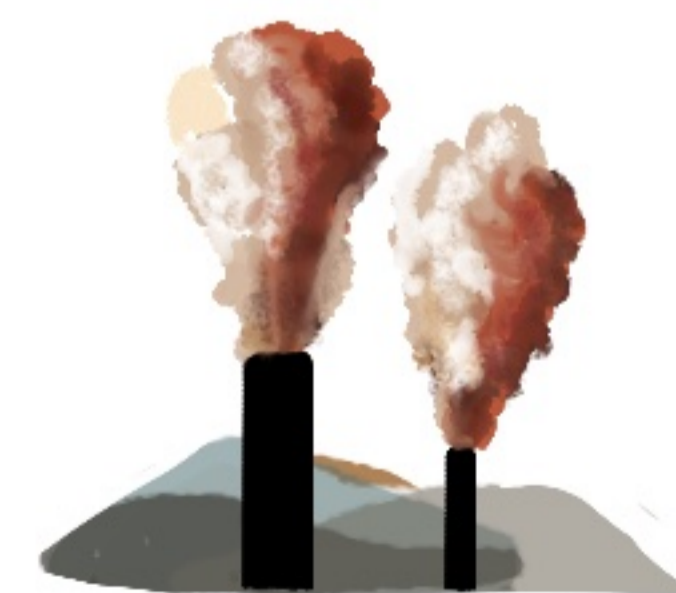
THE USES ARE BOTH PERSONAL & COMMERCIAL AND THEY ARE GROWING!



THE EMISSIONS ARE PROJECTED TO BE HIGHER DOUBLE DIGITS BY 2050



THE INDUSTRY RELIES HEAVILY ON ELECTRICITY

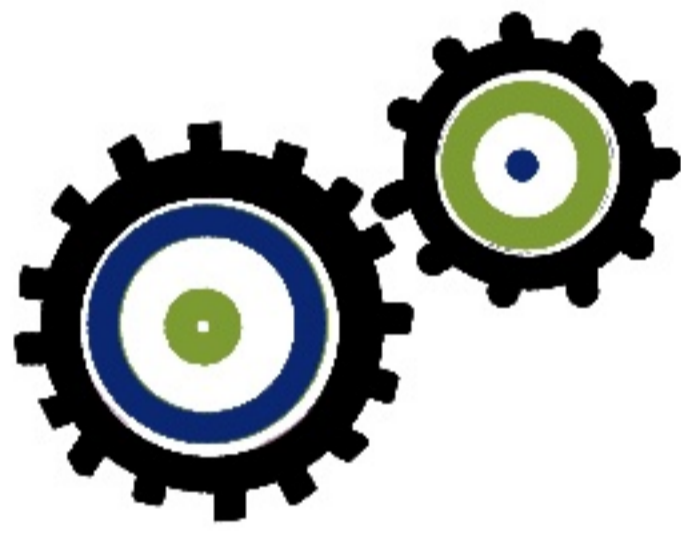


MOST GENERATED ELECTRICITY COMES FROM FOSSIL FUELS

# GREEN SOFTWARE



GREEN SOFTWARE IS THE RESULT OF PRACTITIONERS CREATING AND DEPLOYING CODE THAT LIMITS ENVIRONMENTAL IMPACT



SOFTWARE PROCESSES

GREEN SOFTWARE TAKES INTO ACCOUNT



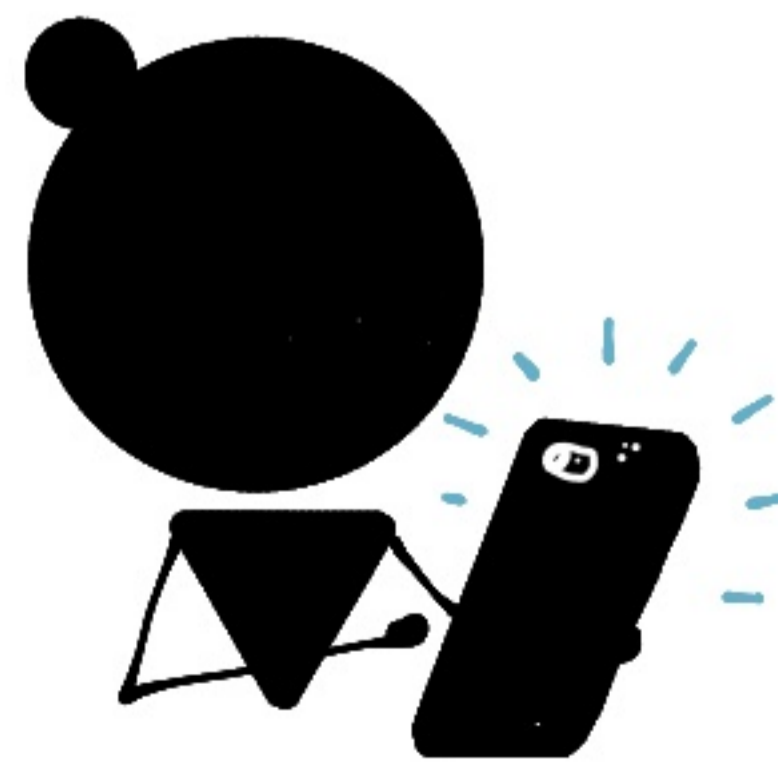
HARDWARE / DATA CENTRES



SOFTWARE ARCHITECTURE



ENERGY SOURCES



END USER

# A CALL TO ACTION

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OUR GOAL AS GREEN SOFTWARE ENGINEERS IS  
NOT TO WRITE REPORTS.

IT IS TO IMPLEMENT CHANGE.

- ASIM HUSSAIN  
GREEN SOFTWARE FOUNDATION

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**PRINCIPLES OF  
GREEN SOFTWARE**

# 8 PRINCIPLES - FROM 2019

## ① CARBON



REDUCING  
CARBON FOOTPRINT

## ② ELECTRICITY



MAKING SOFTWARE  
ENERGY EFFICIENT

## ③ CARBON INTENSITY

Less CO<sub>2</sub>e per kilowatt hour  
of electricity

BEING LESS  
CARBON INTENSIVE

## ④ EMBODIED CARBON



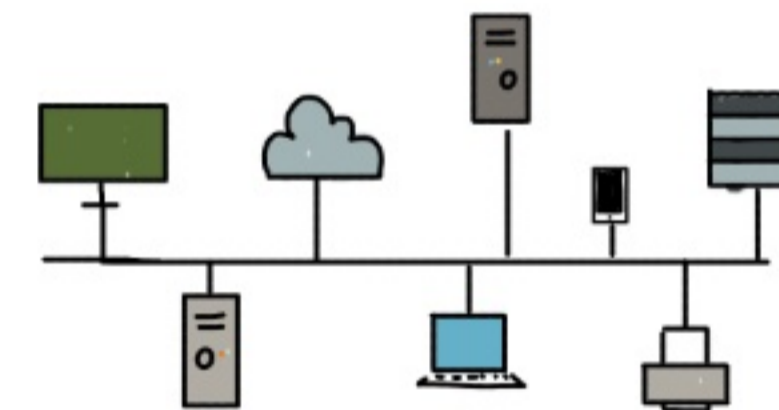
USING DEVICES  
FOR LONGER

## ⑤ ENERGY PROPORTIONALITY



MAXIMISE  
HARDWARE EFFICIENCY

## ⑥ NETWORKING



REDUCING DATA USED  
AND DISTANCE IT TRAVELS

## ⑦ DEMAND SHAPING



MOVING COMPUTE  
DEMANDS TO ANOTHER  
TIME OR REGION

## ⑧ MEASUREMENT



MEASURING  
AND OPTIMISING

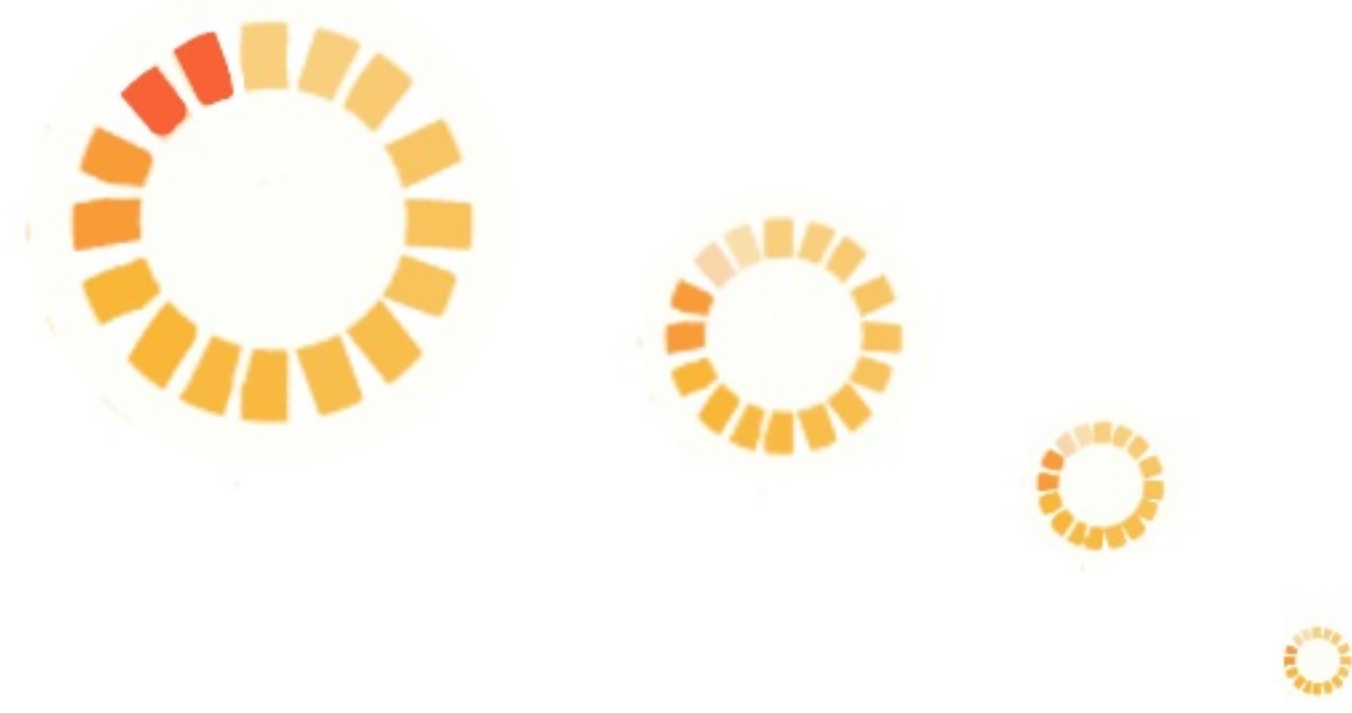
# 6 PRINCIPLES - UPDATED 2022

## CARBON EFFICIENCY



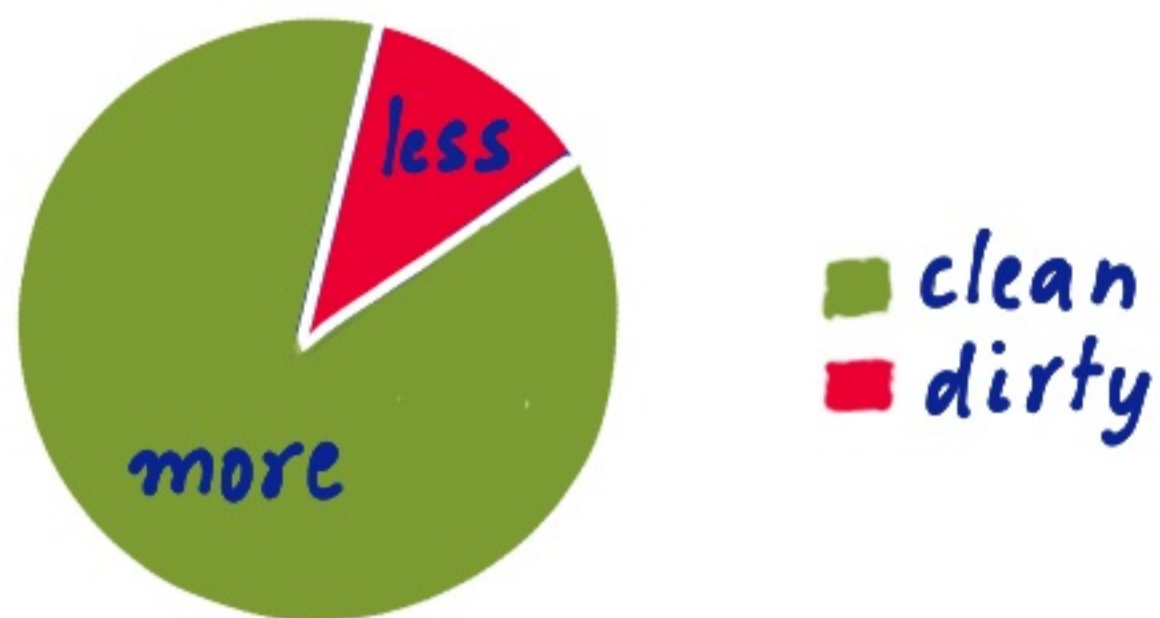
EMITTING THE LEAST POSSIBLE  
AMOUNT OF CARBON

## ENERGY EFFICIENCY



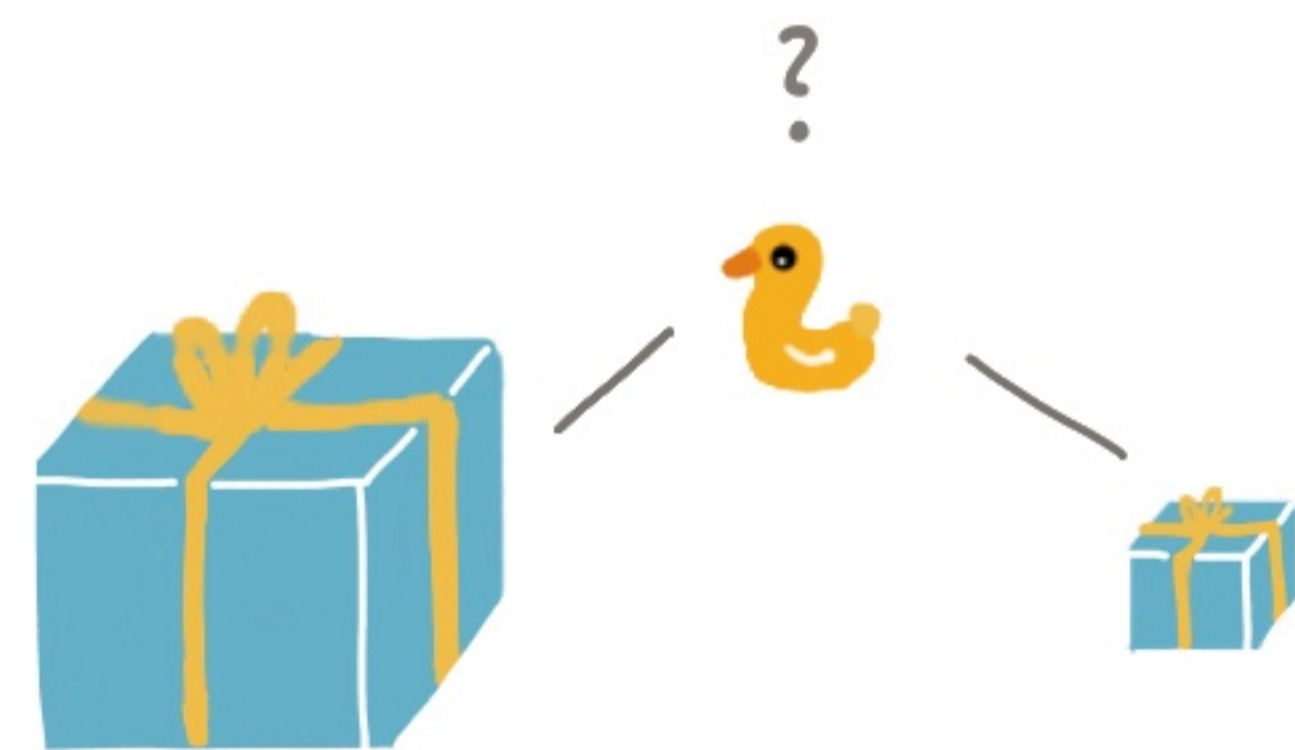
USING THE LEAST POSSIBLE  
AMOUNT OF ENERGY

## CARBON AWARENESS



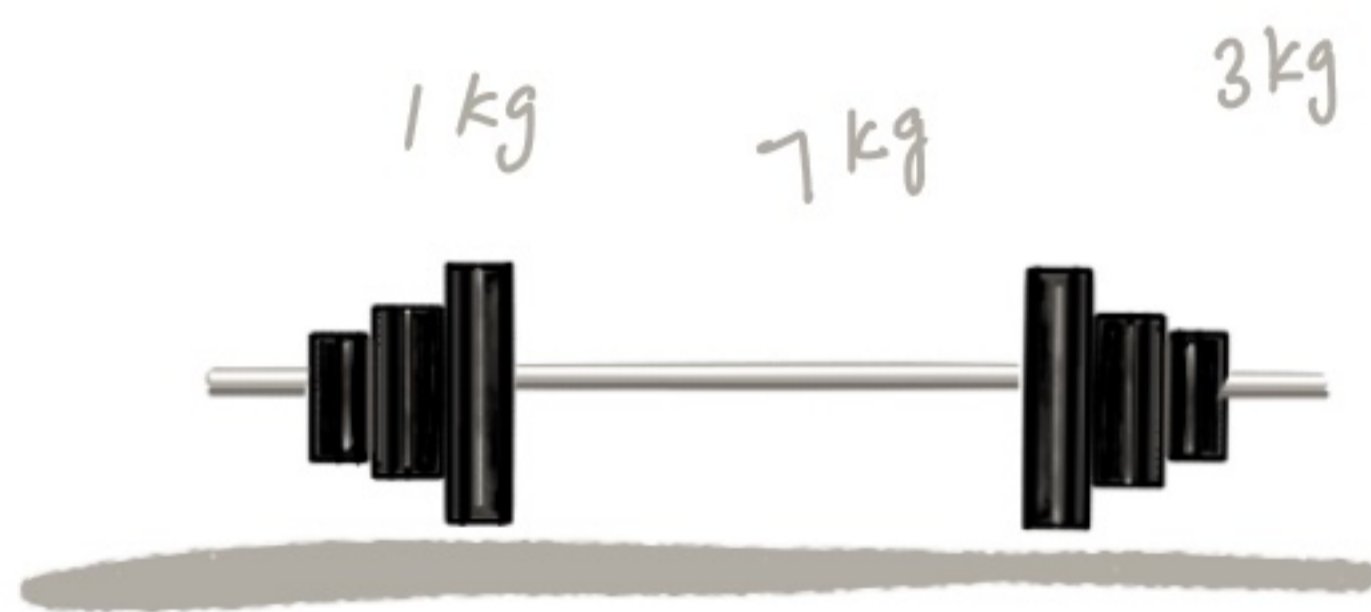
DO MORE WITH CLEAN ENERGY  
DO LESS WITH DIRTY ENERGY

## HARDWARE EFFICIENCY



USE THE LEAST POSSIBLE  
AMOUNT OF EMBODIED CARBON

## MEASUREMENT



MEASURE TO IMPROVE

## CLIMATE COMMITMENTS



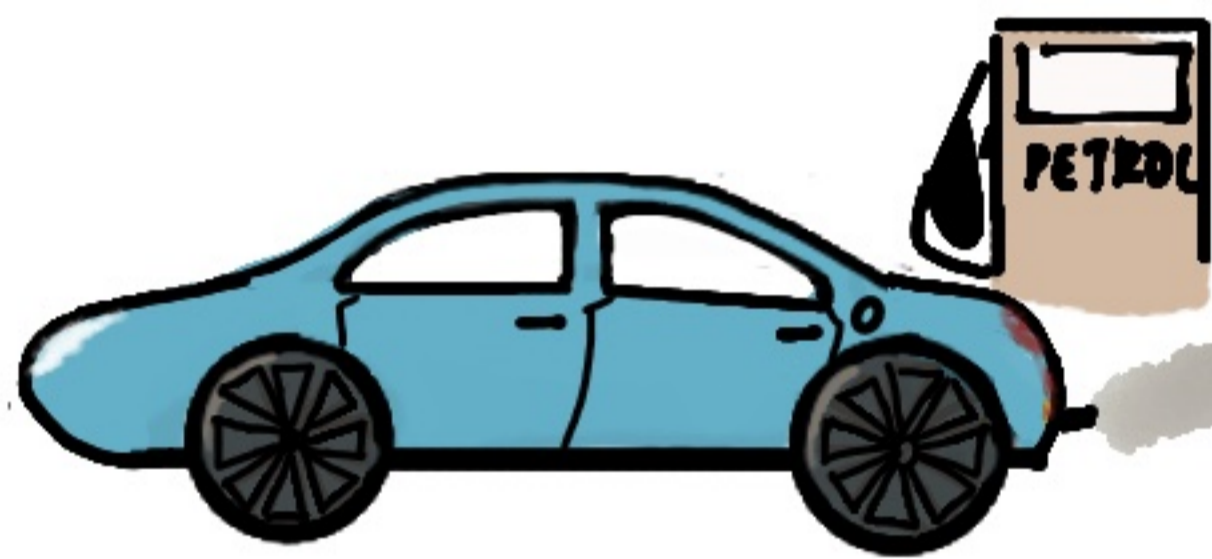
UNDERSTAND CARBON  
REDUCTION METHODS

# ① CARBON EFFICIENCY

EMITTING THE LEAST POSSIBLE  
AMOUNT OF CARBON

USING CARBON EFFICIENTLY MEANS GETTING THE SAME VALUE FROM AN ACTIVITY BUT WITH LESS CARBON EMISSIONS.

E.G. TO GET A CAR IN MOTION



losses from heat, friction

INTERNAL COMBUSTION ENGINE  
FUEL EFFICIENCY = UNDER 40%



ELECTRIC VEHICLE  
FUEL EFFICIENCY = ~70%

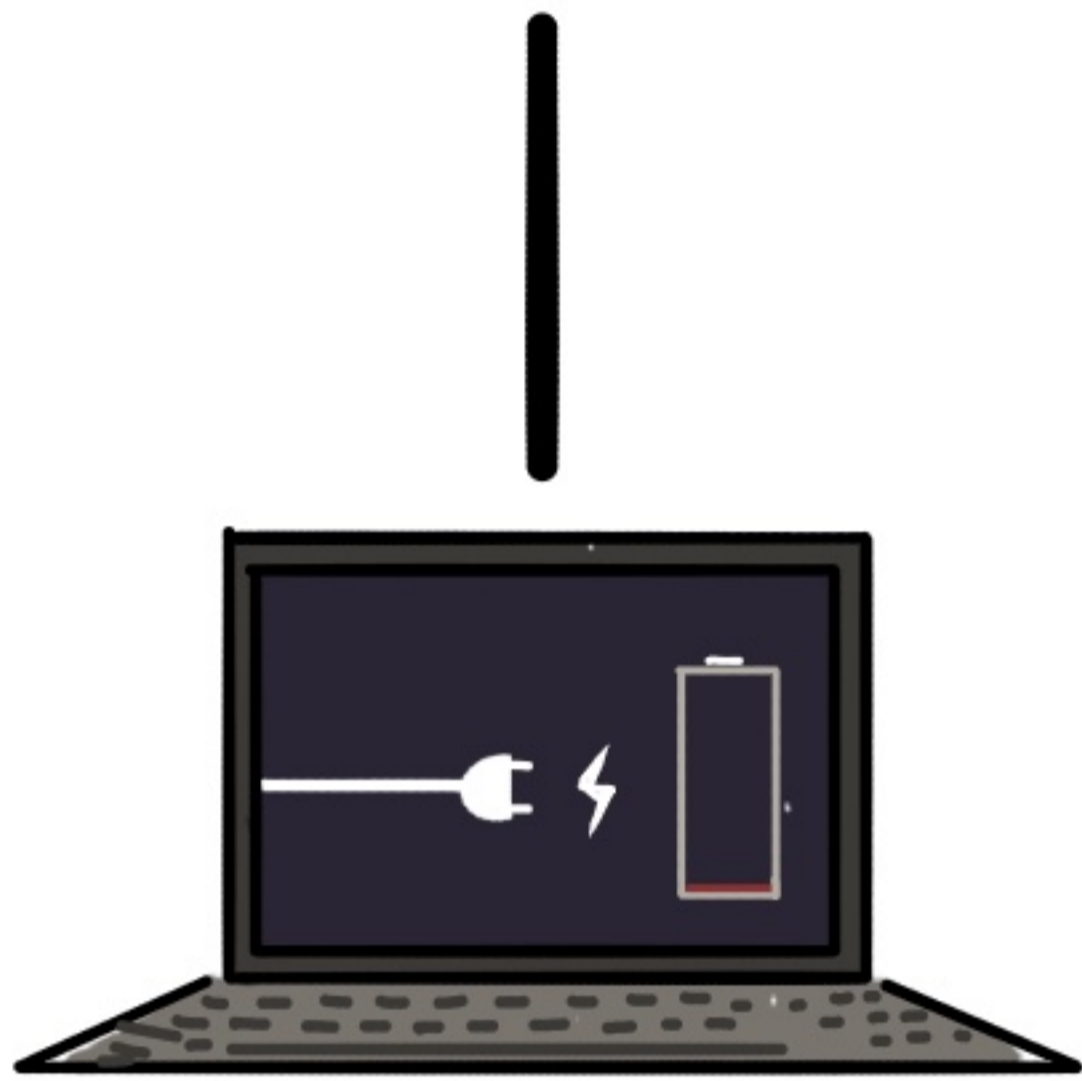
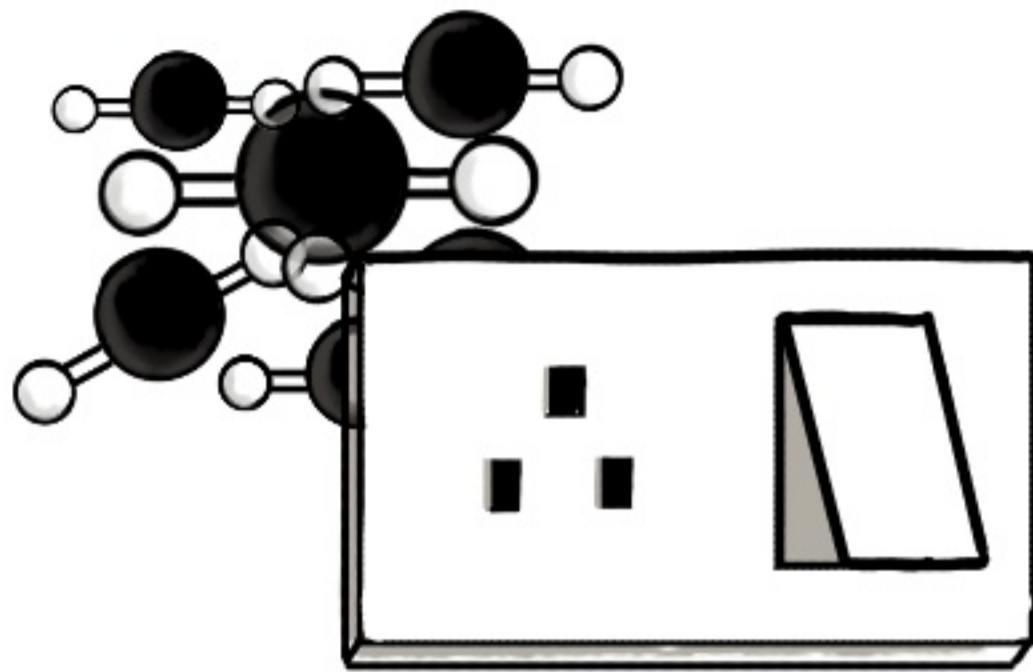
IN FUEL EFFICIENCY, ELECTRIC VEHICLES ARE A LOT BETTER AT GETTING A CAR TO MOVE - WITH MINIMUM WASTE.

THE PRINCIPLES OF GREEN SOFTWARE ENGINEERING REMIND US TO BUILD APPLICATIONS WITH THE SAME FUNCTION, BUT WITH LESS EMISSIONS WHERE POSSIBLE.



# ② ENERGY EFFICIENCY

USING THE LEAST POSSIBLE  
AMOUNT OF ENERGY



SOFTWARE NEEDS  
ELECTRICITY TO RUN

MAKE APPLICATIONS  
MORE ENERGY EFFICIENT

CONSUME LESS ELECTRICITY  
EMIT LESS CARBON

ELECTRICITY IS A  
PROXY FOR CARBON

WHEN ELECTRICITY  
IS CONSUMED

CARBON IS EMITTED

WHEN THIS AMOUNT IS

LOW

HIGH

CARBON  
INTENSITY

IS LOW

IS HIGH

A MEASURE OF HOW MUCH  
CARBON IS EMITTED  
WHEN USING ELECTRICITY

# TO BE ENERGY EFFICIENT

HERE ARE THREE LINES OF INQUIRY THAT CAN HELP MAKE DECISIONS ON HOW BEST TO USE ENERGY WITH LEAST WASTE

HOW MUCH POWER IS USED FOR COMPUTE?



POWER USAGE EFFECTIVENESS

WHEN IDLE, HOW MUCH ELECTRICITY DO THE PARTS CONSUME?



STATIC POWER DRAW

WHAT IS THE RELATIONSHIP OF POWER CONSUMED TO UTILISATION?



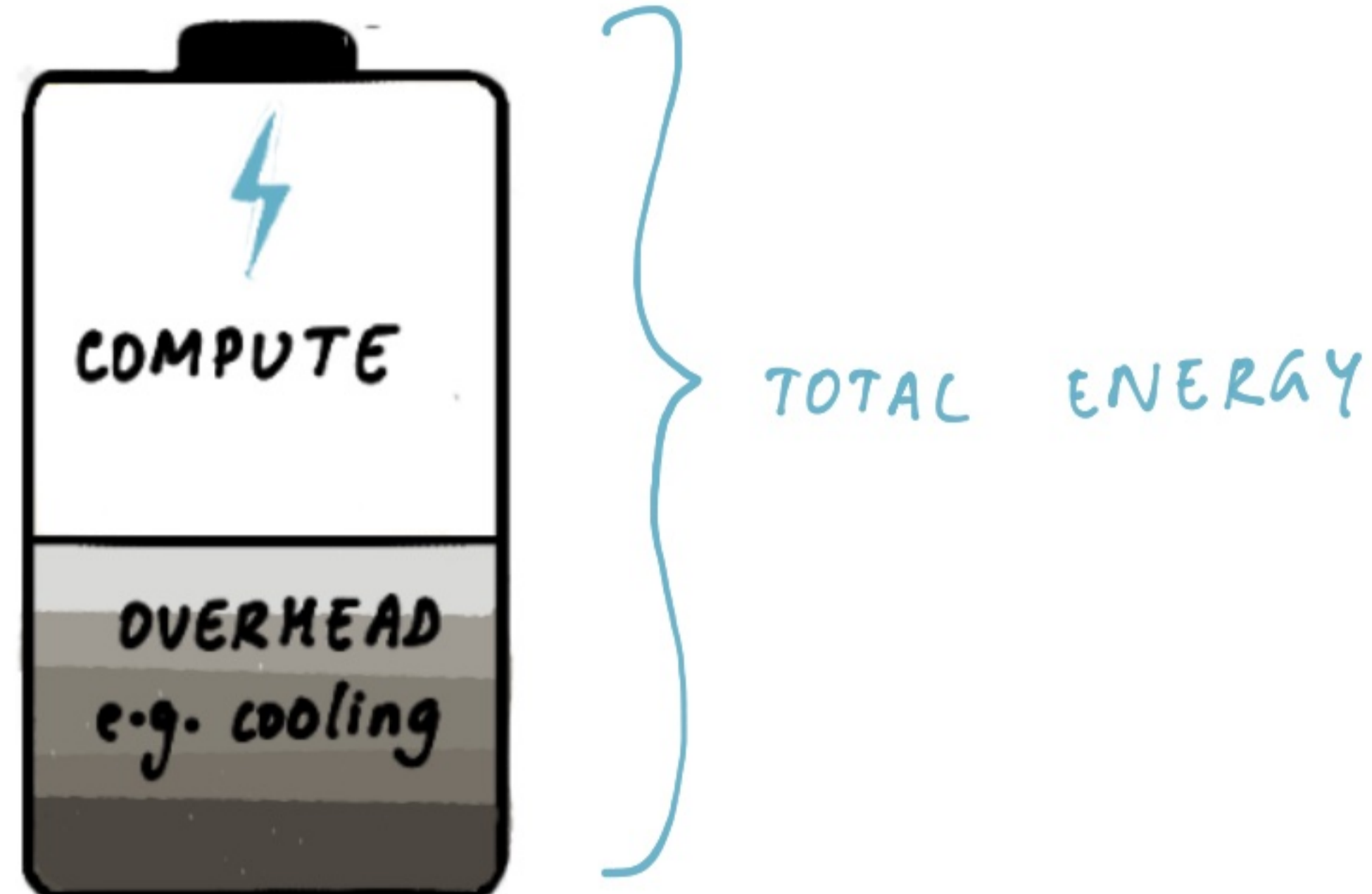
ENERGY PROPORTIONALITY

# POWER USAGE EFFECTIVENESS



THIS ANSWERS THE QUESTION:

HOW MUCH POWER IS USED FOR COMPUTE?



PUE = POWER USAGE EFFECTIVENESS

$$\text{PUE IN DATA CENTRES} = \frac{\text{TOTAL ENERGY}}{\text{ENERGY FOR COMPUTE}}$$

THERE ARE ENERGY EFFICIENCY GAINS

FOR PUE OF 1.0 TO 1.2

DEPENDING ON THE TYPE OF DATA CENTRE

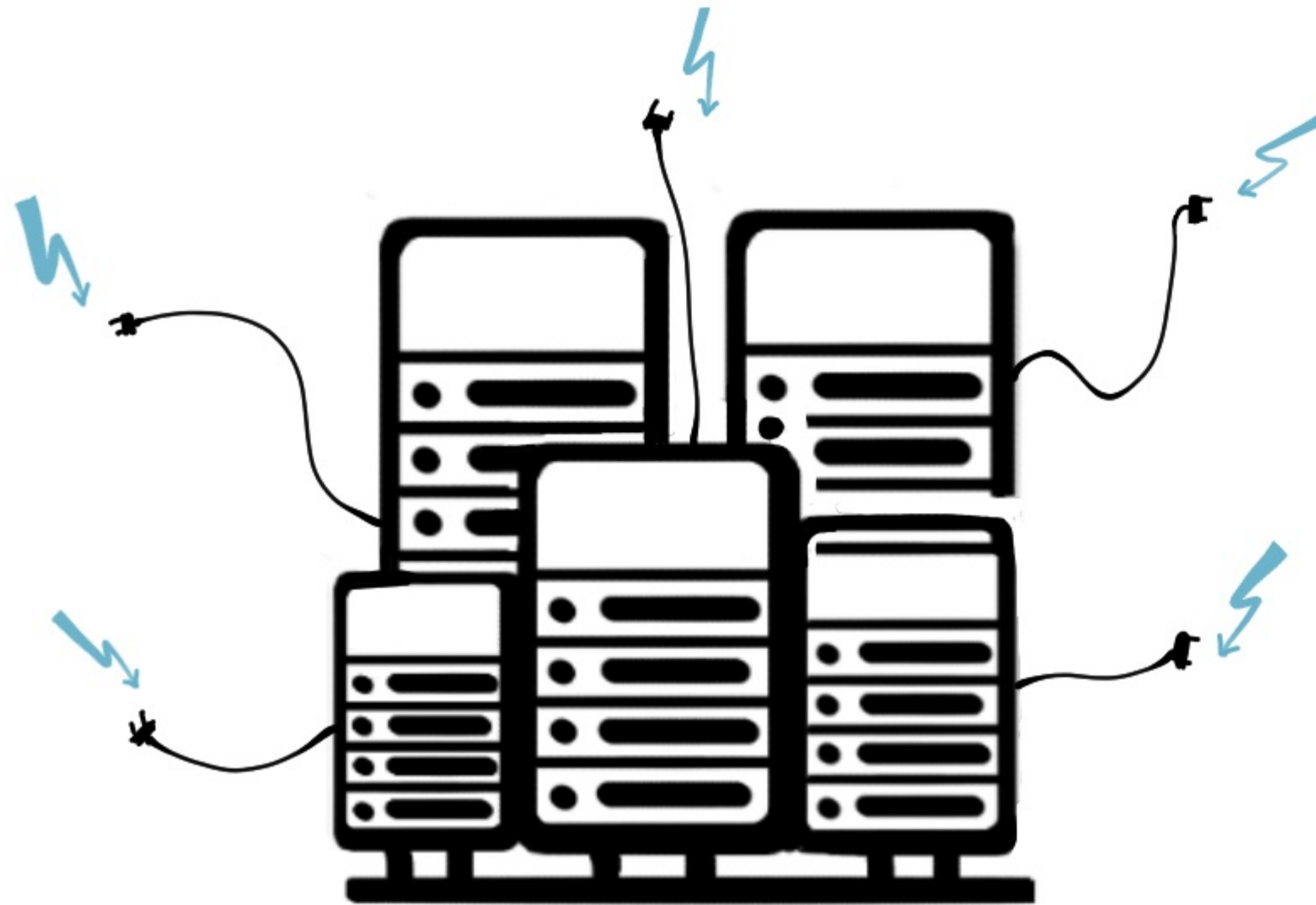
PUE OF  $\sim 1.4$  COULD BE INEFFICIENT

# STATIC POWER DRAW



THIS ANSWERS THE QUESTION:

WHEN IDLE, HOW MUCH ELECTRICITY DO THE PARTS CONSUME?



TO SAVE ELECTRICITY, DEVICES HAVE POWER SAVE MODES

IDLE STATE  $\neq$  POWER SAVE / STAND BY MODES

zzzz



POWER SAVE MODES = SLOW RESTARTS

SLOW RESTARTS = SLOW RESPONSE TO DEMANDS

THE CHOICE IS EITHER SAVE ELECTRICITY  
OR RESPOND QUICKLY TO CHANGING DEMANDS

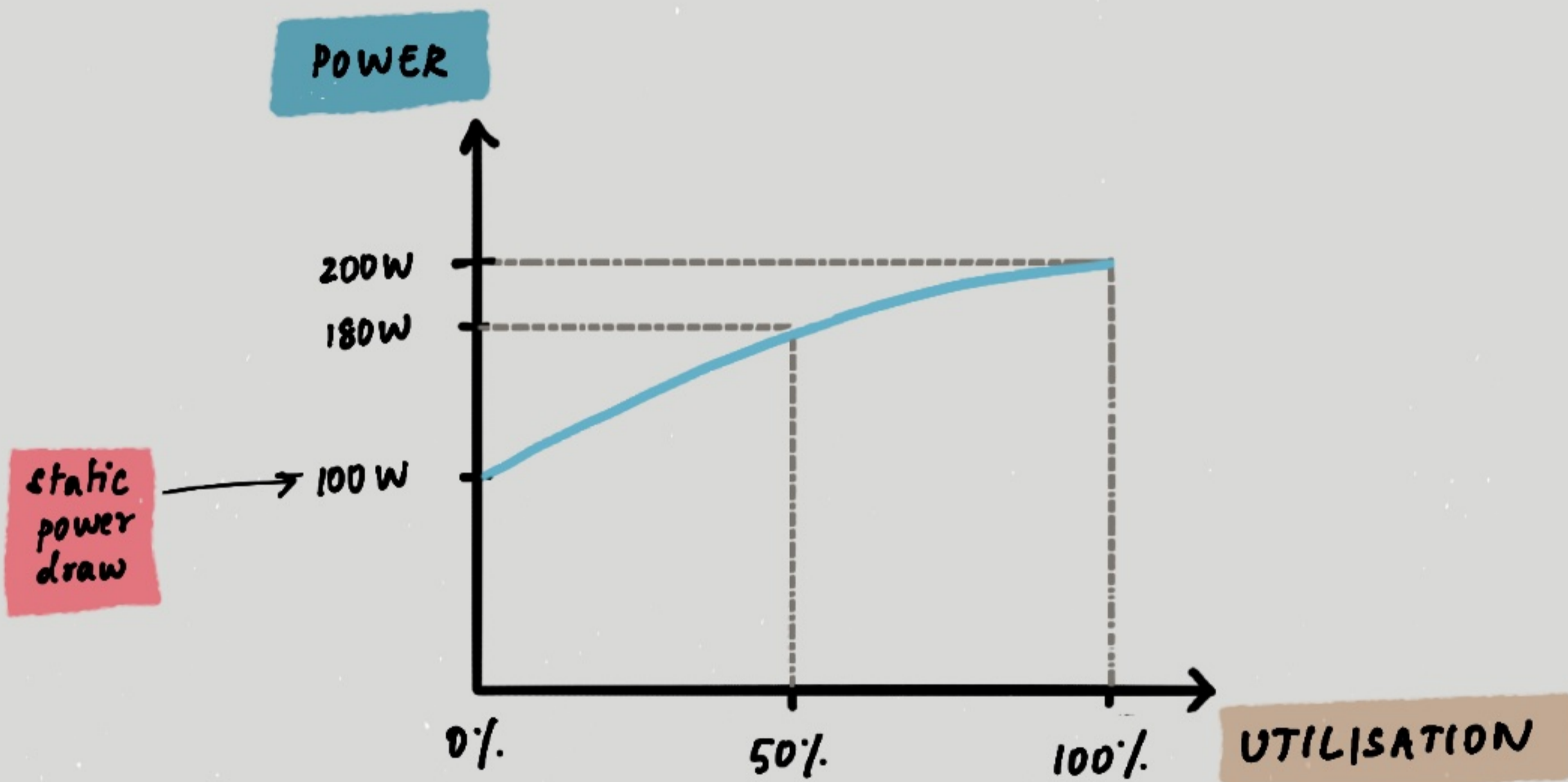
# ENERGY PROPORTIONALITY



THIS ANSWERS THE QUESTION:

WHAT IS THE RELATIONSHIP OF POWER CONSUMED TO UTILISATION?

THIS RELATIONSHIP IS A CONSTANT IN ENERGY PROPORTIONAL SYSTEMS  
HOWEVER, ON OBSERVATION, THIS IS NOT HOW HARDWARE WORKS



Source: green software foundation on Energy Efficiency

UTILISATION IS  
WHAT % OF  
COMPUTING RESOURCES  
ARE USED

POWER DRAWN  
DOES NOT  
INCREASE IN PROPORTION  
TO UTILISATION

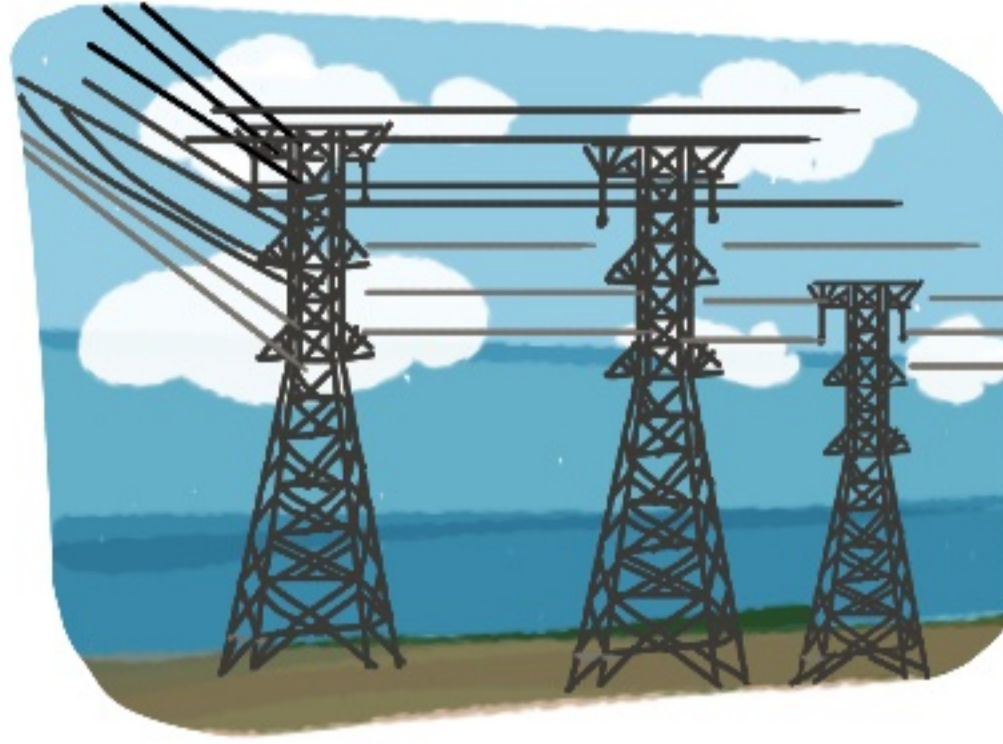
THE HIGHER THE UTILISATION, THE MORE EFFICIENT IT BECOMES

FEWER SERVERS AT HIGH UTILISATION RATE IS ENERGY EFFICIENT

# ③ CARBON AWARENESS

DO MORE WITH CLEAN ENERGY

DO LESS WITH DIRTY ENERGY



A POWER GRID IS A NETWORK OF CABLE + EQUIPMENT TO SUPPLY ELECTRICITY FROM VARIOUS SOURCES



HIGH CARBON SOURCES



LOW CARBON SOURCES



A GRID'S CARBON INTENSITY VARIES BY SUPPLY / TIME / LOCATION

CARBON-AWARE APPLICATIONS REACT TO THE CARBON INTENSITY OF THE GRID BY CHANGES IN ENERGY DEMANDS

# TO BE CARBON-AWARE

RENEWABLE ENERGY SOURCES ARE INCREASINGLY BEING USED AS THEY ARE GETTING CHEAPER.

SO HERE ARE TWO CARBON-AWARE APPROACHES

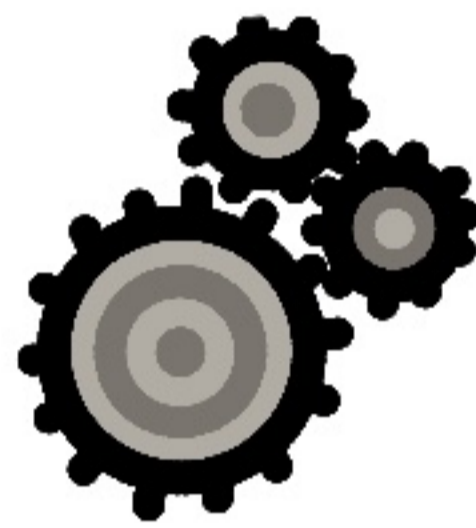
## DEMAND SHIFTING

BEING FLEXIBLE ABOUT

WHEN



WHERE



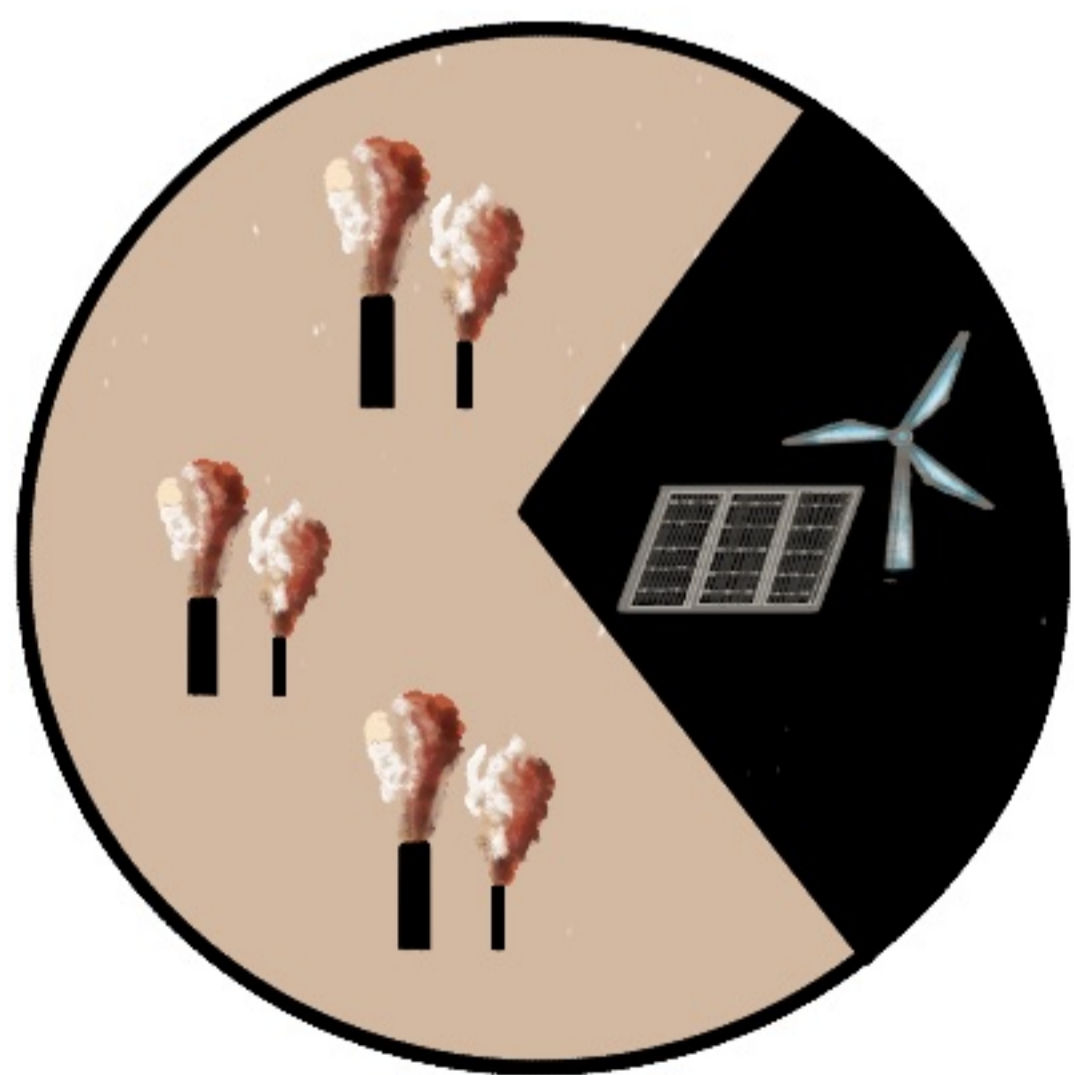
TO RUN

WORKLOADS

- BATCH JOBS
- SOFTWARE UPDATES
- CRITICAL TASKS
- LOW PRIORITY TASKS
- MACHINE LEARNING
- CALCULATIONS PRE-DONE
- DATA/CALC CACHING

## DEMAND SHAPING

BEING FLEXIBLE



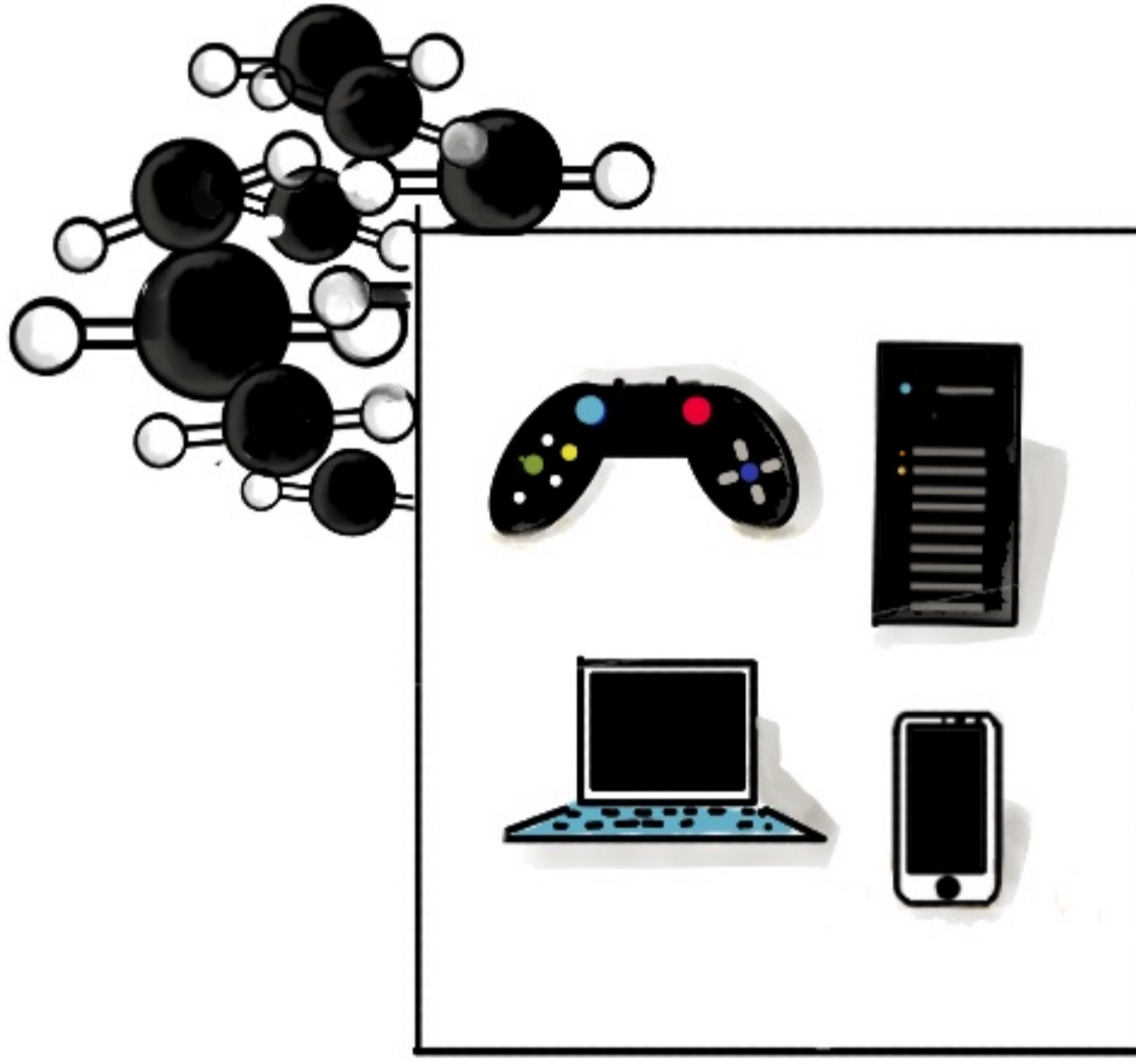
WHEN SUPPLY OF CARBON/RENEWABLES VARIES

ABOUT WHAT WORKLOADS RUN

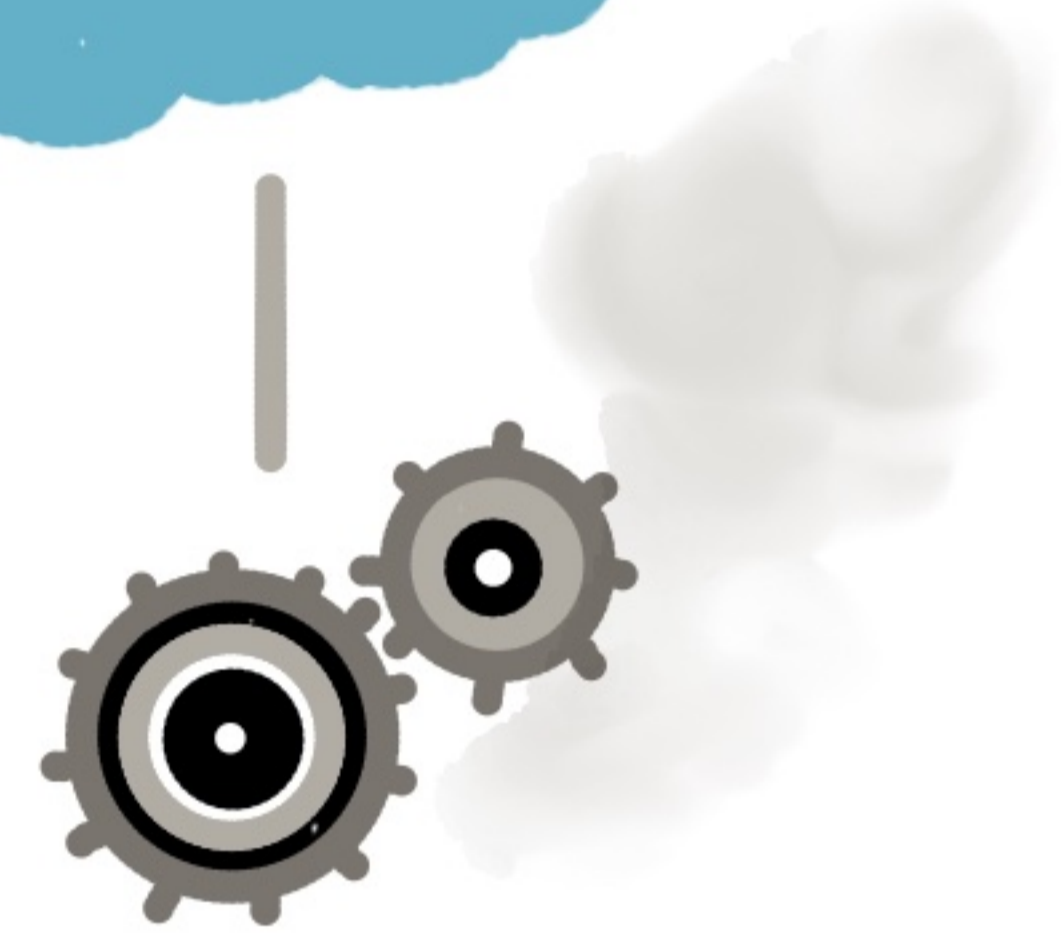
- ECO MODES - AUTO/MANUAL
- GRACEFUL DEGRADATION
- CANCELLING JOBS
- REDUCING CONSUMPTION 🌻

# ④ HARDWARE EFFICIENCY

USE THE LEAST POSSIBLE  
AMOUNT OF EMBODIED CARBON



HARDWARE IS A  
PROXY FOR CARBON



⚡ DEVICES EMIT CARBON  
WHEN THEY ARE IN USE

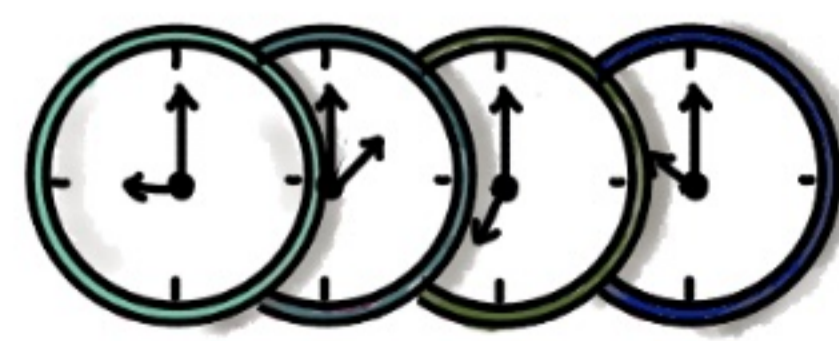
THE MANUFACTURING PROCESS  
FOR EACH DEVICE  
EMITS CARBON

FOR SOME, THE EMBODIED  
CARBON IS FAR HIGHER



MAKE HARDWARE EFFICIENT

THE END-OF-LIFE PROCESS  
ALSO EMITS CARBON



USE IT  
MORE

USE IT  
LONGER

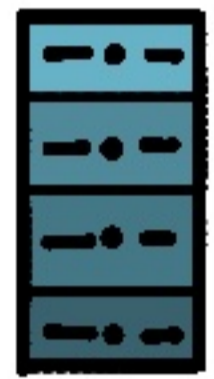
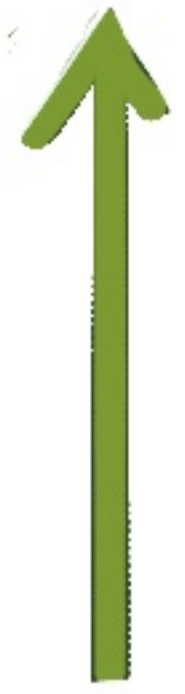
THIS EMITTED CARBON AT  
CREATION & DISPOSAL IS  
EMBODIED CARBON



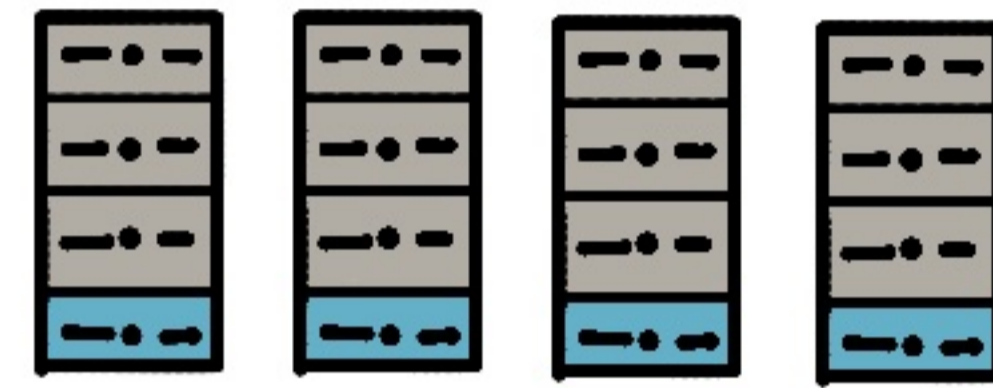
# TO BE HARDWARE EFFICIENT

USE IT MORE - UTILISATION

HARDWARE EFFICIENCY IN THE CLOUD IS ABOUT UTILISATION



1 SERVER AT  
100% UTILISATION  
IS BETTER THAN



4 SERVERS AT  
25% UTILISATION



CLOUD SERVERS CAN PERFORM



✓ DEMAND SHIFTING



✓ DEMAND SHAPING



THEREFORE ARE  
MORE ENERGY EFFICIENT  
THAN ON-PREMISE

# TO BE HARDWARE EFFICIENT

USE IT LONGER - LIFESPAN

IN ACCOUNTING FOR EMBODIED CARBON, WE AMORTISE (WRITE OFF) THE CARBON OVER THE ESTIMATED DEVICE-LIFETIME



THE PHONE EMITS 20kg CO<sub>2</sub> eq / YEAR

IF SOFTWARE UPDATES  COULD RUN THE PHONE (HARDWARE)

FOR JUST ONE MORE YEAR 

THIS NUMBER DROPS TO 16 kg CO<sub>2</sub> / YEAR

✓ MOVE AWAY FROM PLANNED OBSOLESCENCE

# IS EFFICIENCY WASTEFUL?

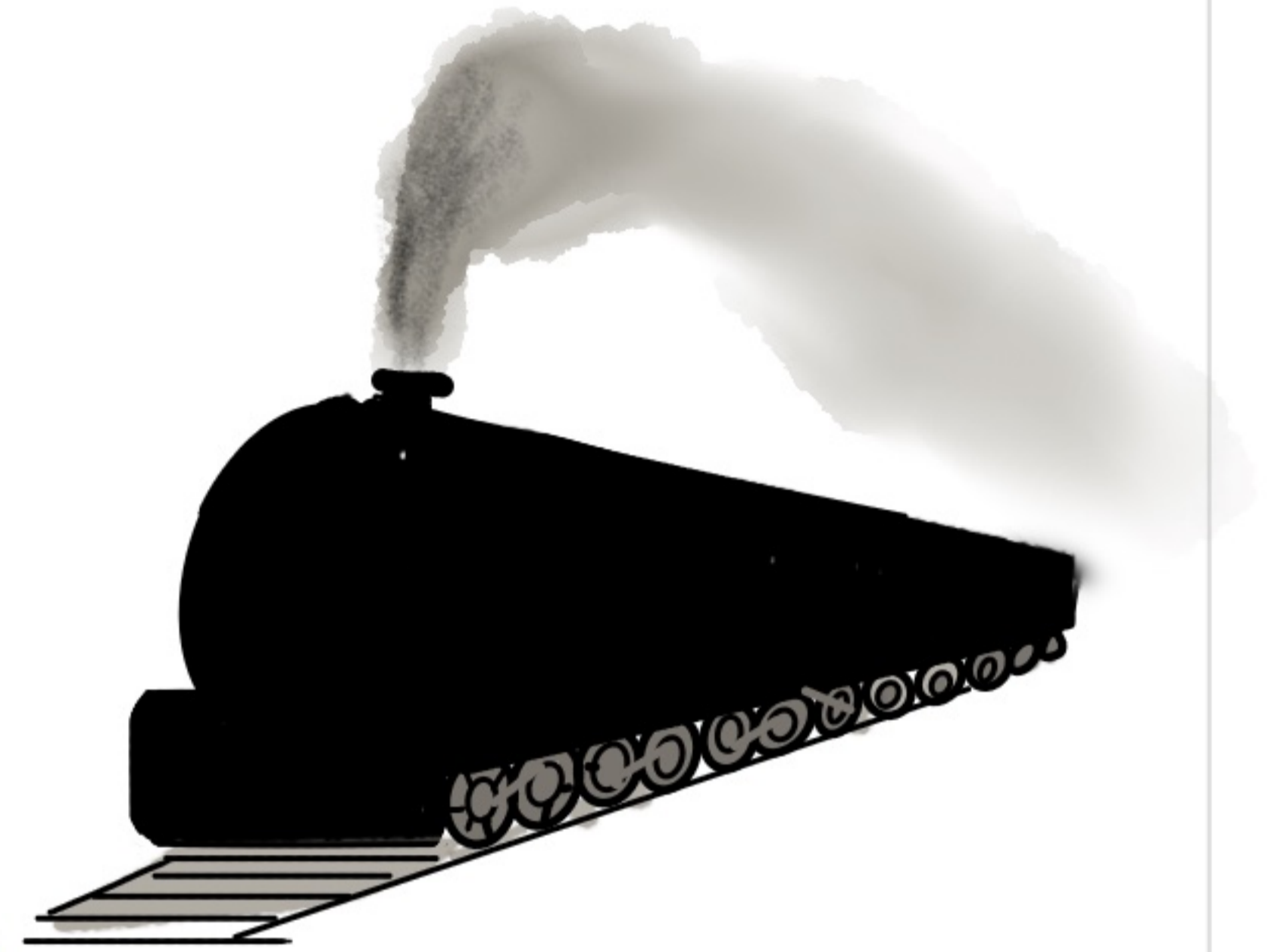
BY WHATEVER MEANS ENERGY EFFICIENCY OR HARDWARE EFFICIENCY IS GAINED, A QUESTION IS ASKED

DOES EFFICIENCY CAUSE WASTEFULNESS?

## EXAMPLE OF COAL USAGE

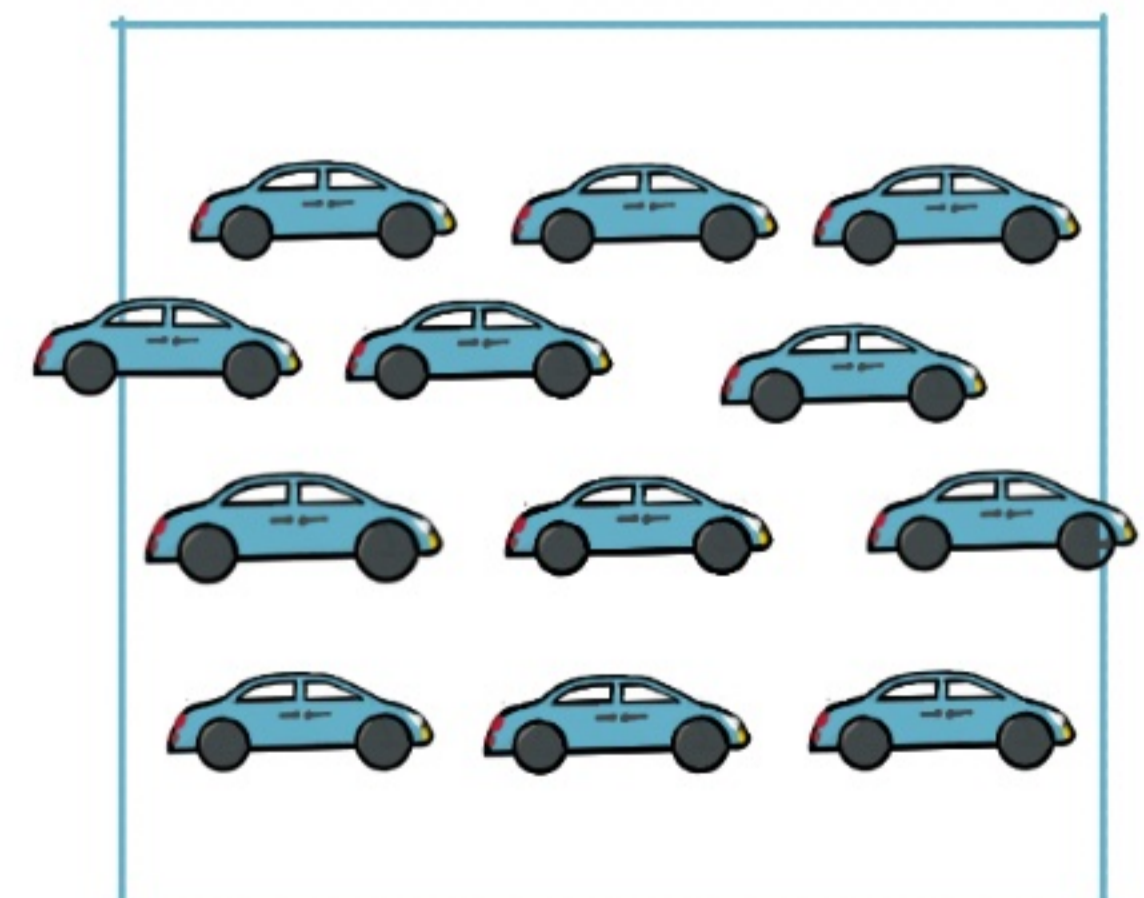
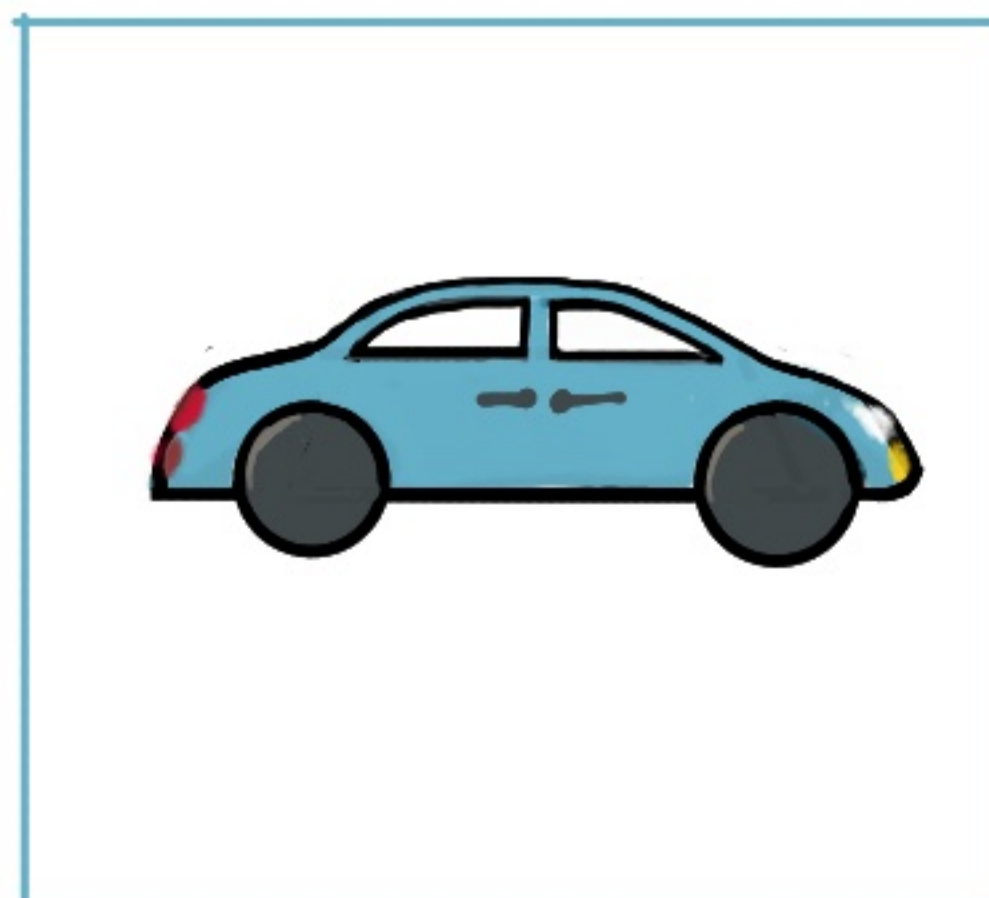
WILLIAM STANLEY JEVON, AN ECONOMIST, NOTICED THIS.

AS STEAM ENGINES GOT MORE EFFICIENT USING COAL, MORE COAL WAS USED IN BRITAIN



## EXAMPLE OF VEHICLE USAGE

THE FUEL EFFICIENCY OF CARS/AIRLINES HAS LED TO PEOPLE USING THEM MORE OFTEN

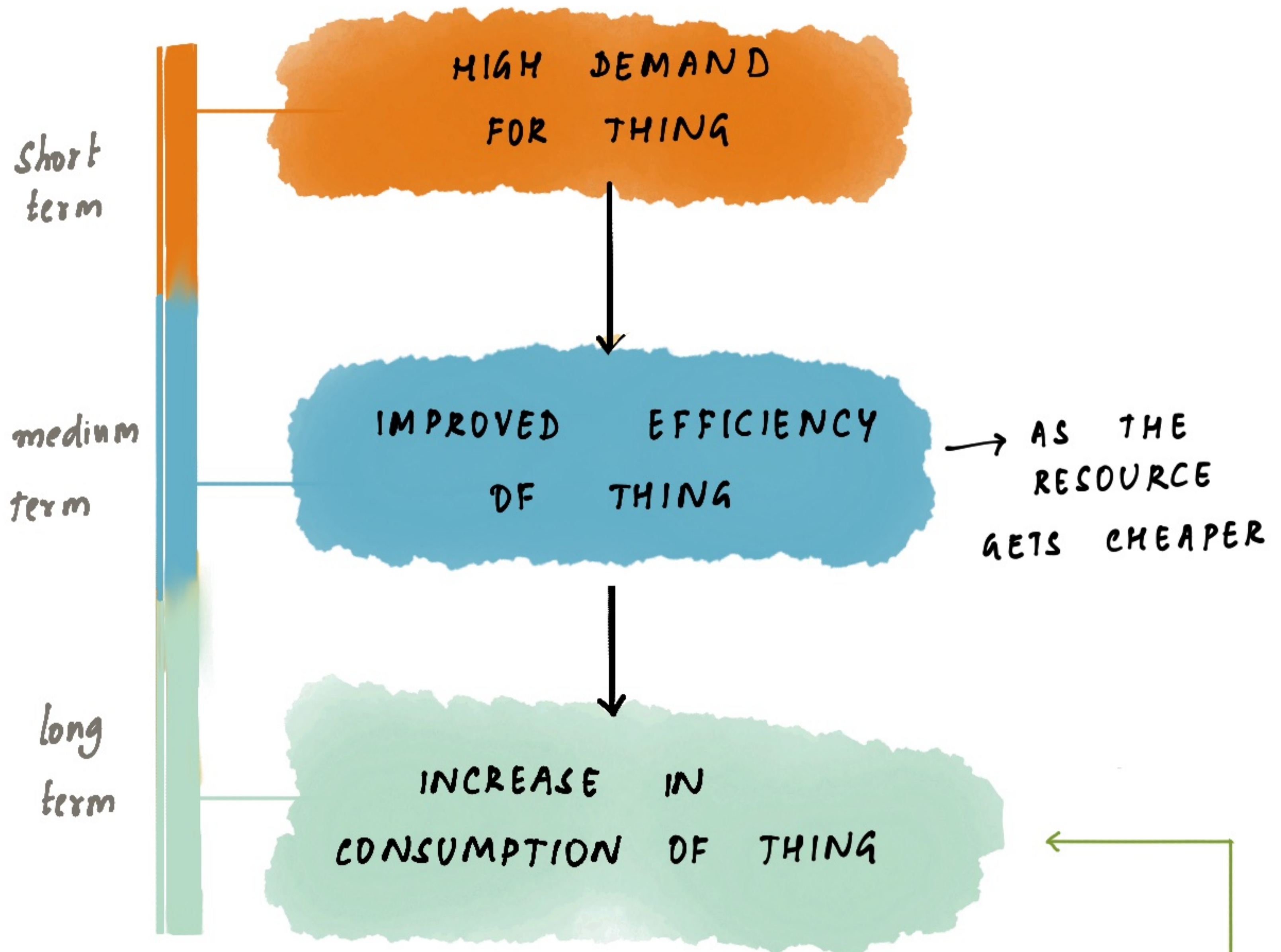


THE EFFICIENCY + LOWER COST PER MILE (RELATIVELY) ENDS UP WITH MUCH MORE FUEL BEING CONSUMED

# JEVON'S PARADOX

AN INCREASE IN EFFICIENCY IN RESOURCE USE  
WILL RESULT IN AN INCREASE (NOT A DECREASE)  
IN RESOURCE CONSUMPTION - IN THE LONG TERM

JEVON'S PARADOX AND ITS IMPACT ARE WIDELY DEBATED



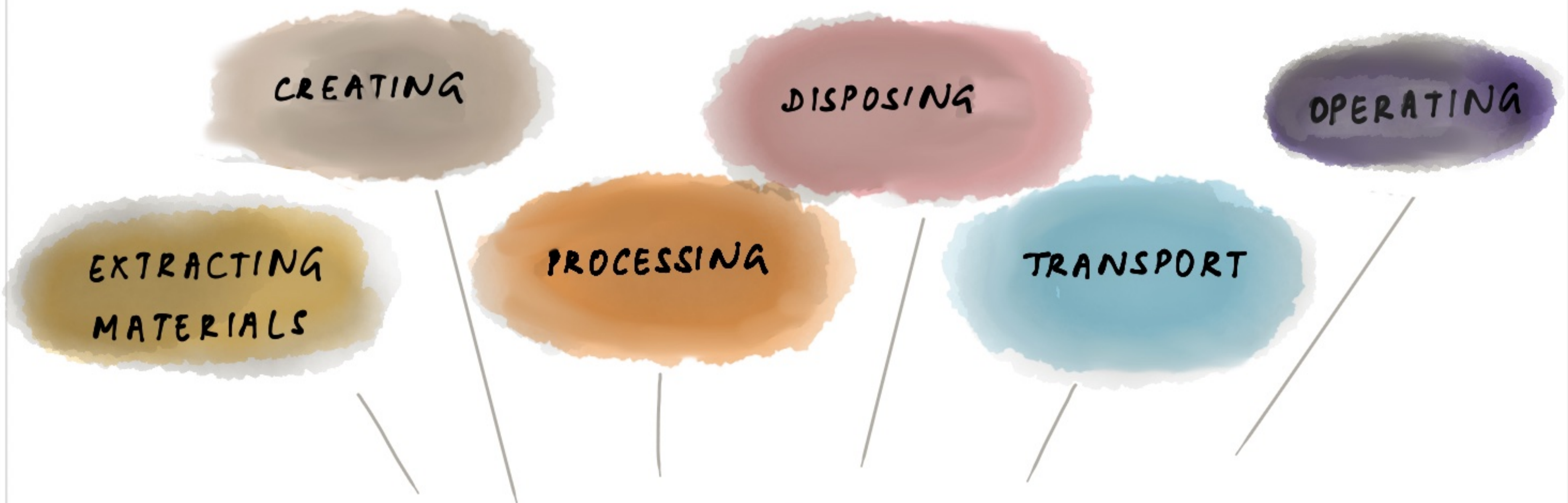
WHILE SOLVING THE CLIMATE CRISIS, IT MIGHT BE WISE TO  
MITIGATE THE EFFECTS BY INTERVENTIONS SUCH AS

- ✓ GREEN TAXES before this happens
- ✓ CONSERVATION POLICIES TO INCREASE COSTS

SEEKING ENERGY EFFICIENCY PARADOXICALLY WILL RESULT IN  
MORE, NOT LESS, CARBON EMISSIONS IF WE ARE CARELESS

# ⑤ MEASUREMENT

MEASURE TO IMPROVE



EACH STAGE OF ACTIVITY IN AN ORG/PRODUCT EMITS CARBON

MEASURING CARBON EMISSIONS  
ACCURATELY IS A CHALLENGE

AS ANY APPROACH COMES WITH  
ASSUMPTIONS OR INACCURACIES

TWO COMMON APPROACHES ARE

GREENHOUSE GAS (GHG)  
PROTOCOL

USEFUL TO MEASURE  
EMISSIONS AT AN  
ORGANISATION LEVEL

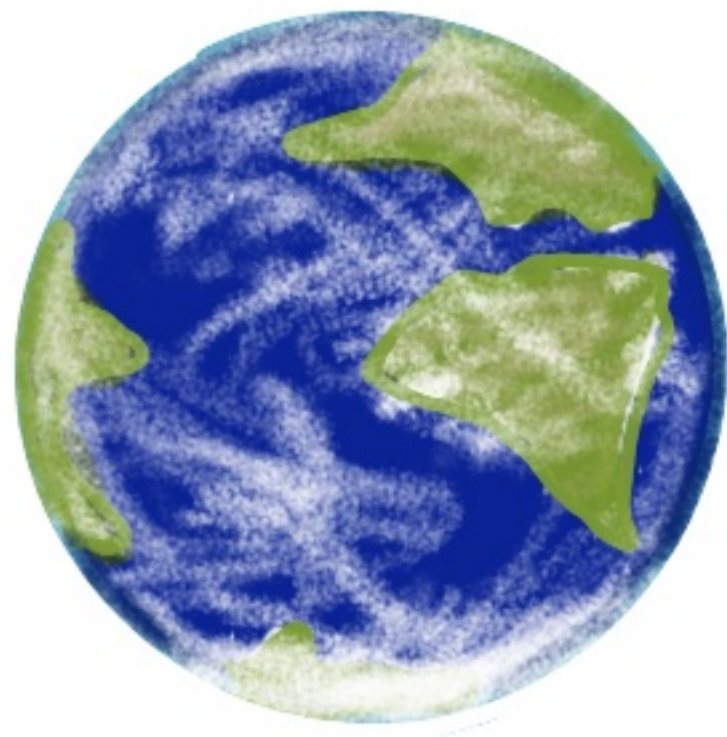
SOFTWARE CARBON  
INTENSITY (SCI)

USEFUL TO MEASURE  
SOFTWARE RELATED  
EMISSIONS

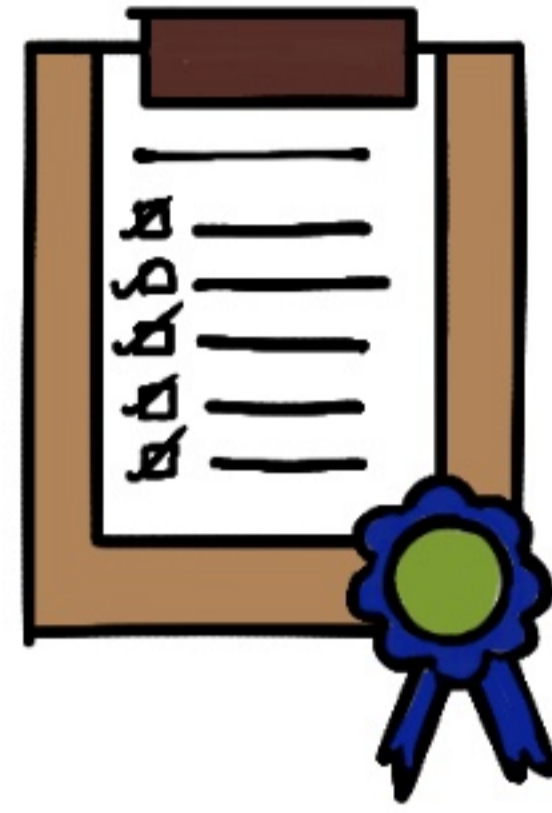
USE MORE THAN ONE METRIC - THERE ARE OTHERS

# GHG PROTOCOL

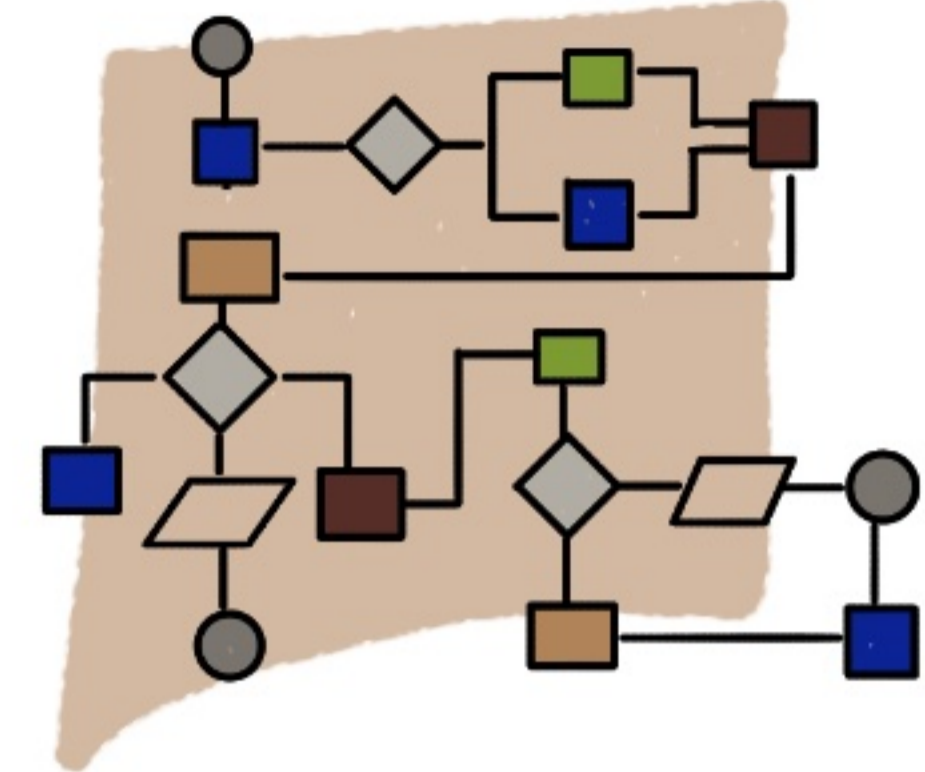
THE GHG PROTOCOL IS



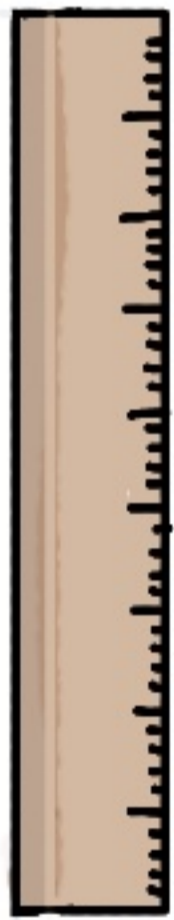
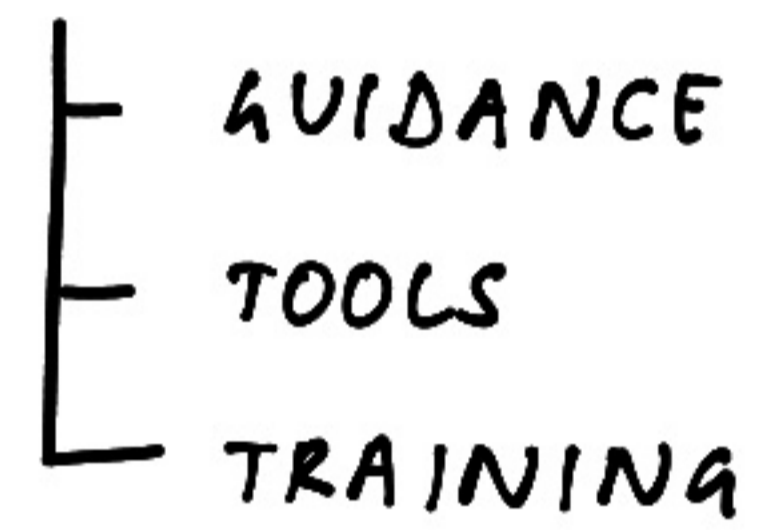
A GLOBAL



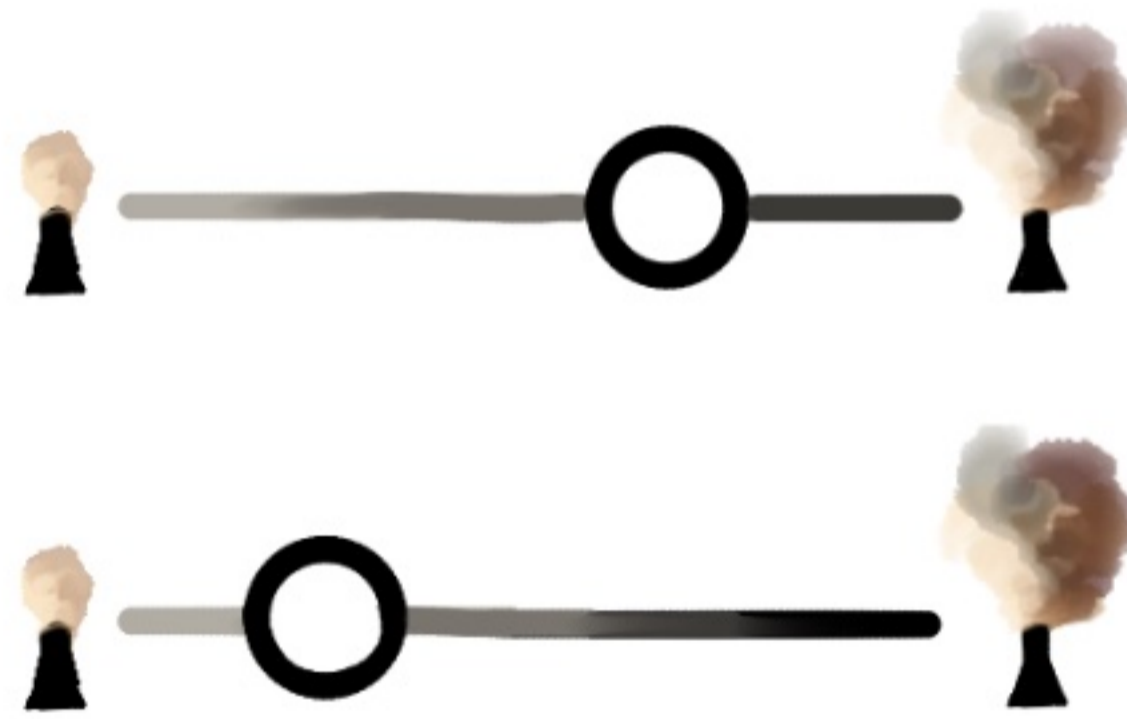
STANDARD



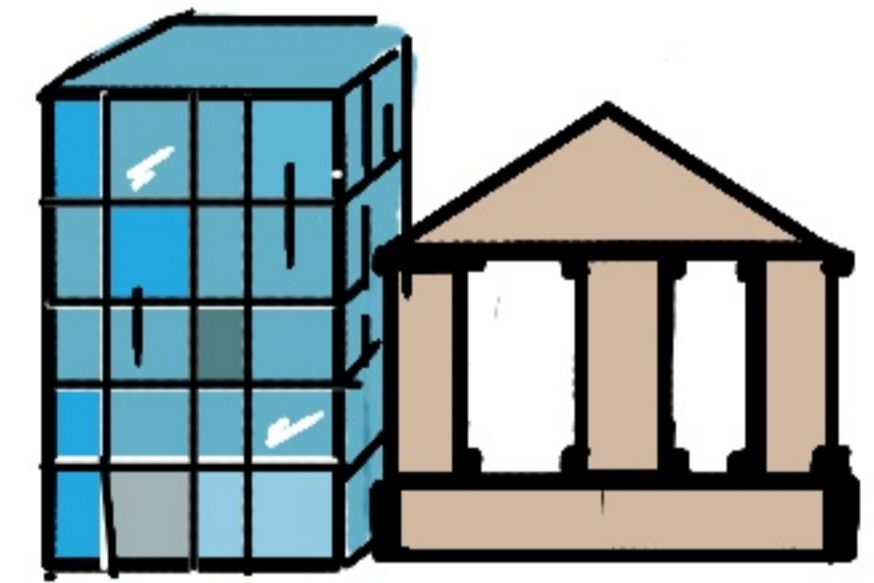
FRAMEWORK



TO MEASURE AND



MANAGE EMISSIONS IN

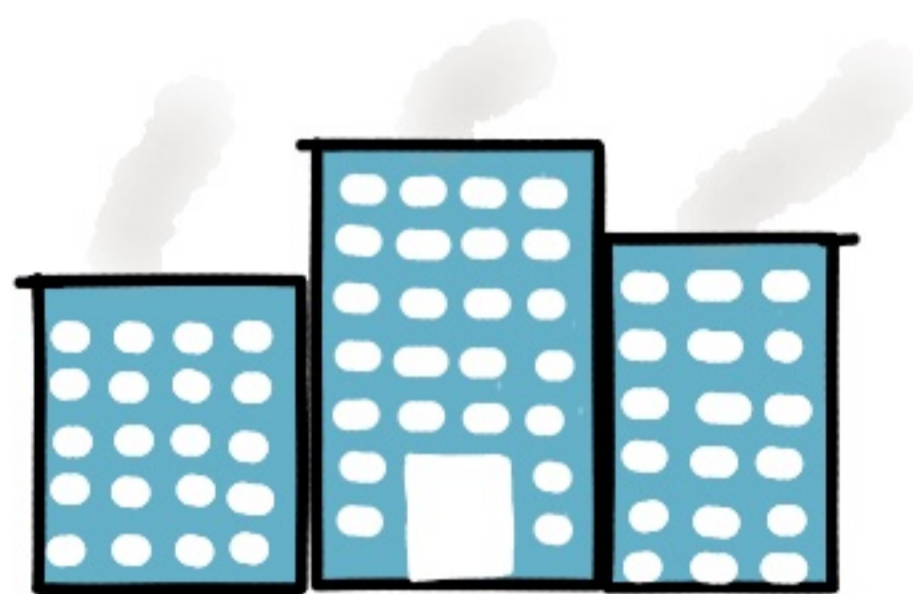


PRIVATE &  
PUBLIC SECTORS

# SCOPE 1 2 3 EMISSIONS

## SCOPE 1 EMISSIONS

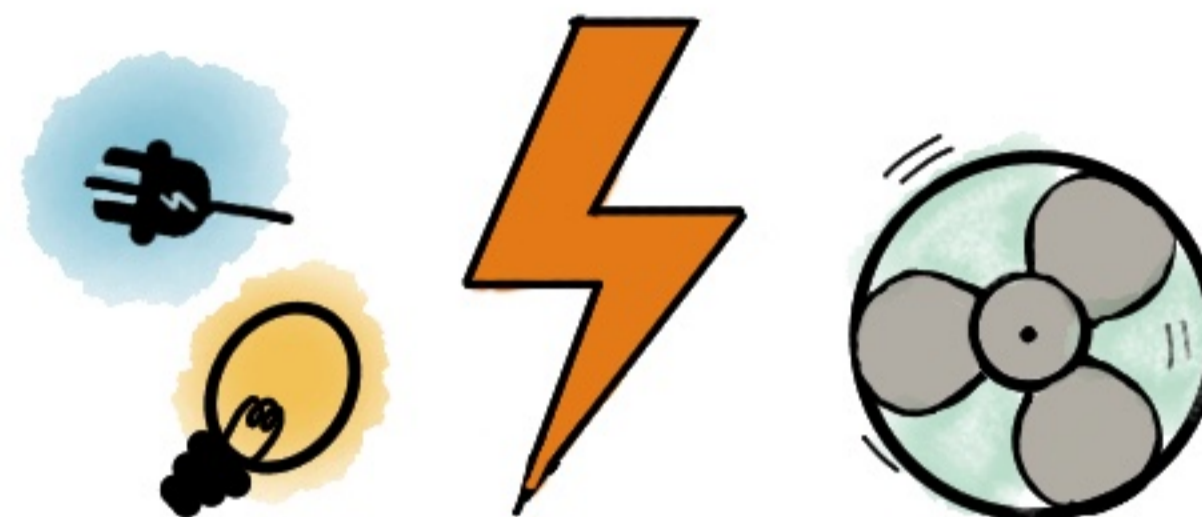
DIRECT EMISSIONS FROM ORGANISATION-OWNED FACILITIES



- FUEL BURNED
- LEAKED GASES FROM COOLING/AIR-CON

## SCOPE 2 EMISSIONS

INDIRECT EMISSIONS FROM SERVICES PURCHASED



- ELECTRICITY
- HEATING/COOLING

## SCOPE 3 EMISSIONS

EMISSIONS ALONG THE ENTIRE VALUE CHAIN

SUPPLIERS TO CUSTOMERS  
OUTSIDE OF THE  
ORGANISATION'S CONTROL



UPSTREAM

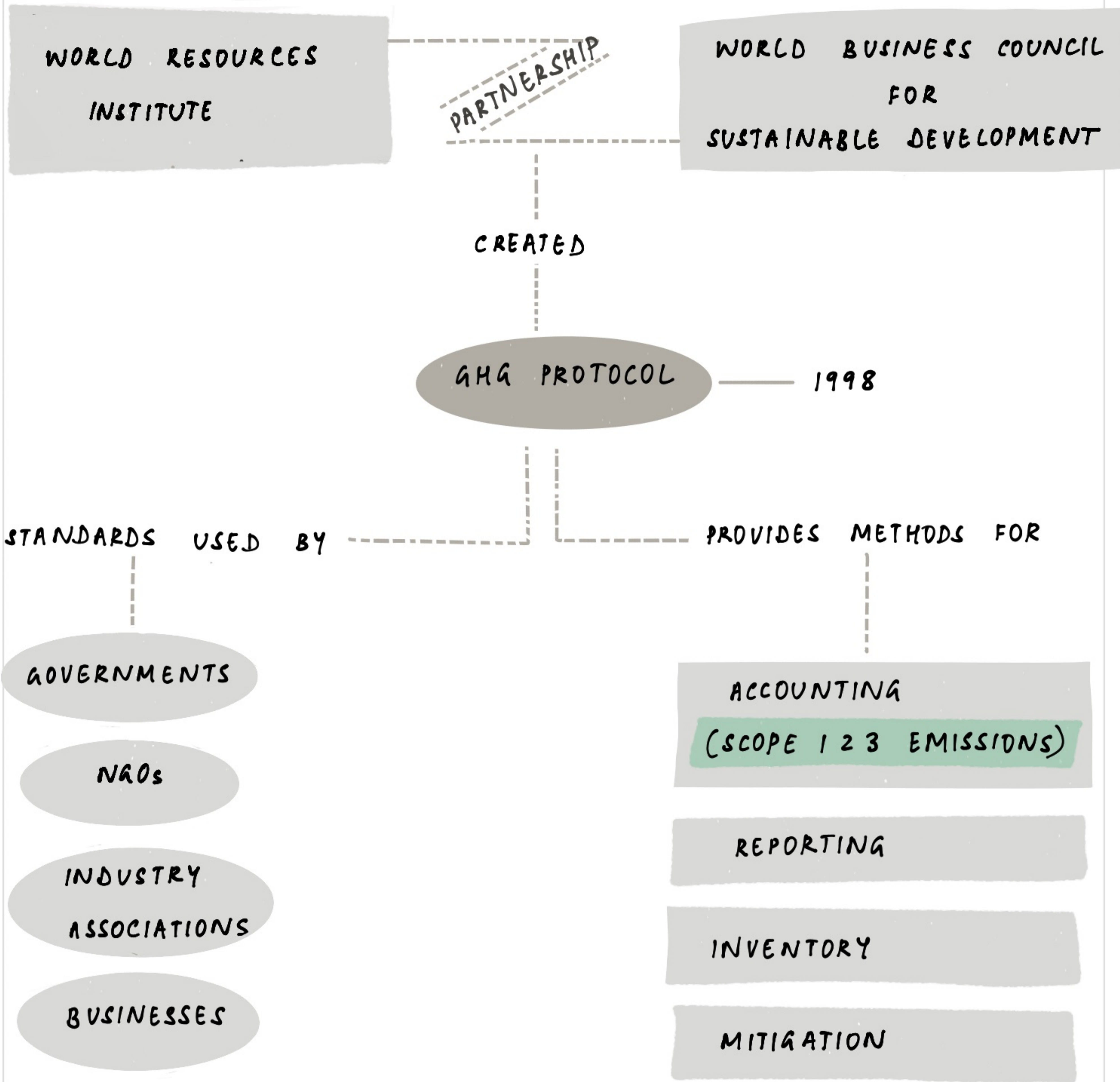
DOWNSTREAM

COMMUTE    CAPITAL GOODS    PROCESSING  
WASTE    DISTRIBUTION    END OF LIFE

## NOTES

- GHG PROTOCOL.ORG DEFINED SCOPE 1 2 3
- SCOPE 3 IS THE LARGEST OF THE EMISSIONS AND THE HARDEST TO MEASURE AND REDUCE

# GHG PROTOCOL





# GHG PROTOCOL & ICT SECTOR

THE GHG PROTOCOL HAS THE FOLLOWING GUIDELINES

USE THE  
CORPORATE STANDARD  
TO CALCULATE  
SCOPE 123 EMISSIONS

USE THE  
PRODUCT STANDARD  
TO ESTIMATE  
LIFECYCLE EMISSIONS OF DEVICES

FOR SOFTWARE SERVICES EMISSIONS COME FROM

DATA CENTRES

NETWORKS

USE/OPERATION

OTHER IT INFRASTRUCTURE

THERE ARE SOME DIFFICULTIES IN QUANTIFYING EMISSIONS  
DUE TO THE NATURE OF THE ICT SECTOR SUCH AS

SOURCING MATERIALS/MINING

SHARED RESOURCES (CLOUD/ELECTRICITY)

SOLD PRODUCTS

END CUSTOMER USAGE

PRODUCT END OF LIFE

# SOFTWARE CARBON INTENSITY



GREEN  
SOFTWARE  
FOUNDATION

PART OF



LINUX FOUNDATION

HAS 4 WORKING GROUPS



OPEN SOURCE

STANDARDS

POLICY

COMMUNITY

SOON TO BE ISO STANDARD

SCI

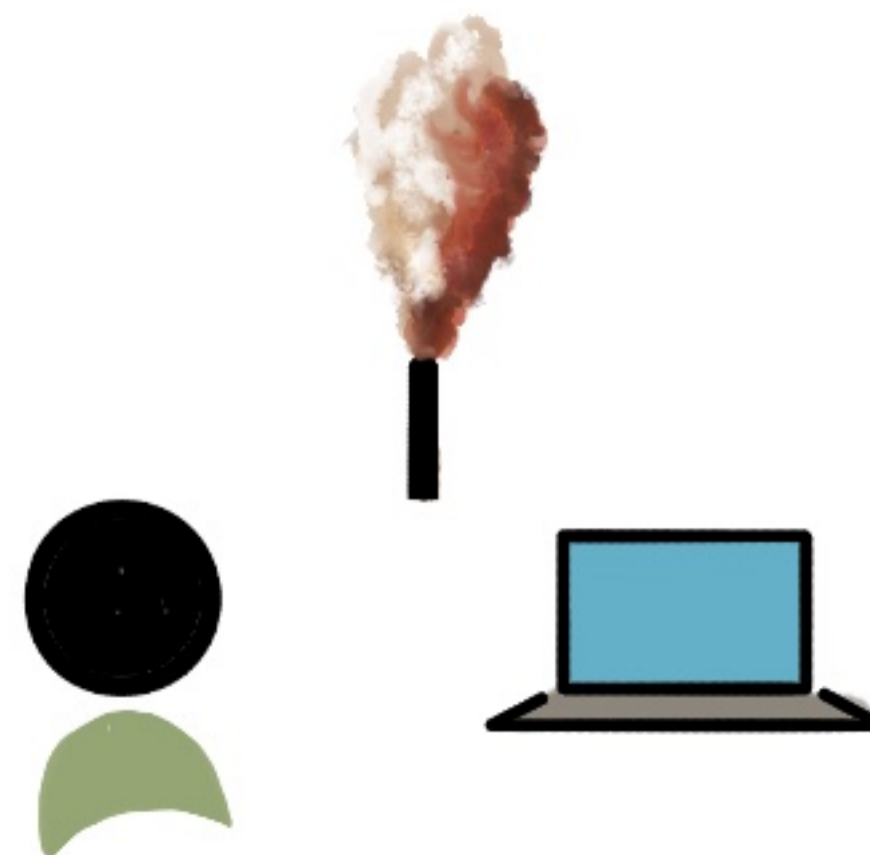
SOFTWARE CARBON INTENSITY  
SPECIFICATION



IS NOT  
CARBON FOOTPRINT



SCORES SOFTWARE  
BASED ON EMISSIONS



MEASURES EMISSIONS PER  
MINUTE OR PER DEVICE

# TO CALCULATE SCI

$$SCI = ((E * I) + M) \text{ PER } R$$

E → ENERGY CONSUMED IN KWH BY THE SOFTWARE

I → CARBON EMITTED PER KWH OF ENERGY  $gCO_2/KWH$

M → CARBON EMITTED THROUGH HARDWARE

R → FUNCTIONAL UNIT OF HOW SOFTWARE SCALES

e.g. PER DEVICE PER USER

ENABLES WIDER USE

R MAKES SCI VERSATILE IN USE.

CLOUD APPS, GAMES, IOT, WEBAPPS, OPEN SOURCE, DISTRIBUTED TEAMS

ENABLES COMPARISON

VERSIONS OF SOFTWARE  
CAN BE COMPARED AS } →  $CO_2/UNIT$

ENABLES REDUCTION

THE PARAMETERS ALLOW NO CONCESSIONS

THIS FORCES PEOPLE TO THINK OF DRIVING NUMBERS DOWN

# TO REDUCE SOFTWARE EMISSIONS

GREEN SOFTWARE REALLY COMES DOWN TO

USING LESS  
PHYSICAL RESOURCES

USING  
LESS ENERGY

USING ENERGY  
INTELLIGENTLY

HARWARE  
EFFICIENCY

ENERGY  
EFFICIENCY

BASED ON ENERGY  
SOURCES / AVAILABILITY

CARBON  
EFFICIENCY

CARBON  
AWARENESS

RESOURCE  
OPTIMISATION

# ⑥ CLIMATE COMMITMENTS

UNDERSTAND CARBON  
REDUCTION METHODS

ORGANISATIONS TRY TO ACHIEVE EMISSION-RELATED GOALS  
THEY DO SO IN ANY OF THE WAYS BELOW



REDUCING EMISSIONS



OFFSETS



ABATEMENT/  
ELIMINATION



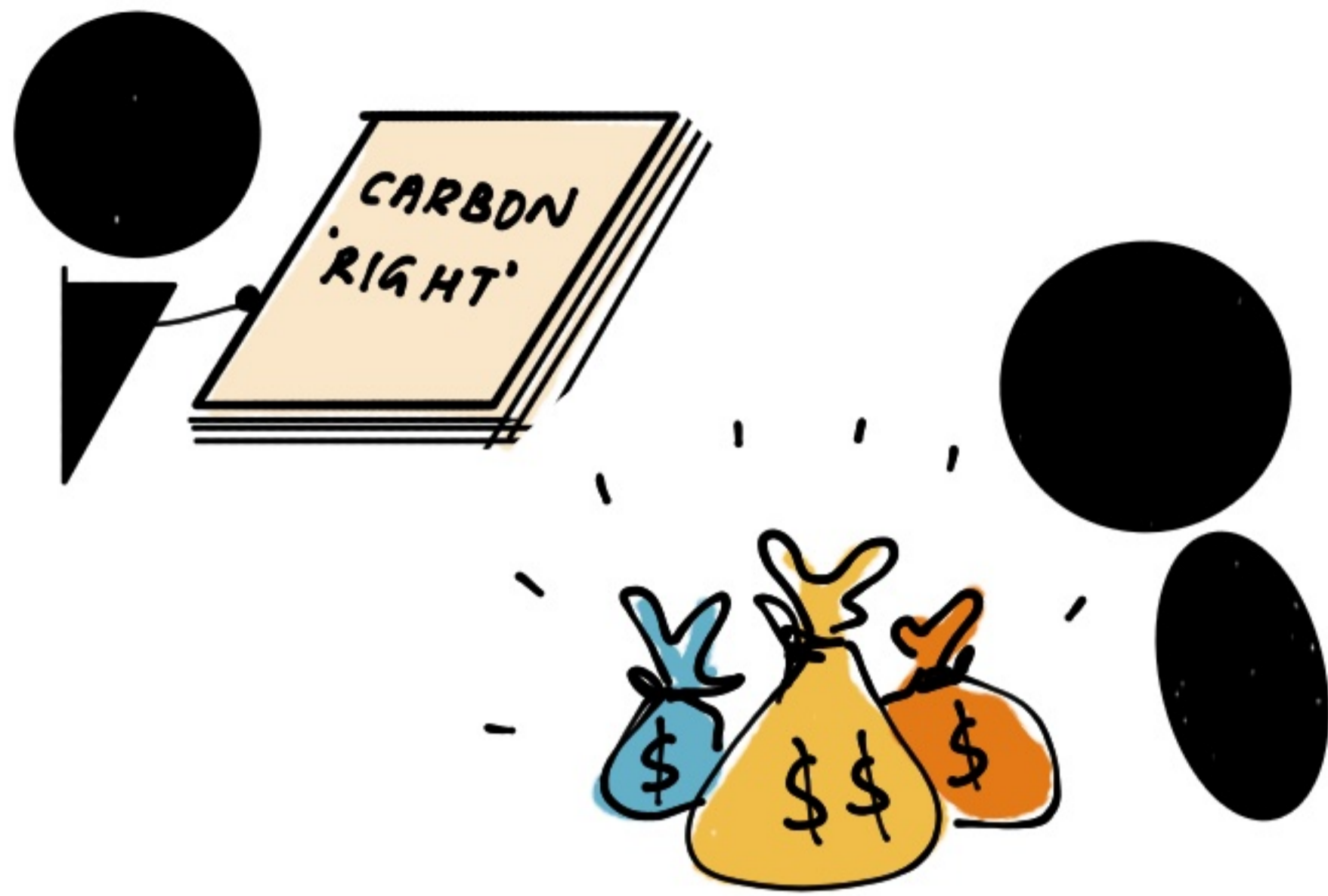
COMPENSATION/  
AVOIDANCE



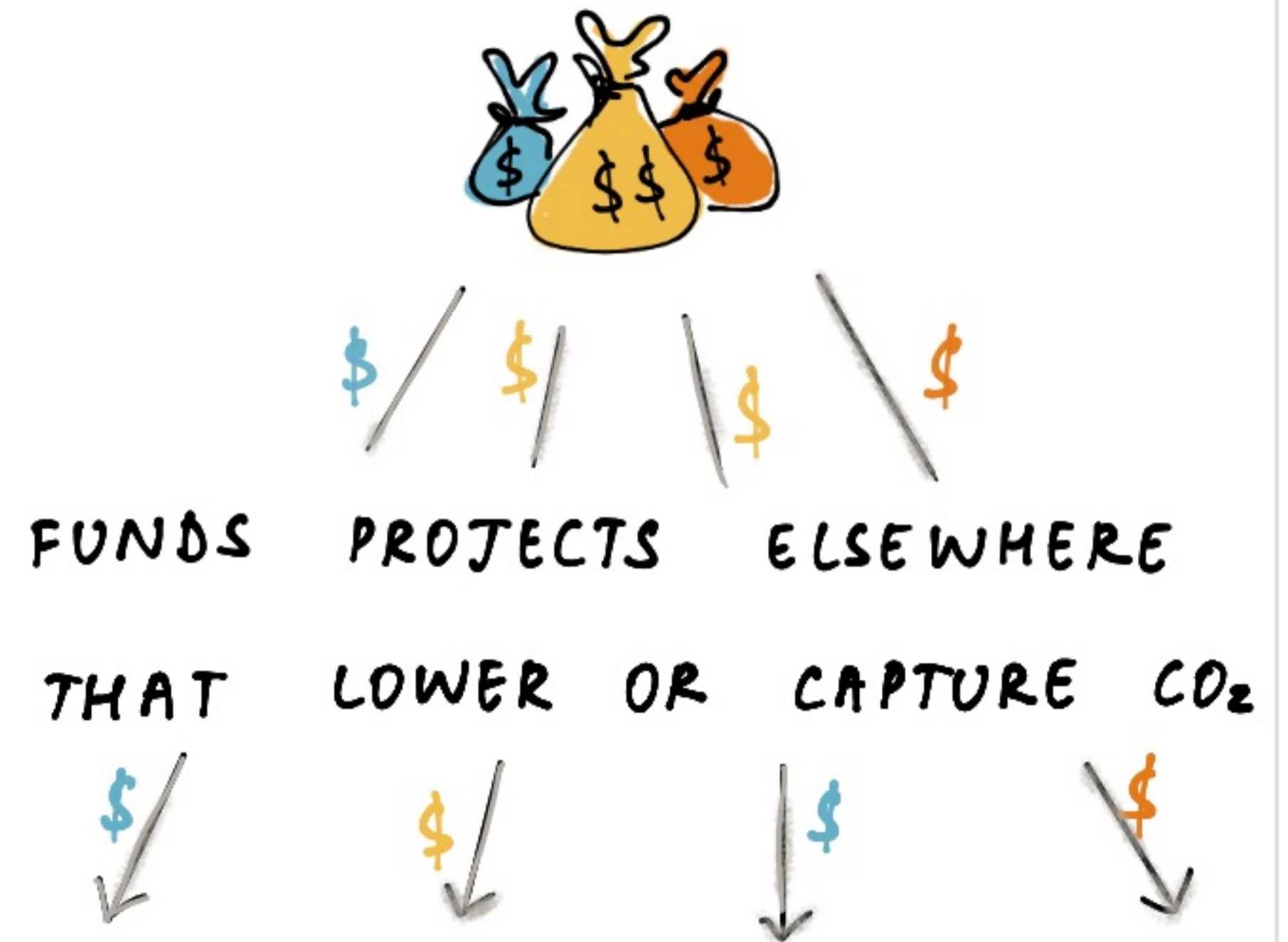
NEUTRALISATION  
REMOVAL

# CARBON OFFSETS / CREDITS

## A TRADEABLE CERTIFICATE



## OFFSETS EMISSIONS



## OWN EMISSIONS UNCHANGED



NO INCENTIVE TO  
REDUCE EMISSIONS

## PROJECTS BENEFIT

- SELLING OFFSETS FINANCES PROJECTS LIKE
  - REFORESTRATION
  - RENEWABLES
  - MANAGING WASTE
- SERVES AS A GREEN TAX

## PROJECT LOCATIONS

IN INDUSTRIES/AREAS\*  
WITH LOWER GHG  
REDUCTION COSTS

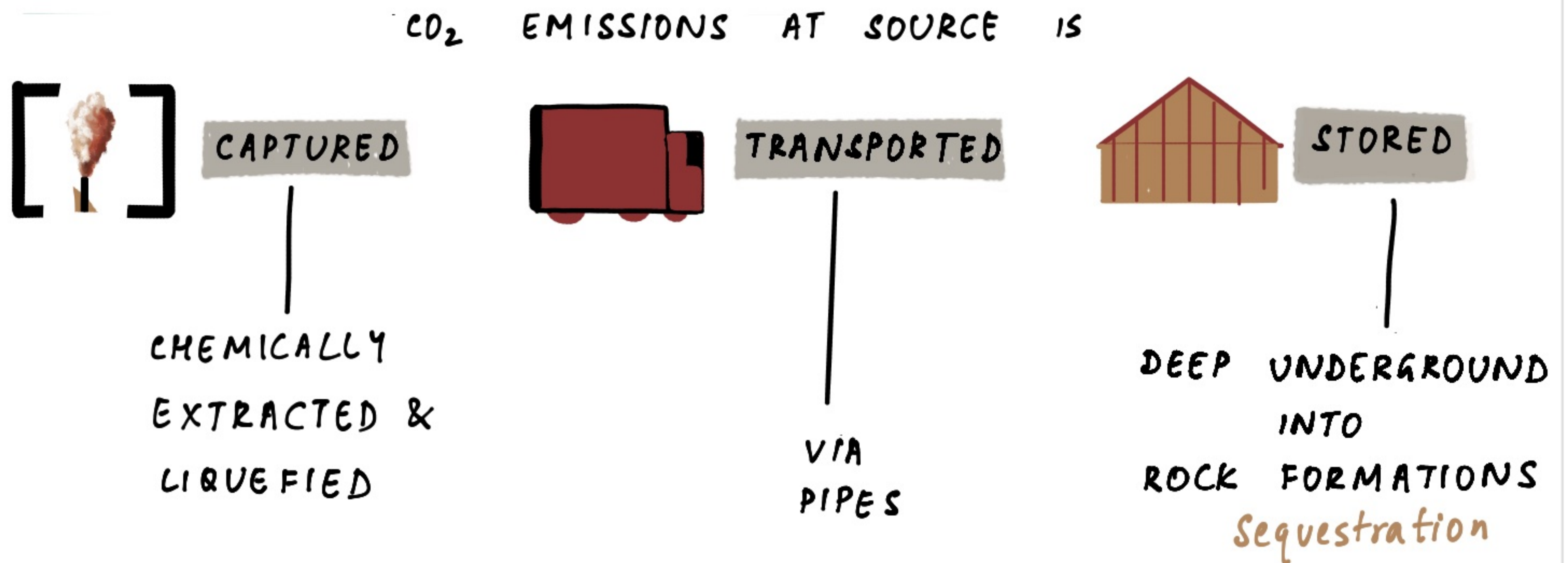
\* POORER COUNTRIES

## WHY IT IS DUBIOUS

- CHEAP TO BUY CARBON
- HARD TO PROVE REDUCTION
- ALLOWS THE RICH TO EMIT
- EXPLOITS NATIVE LANDS

# ABATEMENT/ELIMINATION

## CARBON CAPTURE/STORAGE - CCS



## CARBON CAPTURE/UTILISATION

THIS INVOLVES TURNING CAPTURED CARBON INTO

- FUEL
- CEMENT COMPONENTS
- PLASTICS

## CARBON DIOXIDE REMOVAL - CDR

REMOVING CO<sub>2</sub> FROM THE AIR USING

**FORESTS/CCS**

PLANTING TREES  
ENGINEERED WOOD

**OCEAN**

USING ALGAE

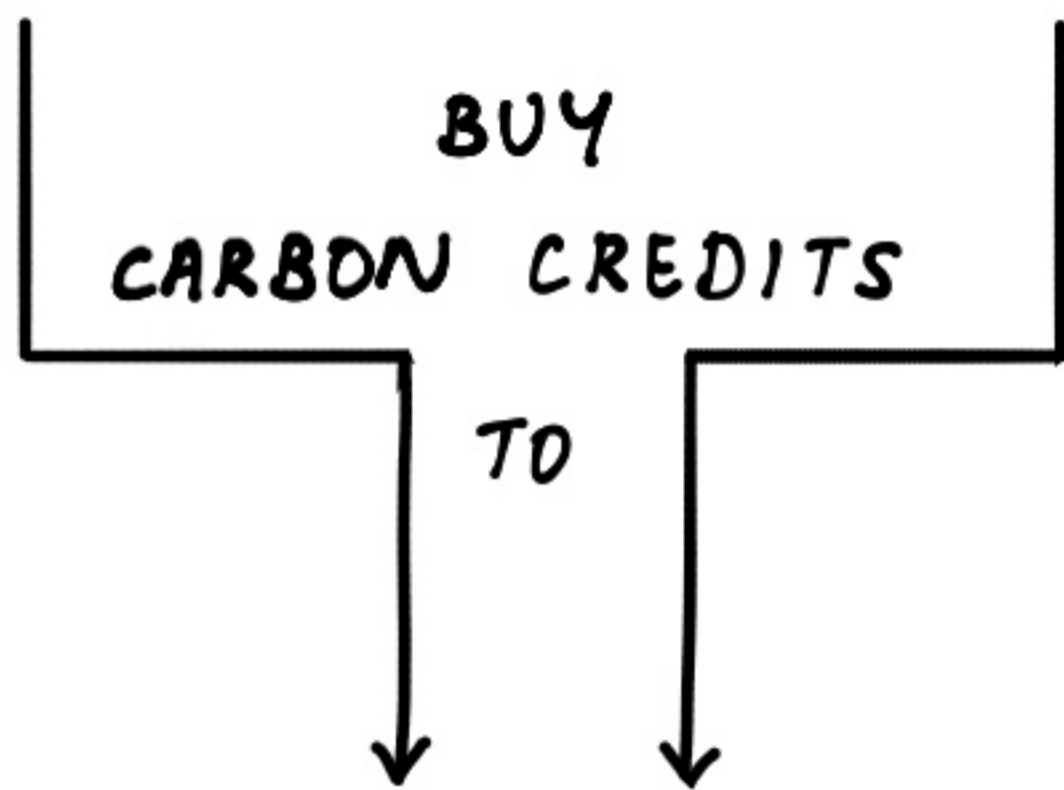
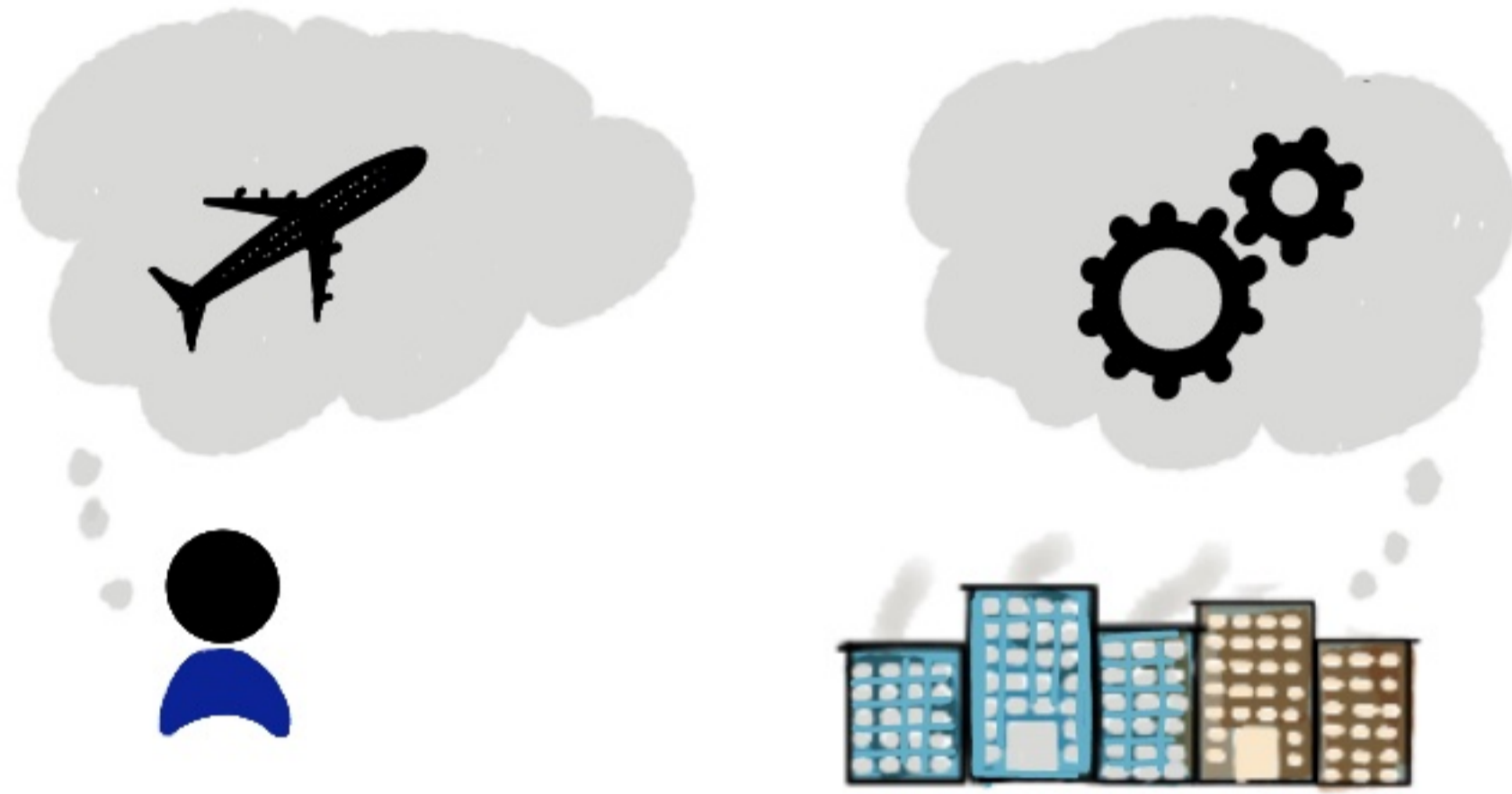
**TECHNOLOGICAL**

MIMIC NATURAL PROCESSES

THERE IS APPARENTLY TECHNOLOGY + EQUIPMENT TO DO THIS  
WE WOULD DO WELL TO EXERCISE CAUTION HERE, AS DESPITE CLAIMS, THE LONG TERM CONSEQUENCES/BENEFITS ARE HAZY

# CARBON MARKETS

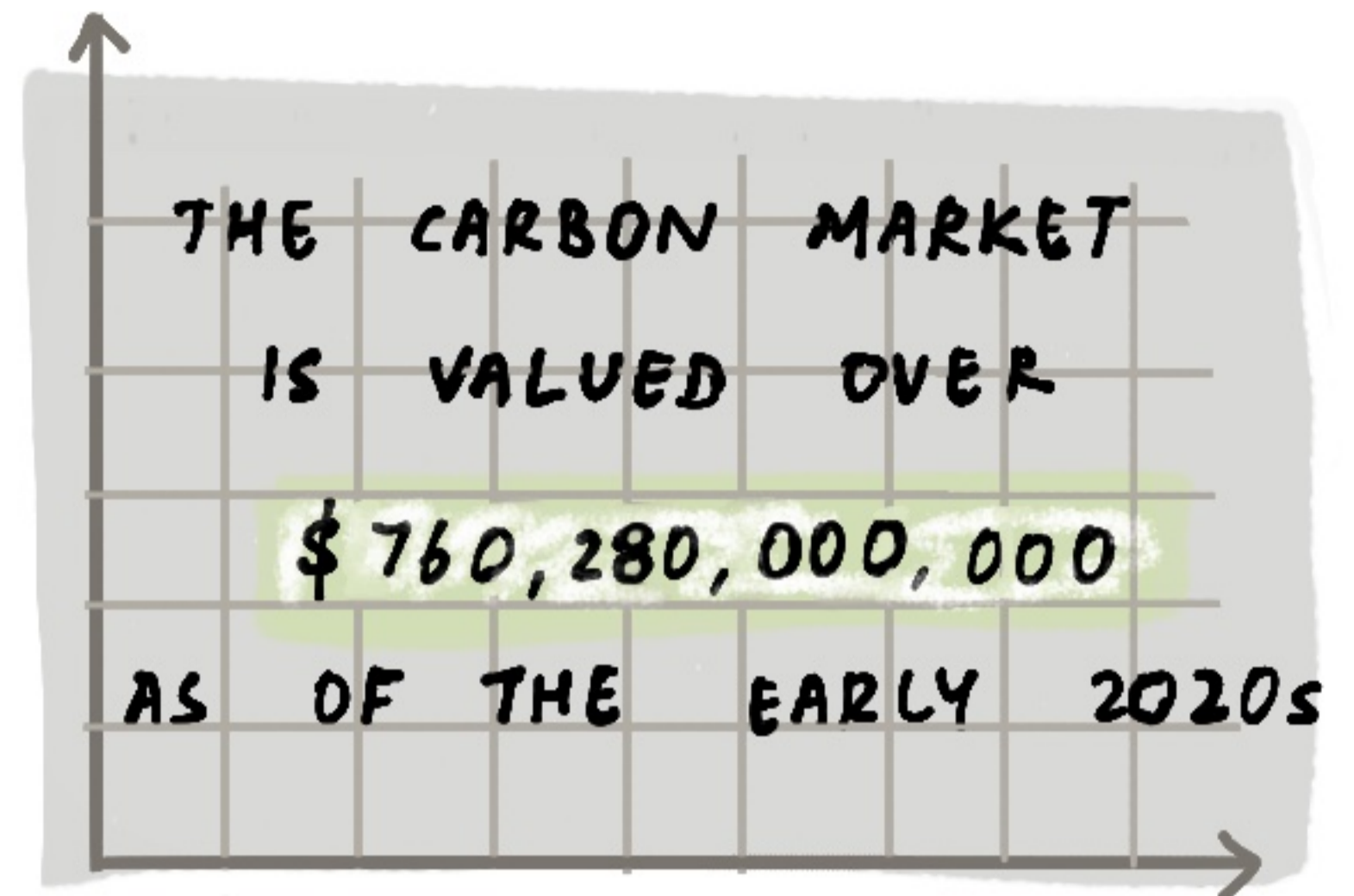
THE PLACE WHERE PEOPLE AND ORGANISATIONS  
BUY AND SELL CARBON CREDITS



- COMPENSATE FOR THEIR ACTIONS
- COMPLY WITH LAW

PRO ?

CARBON FINANCING  
UNDERLINES COMMITMENT  
BY COUNTRIES  
TO REDUCE  
CARBON EMISSIONS.



EACH CREDIT ALLOWS  
THE OWNER TO  
CONTINUE TO EMIT

ONE TON OF CO<sub>2</sub>  
FOR <sup>only</sup> UNDER \$ 80

THE CREDIT IS A  
PERMIT TO POLLUTE

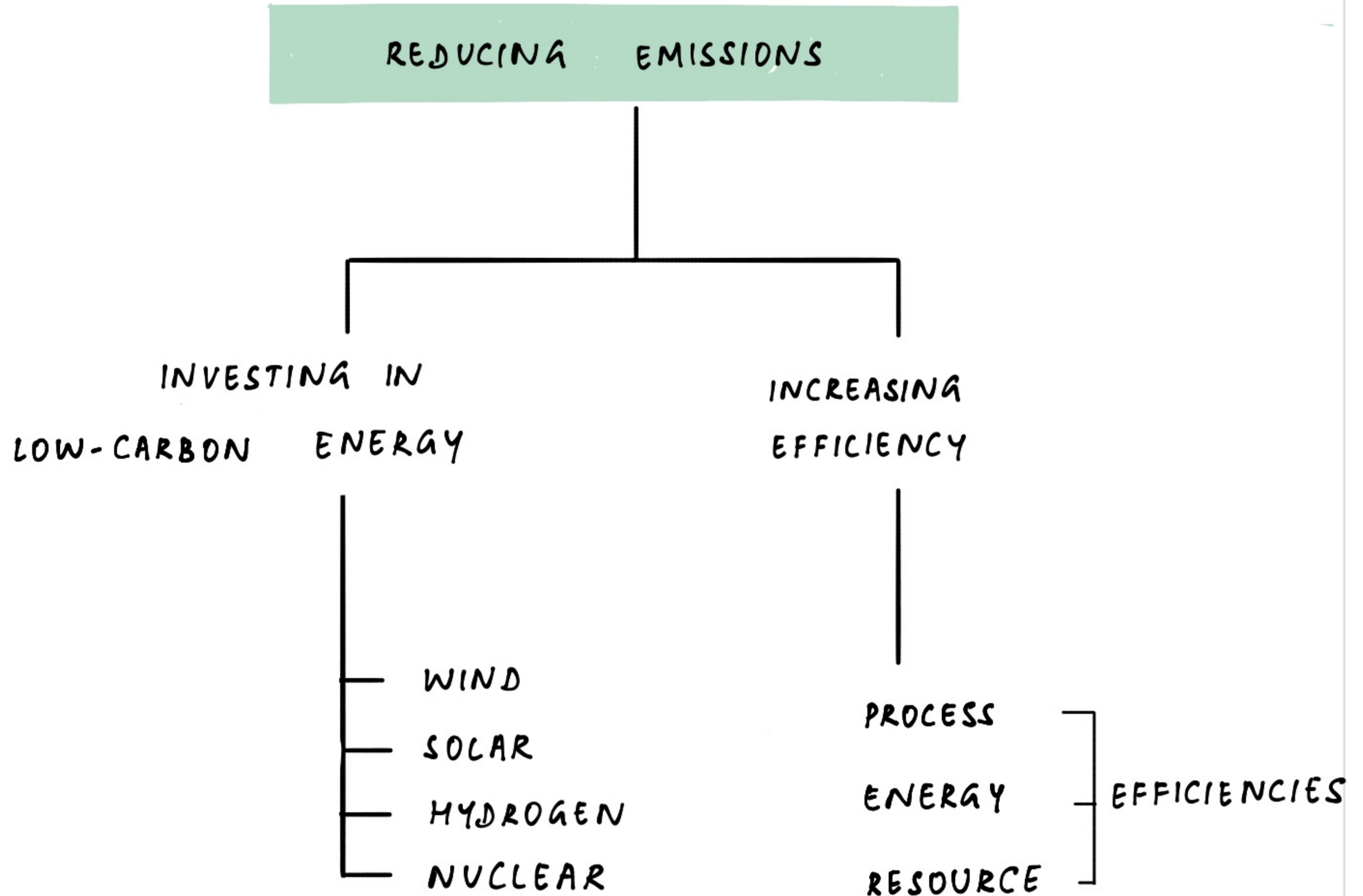


CON ?

OFFSETS MAKE COUNTRIES  
LOSE SIGHT  
OF ACTUAL REDUCTIONS  
OR EFFICIENCIES



# CARBON REDUCTION



WHILE THIS APPEARS STRAIGHTFORWARD, THERE ARE ALSO MANY NUANCES TO GO INTO THAT ARE BEYOND THE SCOPE OF THIS BOOK.

# HOW ARE GOALS SET?

ESG - ENVIRONMENT SOCIAL AND GOVERNANCE



ESG - SET OF STANDARDS MEASURING A BUSINESS ON ITS ACCOUNTABILITY TO THE WORLD AROUND

UNFORTUNATELY ESG HAS BEEN ACCUSED OF BEING "WOKE" CAPITALISM AND SIMPLY GREENWASHING

SBTi - SCIENCE BASED TARGETS INITIATIVE



SETS REDUCTION TARGETS FOR PRIVATE SECTOR



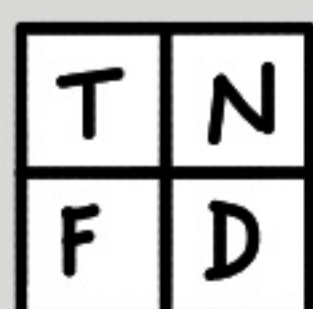
UNITED NATIONS GLOBAL COMPACT



WORLD RESOURCES INSTITUTE



TNFD - TASKFORCE ON NATURE-RELATED FINANCIAL DISCLOSURES



DISCLOSURE RECOMMENDATIONS & GUIDANCE TO REPORT AND ACT ON DEPENDENCIES, IMPACT, RISKS & OPPORTUNITIES

SUPPORTED BY NATIONAL GOVERNMENTS, BUSINESSES & FINANCIAL INSTITUTIONS

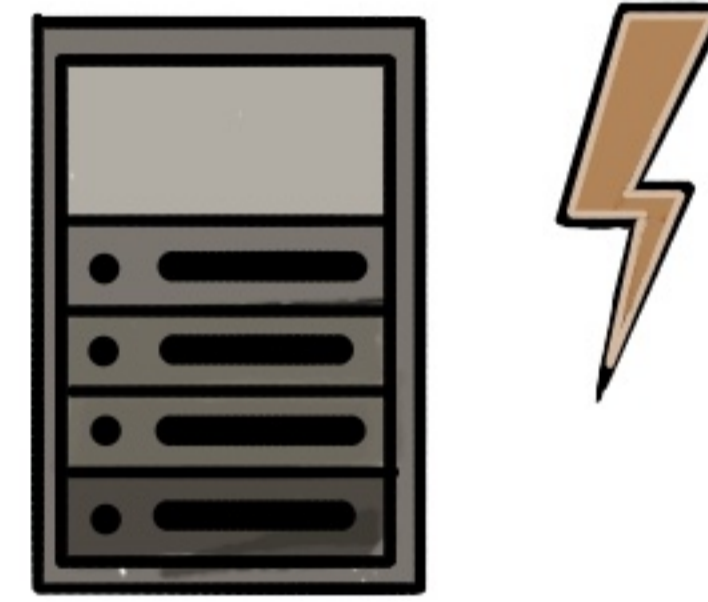
# GREENING OF IT

WHEN YOU WANT GREENER SOFTWARE

# HARDWARE MATTERS TOO!

```
# Example code  
def add(numbers):  
    for num in numbers:  
        a+b  
    return sum
```

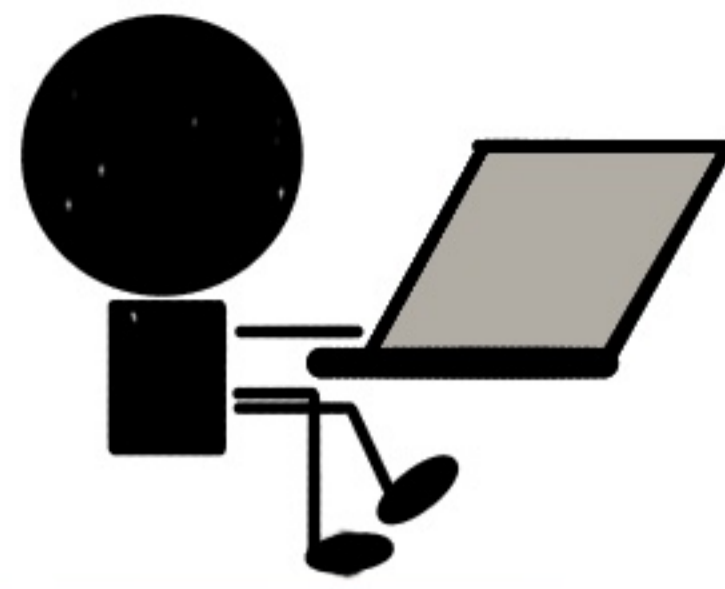
IMPACTS →



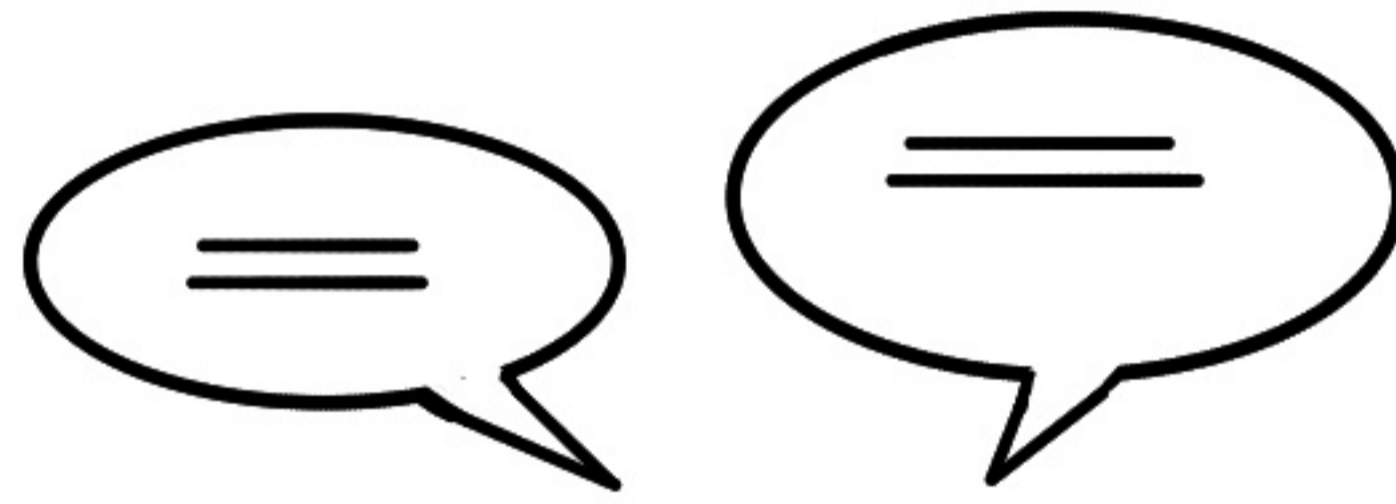
INEFFICIENTLY WRITTEN  
SOFTWARE

HARDWARE LIFESPAN  
ENERGY CONSUMPTION  
PERFORMANCE

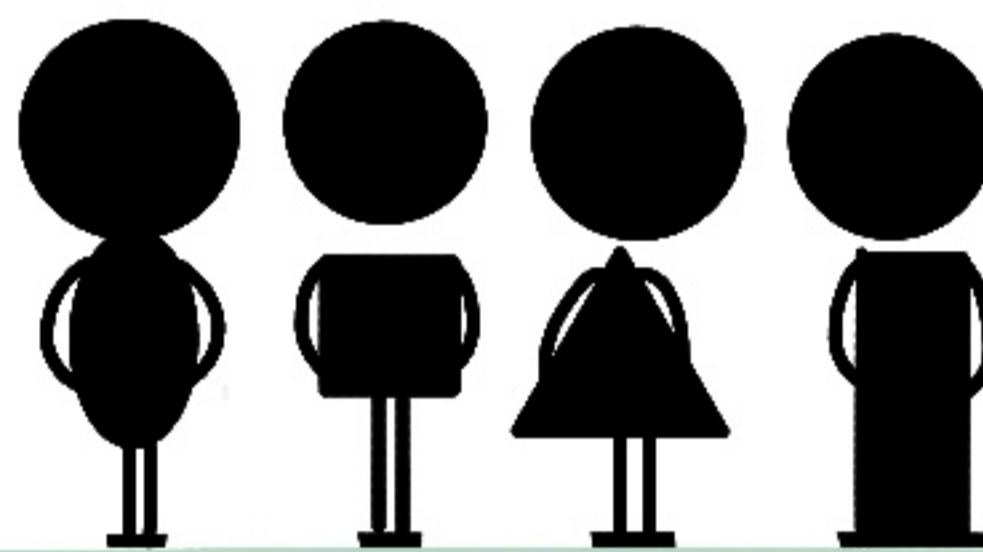
# AREAS OF FOCUS



DESIGN AND CODING



CHOICE OF LANGUAGE



SELECTION OF AI MODELS

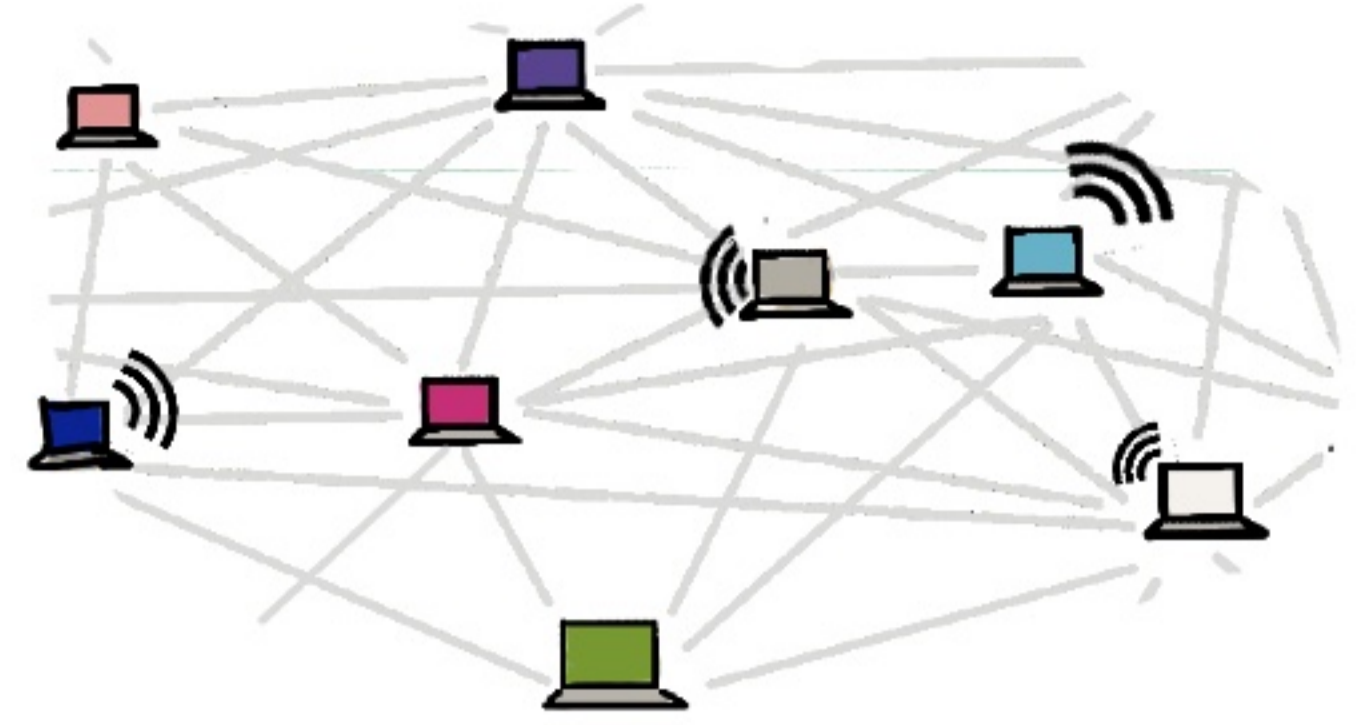


DATA CENTRES

# DESIGN AND CODING



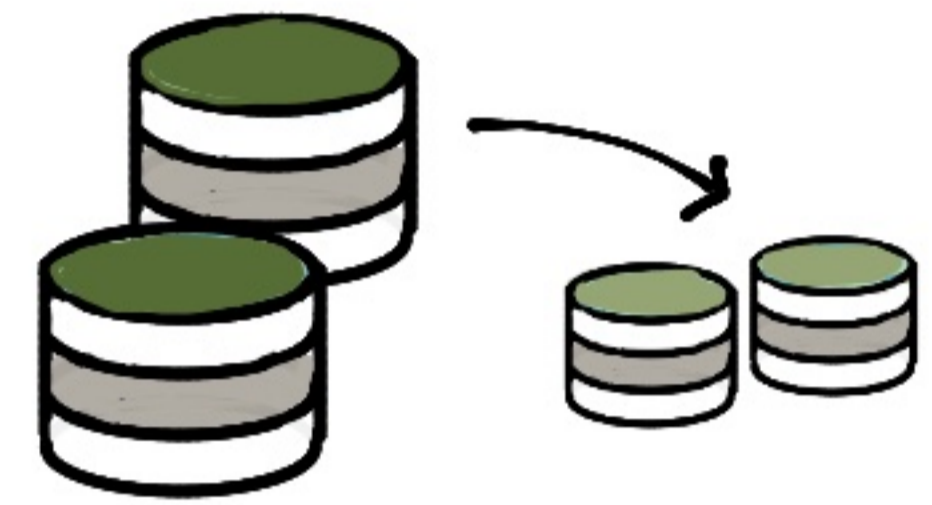
UNDERSTAND GREEN  
SOFTWARE PATTERNS



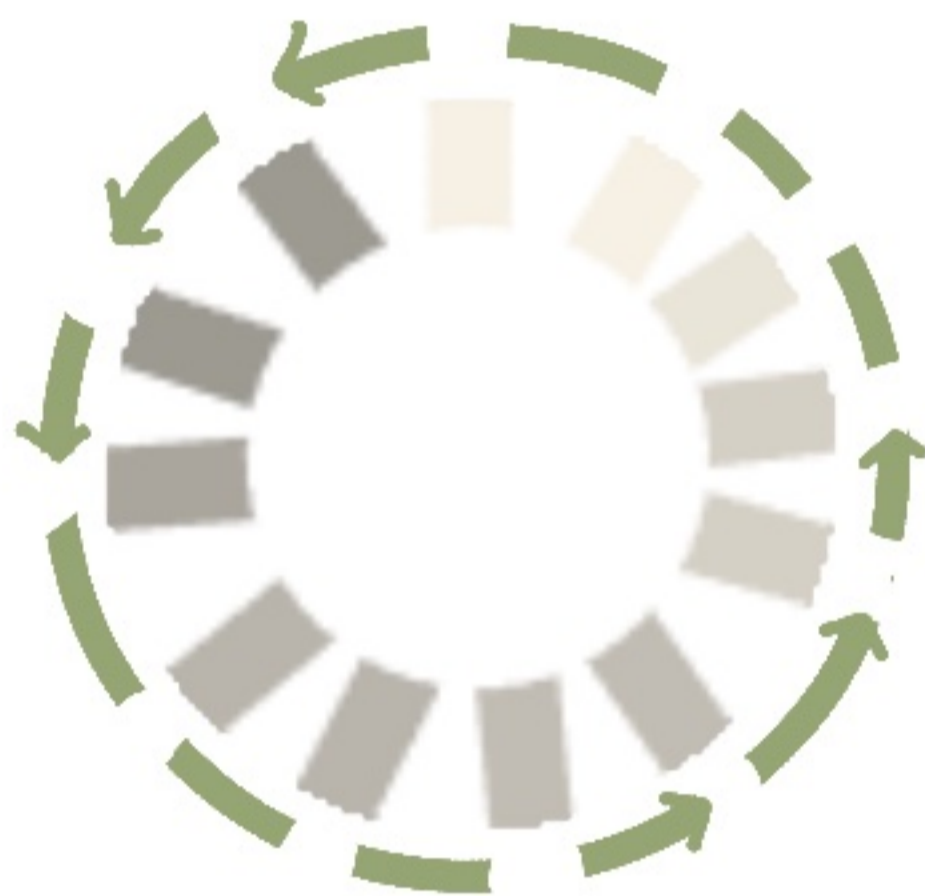
MAKE FEWER NETWORK CALLS



MONITOR ENERGY  
CONSUMED



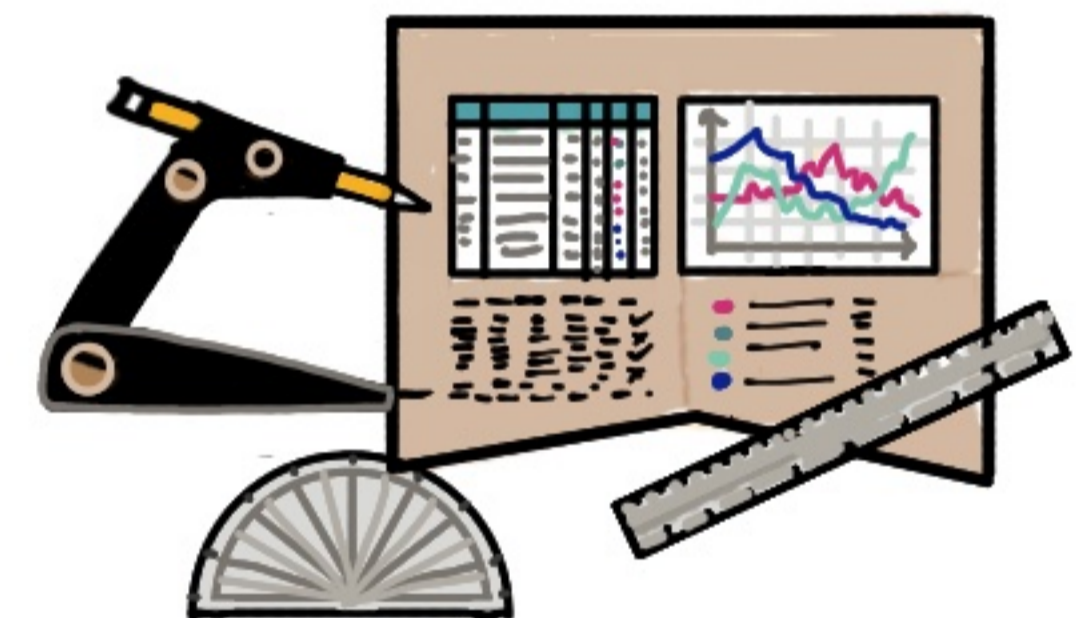
REDUCE DATA USAGE



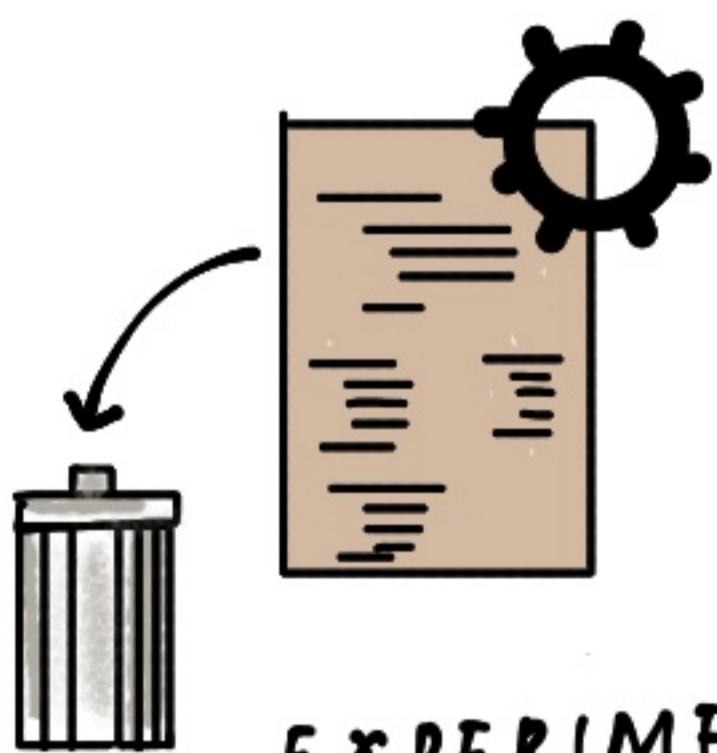
CONTROL UPDATES TO  
KEEP HARDWARE  
COMPATIBLE



ENABLE ECO MODE,  
POWER SAVE MODE  
FEATURES



GET PROFILER DATA  
ON RESOURCES CONSUMED



EXPERIMENT!  
- SOME TRIAL & ERROR

USE THE LEARNINGS AS

# SENSIBLE DEFAULTS

# CHOICE OF LANGUAGE



[dl.acm.org/doi/10.1145/3136014.3136031](https://dl.acm.org/doi/10.1145/3136014.3136031)

ENERGY EFFICIENCY ACROSS PROGRAMMING LANGUAGES - 2017

HOW DO ENERGY, TIME AND MEMORY RELATE?

## AUTHORS

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RUI RUA

MARCO COUTO

JÁCOME CUNHA

FRANCISCO RIBEIRO

JOÃO PAULO FERNANDES

JOÃO SARAIVA

THE PAPER PRESENTS A STUDY OF 27 SOFTWARE LANGUAGES

VIRTUAL MACHINE

INTERPRETED

COMPILED

CONCURRENT

IMPERATIVE

OBJECT-ORIENTED

FUNCTIONAL

SCRIPTING

# CHOICE OF LANGUAGE

HERE ARE SOME OBSERVATIONS IN THE PAPER:

COMPILED "TEND TO BE"  
BOTH EFFICIENT & FAST

THE LEAST MEMORY USED  
WERE LIKELY COMPILED

IN SOME CASES INTERPRETED  
CAME OUT MORE EFFICIENT

IMPERATIVE LANGUAGES CAME  
OUT TOP EFFICIENCY AMONG  
PROGRAMMING PARADIGMS

---

A FASTER LANGUAGE IS NOT ALWAYS MOST ENERGY-EFFICIENT

---

WHILE THERE WAS NO SINGLE 'GREENEST' LANGUAGE, THE  
FACTORS TO CONSIDER WHEN CHOOSING A LANGUAGE ARE



ENERGY



MEMORY



EXECUTION  
TIME

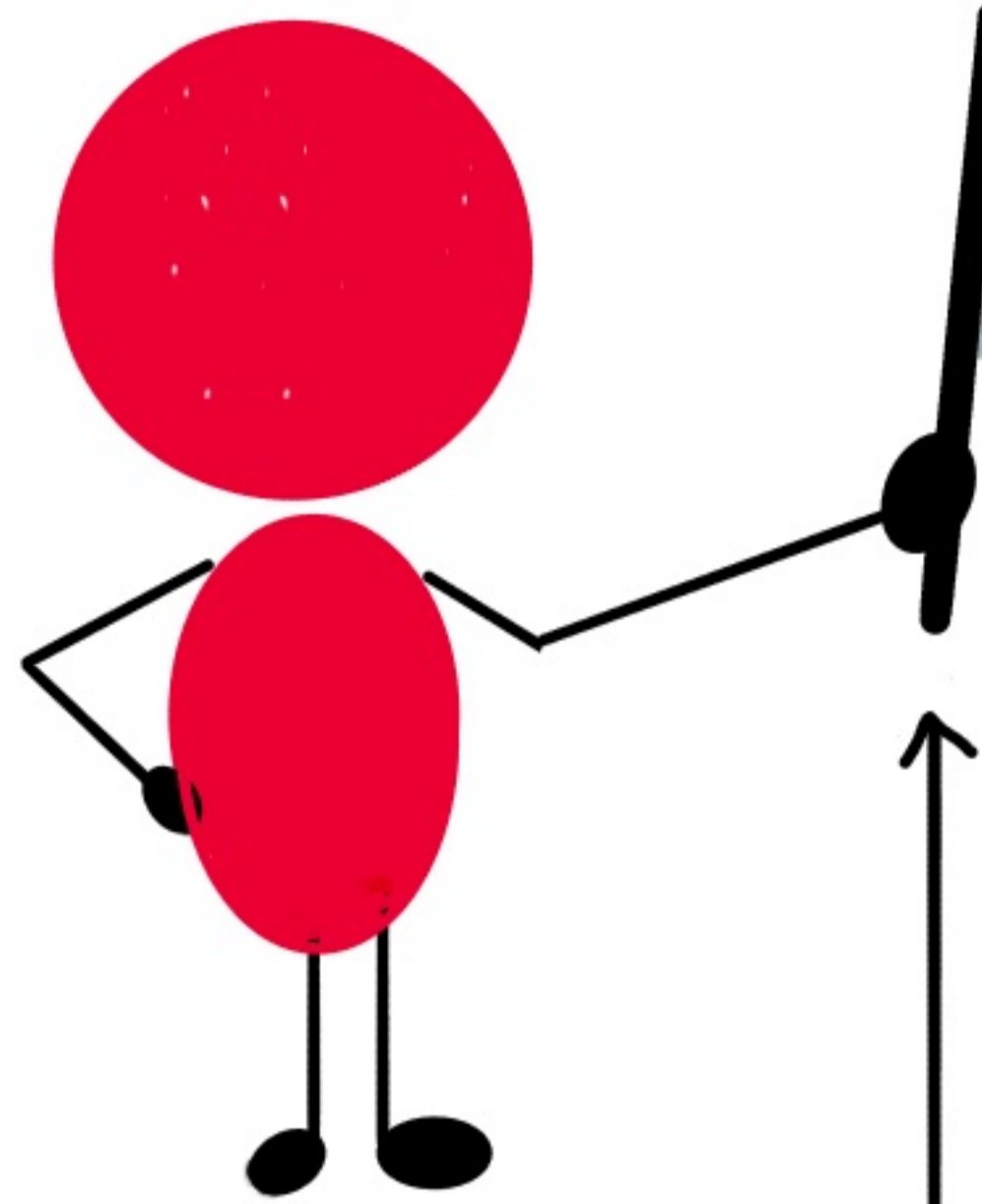


CONTEXT



# CHOICE OF AI MODEL

IMPROVEMENTS IN AI/ML OFTEN  
COME WITH HIGH CARBON FOOTPRINTS



also act as barrier to entry for the smaller players because of HIGH COSTS

EVEN THOUGH THE IMPROVEMENTS  
ARE VALUABLE, LIFE SAVING

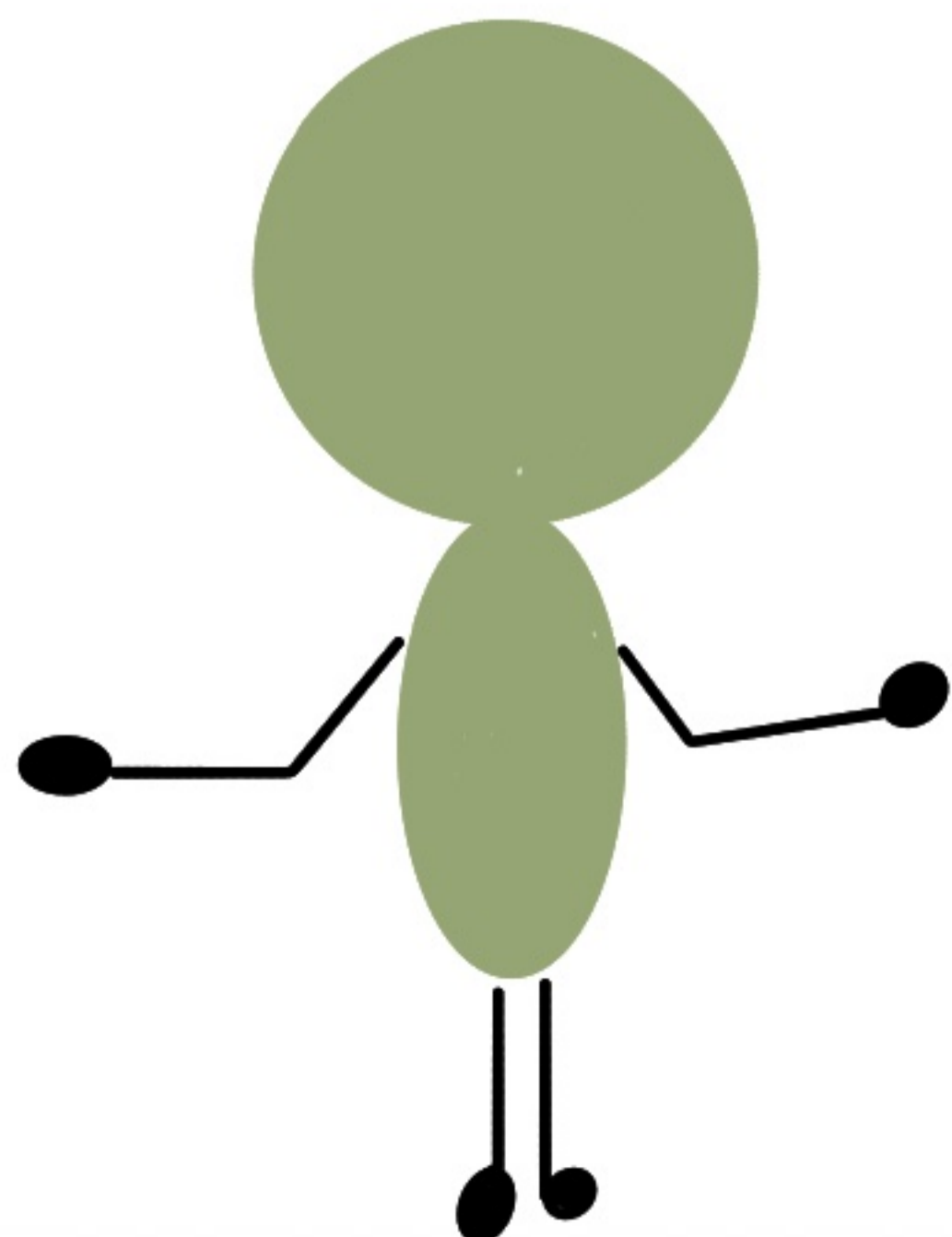
LARGER  
AI MODELS

MORE  
CAPACITY

HIGHER  
ACCURACY

HIGH  
VALUE

POSSIBLY GENERATED WITH DATA ON A MASSIVE SCALE  
ONLY PROCESSED BY A FEW WITH LARGER INFRASTRUCTURE  
obtained exploitatively?



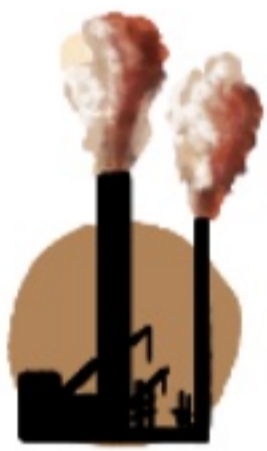
HOW TO MOVE  
TO GREEN AI?

# TOWARDS GREEN AI

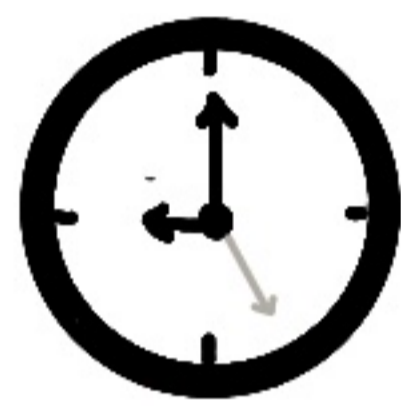
PAY ATTENTION TO AI COMPUTATIONAL EFFICIENCY + ACCURACY  
AND MEASURE TRADE-OFFS OF PERFORMANCE V EFFICIENCY  
— ACM.ORG

ARTICLE ON GREEN AI BY RORY SCHWARTZ NOAH SMITH  
JESSE DODGE OREN ETZIONI

## MEASURE



EMISSIONS



ELAPSED REAL TIME  
FOR RESULT



ELECTRICITY  
USAGE

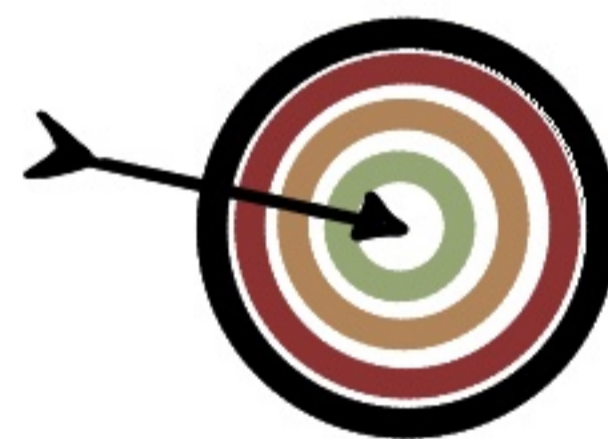


NO. OF  
FLOATING POINT  
OPERATIONS

## REPORT



BUDGET



PERFORMANCE



MODEL SIZE

## USE

✓ SMALLER MODELS

✓ EFFICIENT  
HARDWARE CONFIGS

✓ STARTUPS/UNIVERSITIES  
AS PARTNERS

✓ GREEN SOFTWARE  
FOUNDATION RESOURCES

# DATA CENTRES



EVERY DIGITAL SERVICE

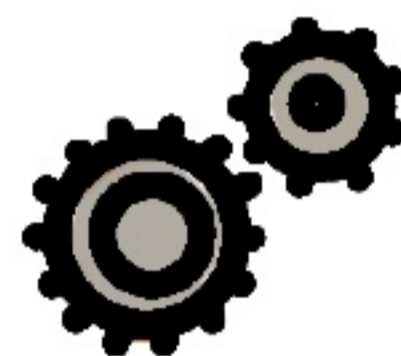
HAS A DATA CENTRE THAT CAN



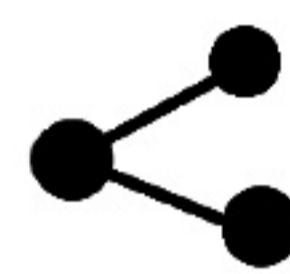
SEARCH



STORE



PROCESS



DISTRIBUTE

DATA | APPLICATIONS | RESOURCES



THESE OPERATIONS  
CONSUME POWER  
& GENERATE HEAT



HOW TO ACHIEVE  
ENERGY EFFICIENCY?



WATER THAT COOLS SERVERS

DRAINS LOCAL SUPPLY

POLLUTES RIVERS

CAUSES DISEASE



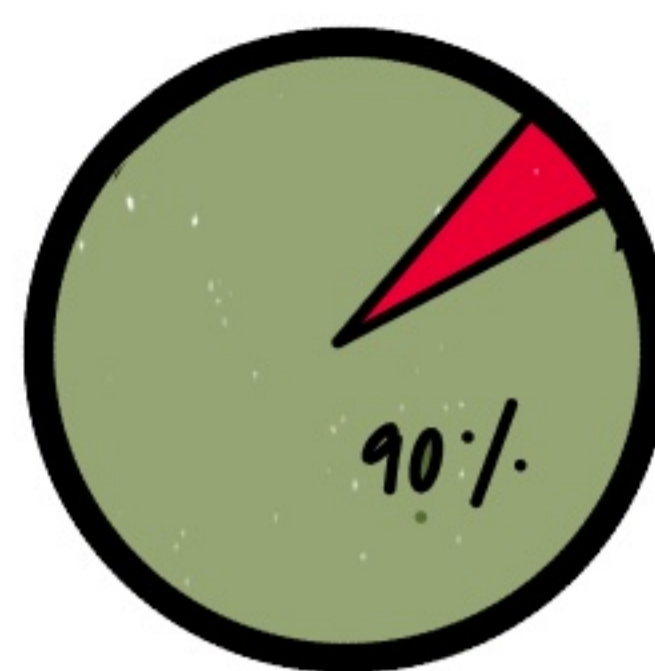
HOW TO KEEP  
SERVERS COOL?

# DATA CENTRES

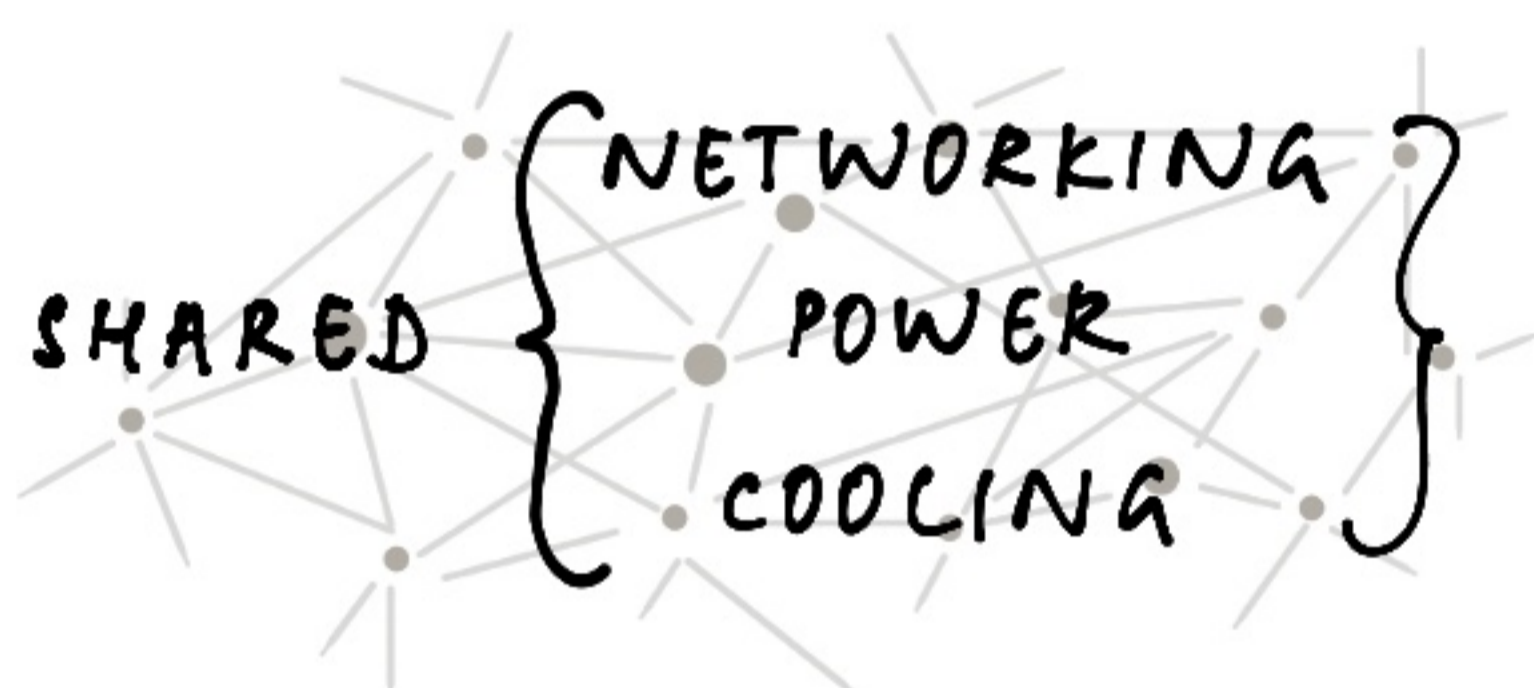
IN THE VERY WORTHY QUEST TO MAKE DATA CENTRES GREEN  
MANY LEADING CLOUD PROVIDERS HAVE THEIR INDIVIDUAL PLEDGES



TOOLS FOR  
MEASURING EMISSIONS



HIGHER  
SERVER  
UTILISATION



ENERGY  
REDUCTION  
EFFICIENCY

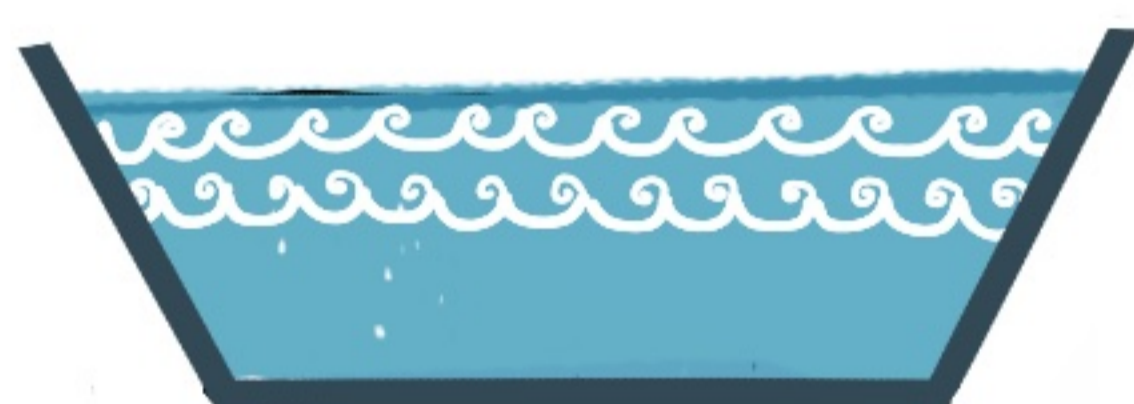


USING  
RENEWABLE  
ENERGY



$\frac{\text{TOTAL ENERGY}}{\text{ENERGY FOR COMPUTE}}$

IMPROVING PUE



REPLENISH  
WATER  
IMPROVE WATER QUALITY



BETTER  
COOLING  
TECHNOLOGY



REDUCE / ZERO WASTE  
AT LANDFILLS



BUILD PRODUCTS THAT  
HELP SUSTAINABILITY

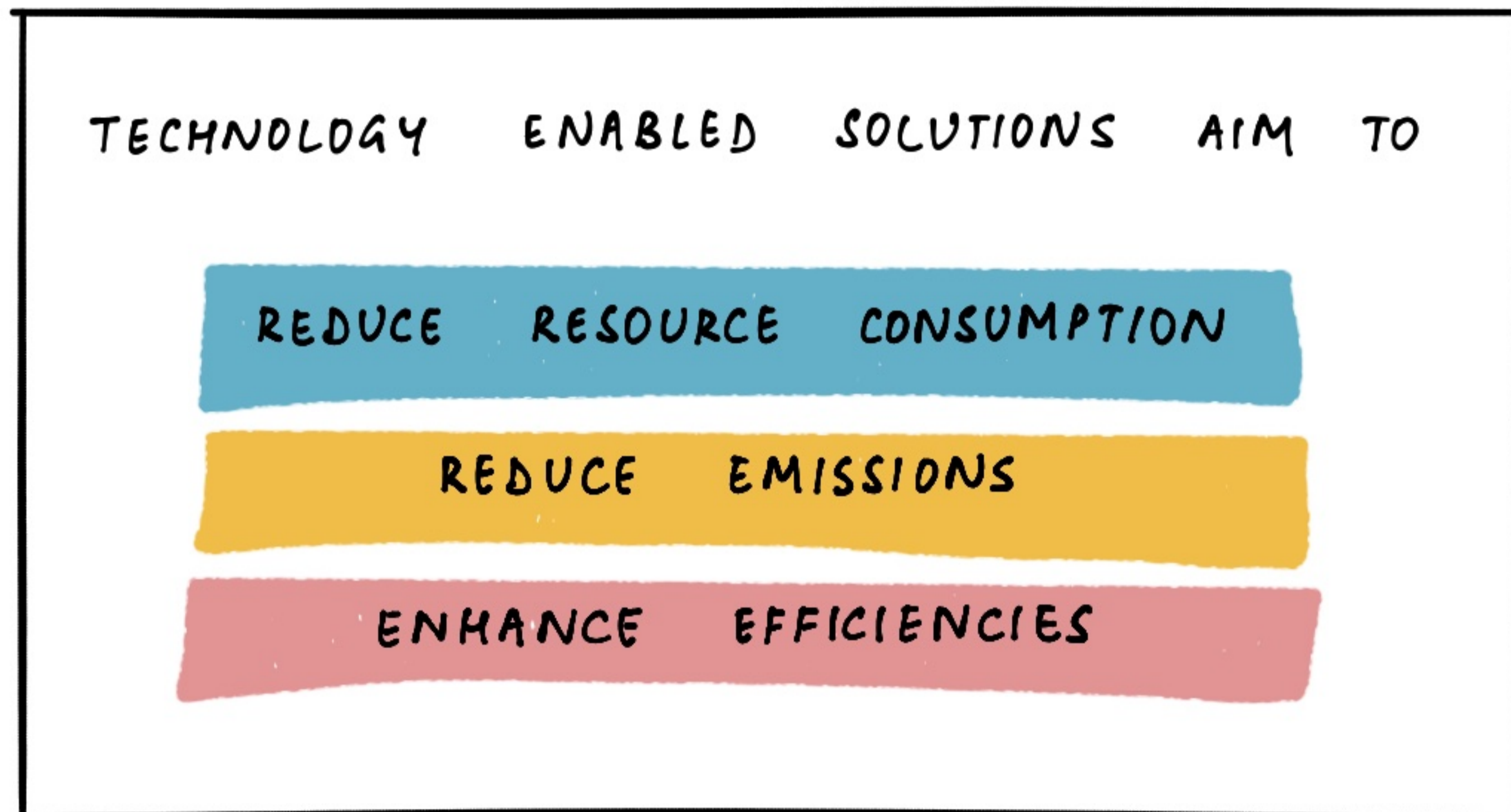
# GREENING BY IT

WHEN SOFTWARE HELPS YOU BECOME GREENER

# GREENING BY IT

WHILE THE IT SECTOR IS PART OF THE PROBLEM, IT CAN ALSO BE USED AS PART OF THE SOLUTION.

ACCORDING TO **GESI.ORG** GLOBAL E-SUSTAINABILITY INITIATIVE, IT CAN BE AN ENABLER OF SUSTAINABLE CHOICES.



A QUICK INTERNET SEARCH SHOWS A WIDE RANGE OF PRODUCTS THAT SERVE MANY FUNCTIONS ACROSS DOMAINS

---

WE MUST ASSUME THAT THE BENEFITS OF USING THE TOOLS EXCEED THE COSTS OF BUILDING/OPERATING THEM

---

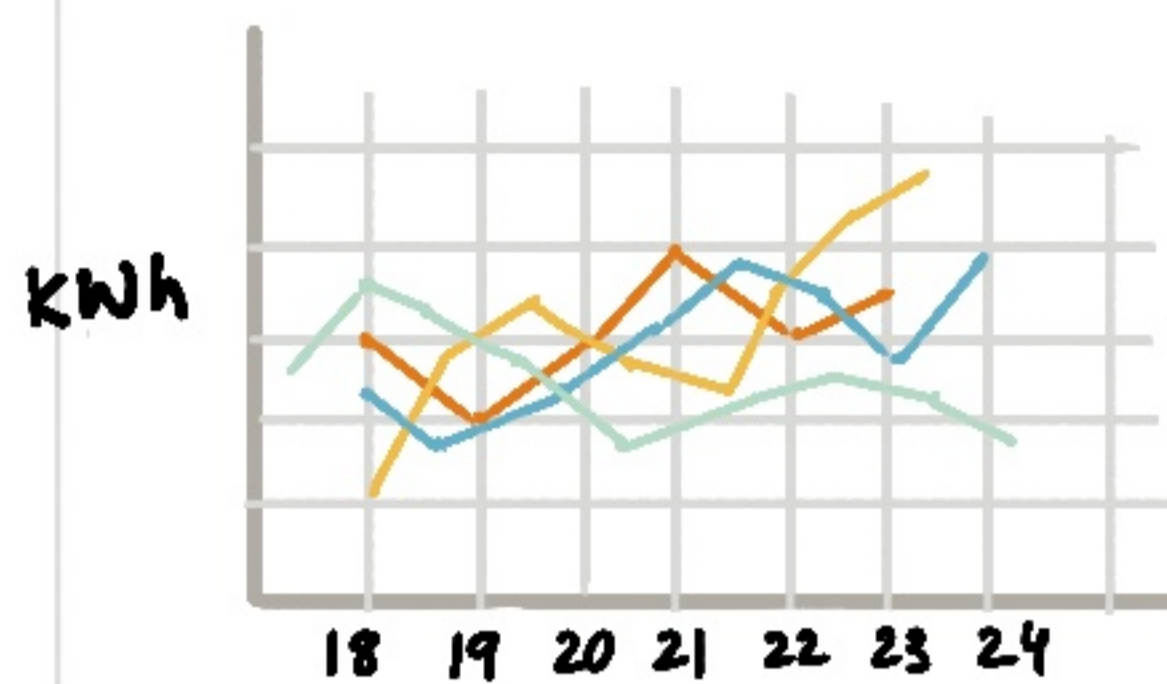
THUS, DISCUSSING THE MERITS OF EACH TOOL GO BEYOND THE SCOPE OF THIS BOOK

HOWEVER, WE CAN ROUGHLY CATEGORISE THE USE CASES

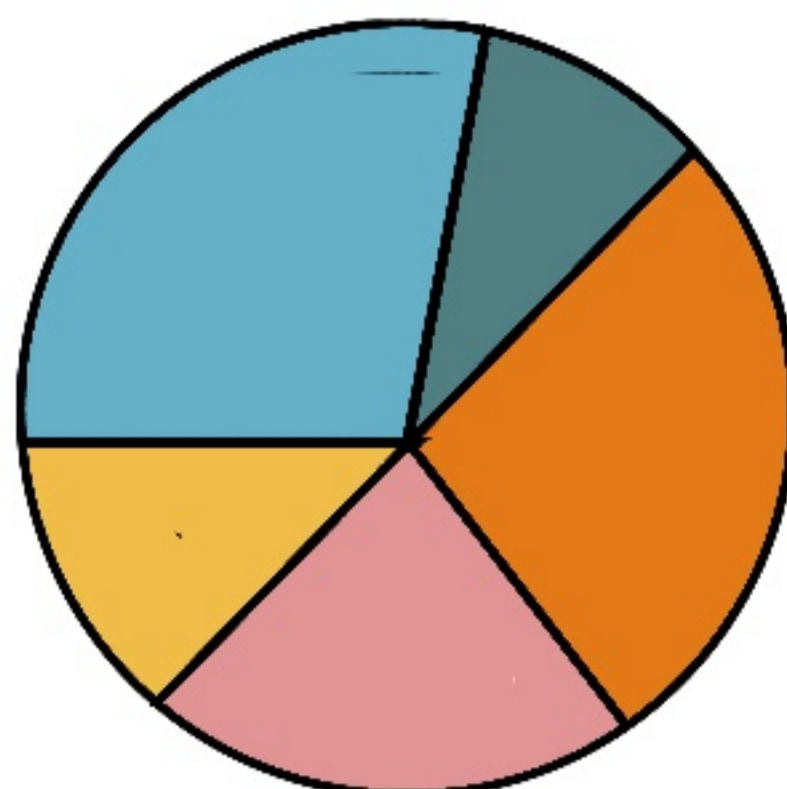
# GREENING BY IT

THE TOOLS COULD PROVIDE ANY OF THE FUNCTIONS BELOW

## UNDERSTANDING THE PRESENT - EXAMPLES



DASHBOARD OF ENERGY CONSUMED



PRODUCT LIFECYCLE IMPACT ASSESSMENT

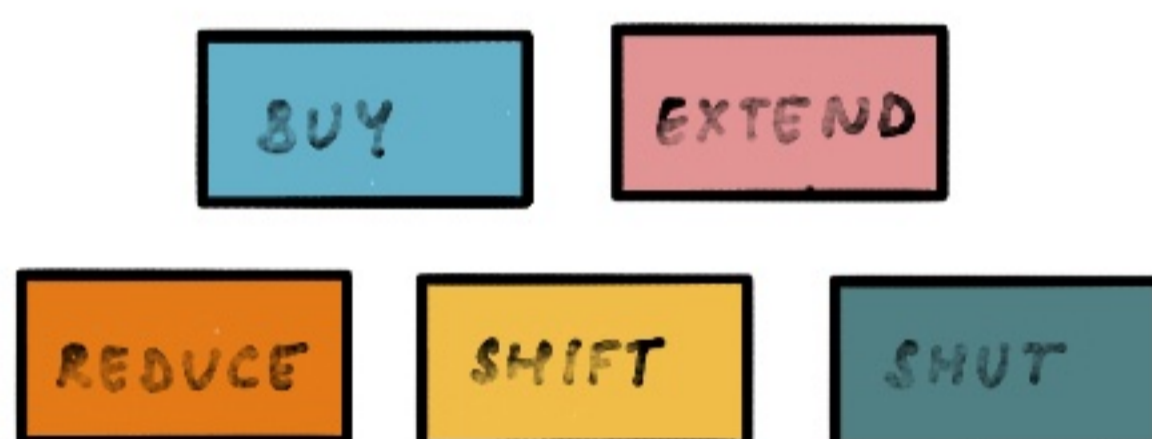


CARBON TRACKING TO MANAGE COSTS

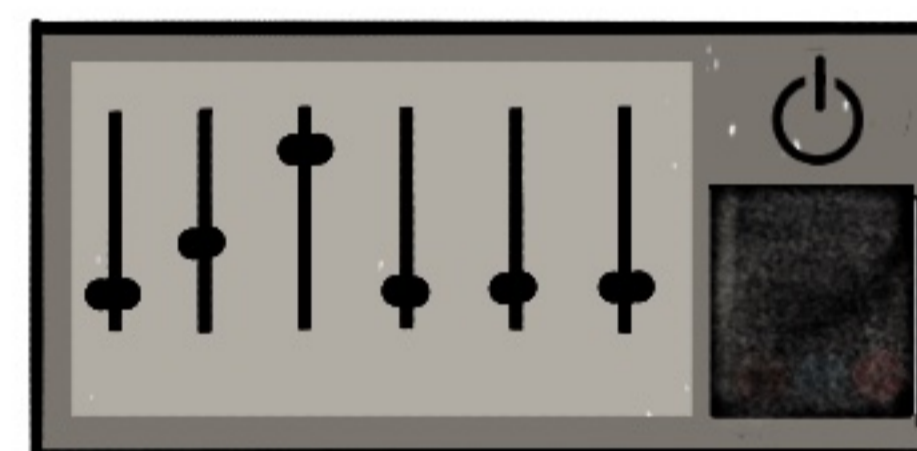
## OPTIONS FOR THE FUTURE - EXAMPLES



INSIGHTS



RECOMMENDATIONS

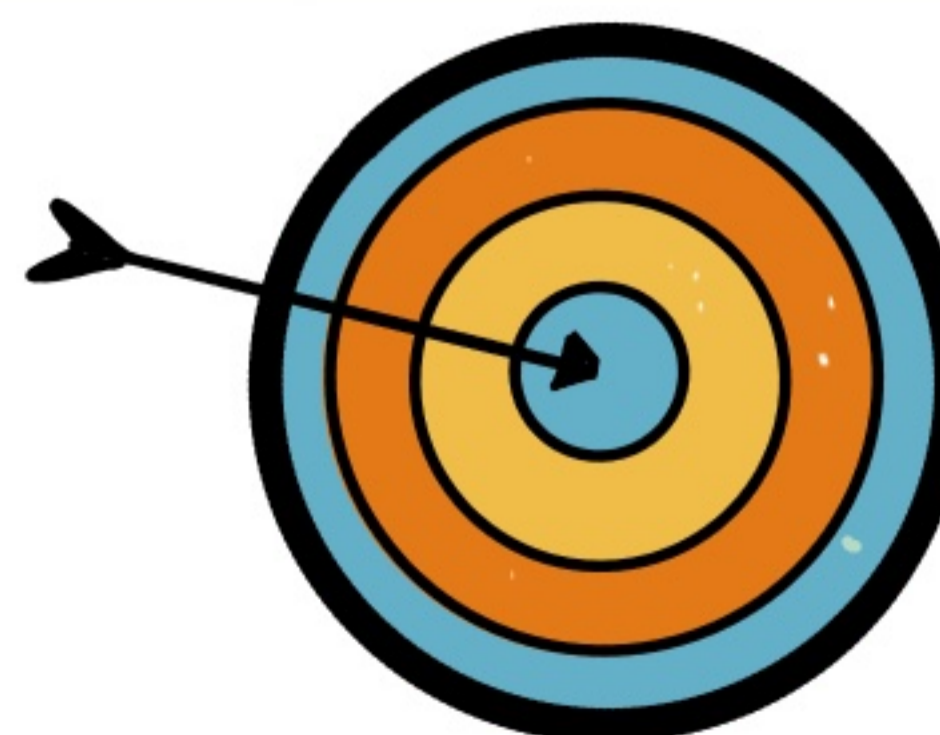


OPTIMISATION

## CERTIFICATION/COMPLIANCE



FIND GAPS BETWEEN TARGETS & ACTUALS



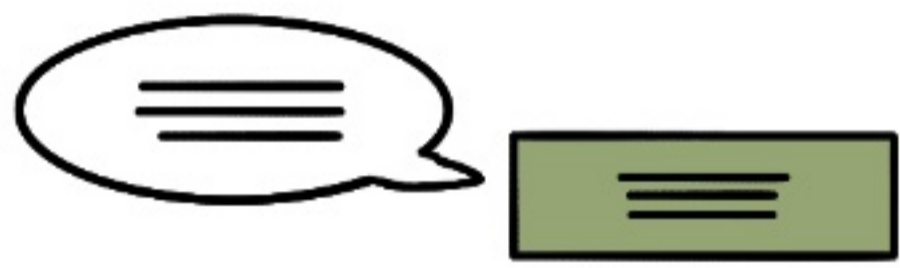
MEETING STANDARDS

# GREENWASHING

GREENWASHING IS MAKING MISLEADING CLAIMS ABOUT THE POSITIVE CLIMATE IMPACT OF A PRODUCT, SERVICE, PRACTICE

GREENWASHING HELPS COMPANIES BOOST THEIR REPUTATION, SHARE PRICES AND PROFITS.

## LABELS/LANGUAGE



THE TERM CARBON FOOTPRINT WAS POPULARISED BY FOSSIL FUEL COMPANY BP

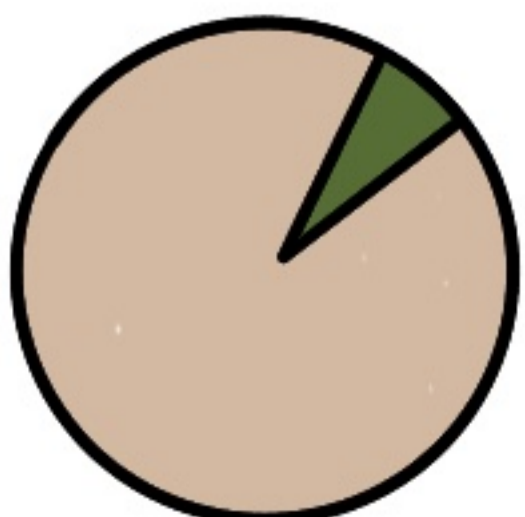
- OFFLOADING THE BURDEN TO INDIVIDUALS WHILE THE LARGER ESTABLISHMENTS CONTINUED TO EMIT

## NATURE-RELATED IMAGERY



USING PICTURES/WORDS TO LET PEOPLE THINK THAT SOMETHING IS CLOSER TO NATURE/CLIMATE FRIENDLY THAN IT REALLY IS

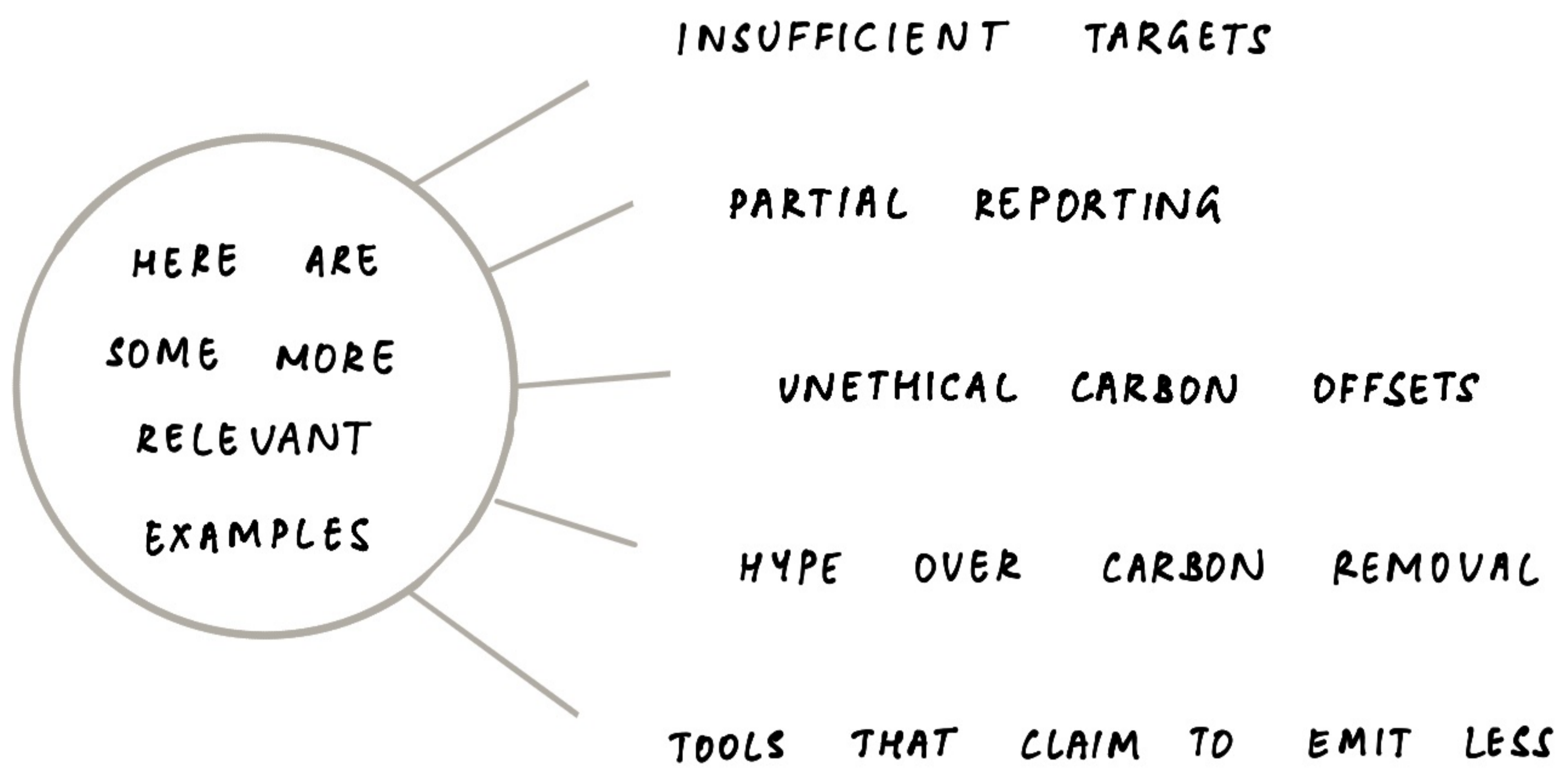
## HIDDEN TRADE OFFS



PUBLICISING ONLY ONE CLIMATE FRIENDLY ASPECT AND CONCEALING THE MANY THAT ARE ENVIRONMENTALLY HARMFUL



# GREENWASHING



## HOW NOT TO FALL PREY

- ✓ UNDERSTAND THAT GREENWASHING EXISTS
- ✓ LOOK FOR PROOF/CERTIFICATES TO SUPPORT CLAIMS
- ✓ BE CURIOUS ABOUT THE PRODUCT LIFECYCLE
- ✓ SUPPORT THOSE GENUINELY TRYING
- ✓ CALL IT OUT

# CLIMATE RESILIENT DEVELOPMENT

CLIMATE RESILIENT DEVELOPMENT OR **CRD** IS A PROCESS OF IMPLEMENTING GHGS MITIGATION AND ADAPTATION OPTIONS TO SUPPORT SUSTAINABLE DEVELOPMENT FOR ALL



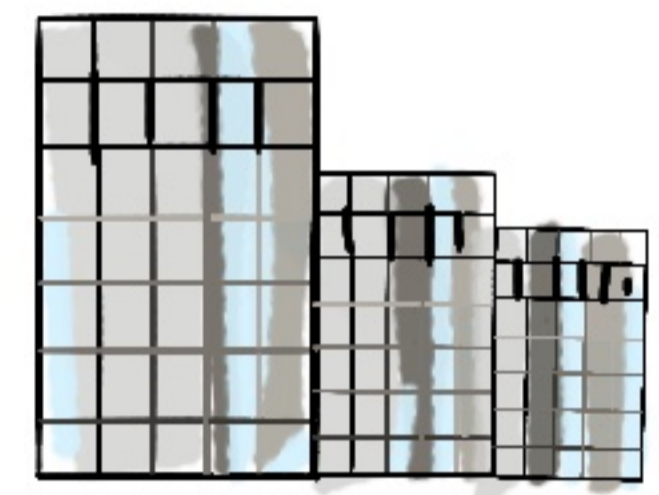
IPCC - INTERGOVERNMENT PANEL ON CLIMATE CHANGE IN ITS 6TH REPORT IN 2022 SAYS THAT **CRD** WILL BE ENABLED WHEN



GOVERNMENTS



SOCIETY



PRIVATE SECTOR.

MAKE INCLUSIVE DEVELOPMENT CHOICES

TO PRIORITISE  
RISK REDUCTION  
EQUITY  
JUSTICE

WHERE THE PROCESS  
FINANCES  
ACTIONS  
ARE ALL SYNCHRONOUS

[ipcc.ch/report/ar6/wg2/resources/spm-headline-statements/](https://www.ipcc.ch/report/ar6/wg2/resources/spm-headline-statements/)  
section D.2

WE CAN HOPE THAT HUMANITY MAKES THE RIGHT CHOICES

# QUESTIONS TO PONDER

WHAT ACTIVITIES  
PRODUCE THE  
MOST EMISSIONS?

HOW DO WE SOLVE  
THE PROBLEM OF THE  
GREAT CARBON DIVIDE?

WHAT IS A COUNTRY'S  
PER CAPITA  
CARBON FOOTPRINT?

DO INDIVIDUAL CARBON FOOTPRINTS  
MATTER AS MUCH AS A  
CORPORATION'S? A NATION'S?

DOES NET ZERO  
BALANCE SCOPE 3  
EMISSIONS TOO?

WHAT ARE THE TOP FEW  
NATURAL CARBON SINKS?  
(WAY TO ABSORB CO<sub>2</sub>)

WHY IS IT SO  
UTTERLY HARD TO  
MEASURE SCOPE 3?

WHICH COUNTRIES BUY  
THE MOST CARBON OFFSETS  
AND WHICH SELL?

DEVICE PROLIFERATION  
AND LONG TERM  
EFFECTS

PENALTIES/LEGISLATION  
MAKE SUSTAINABILITY  
NON-NEGOTIABLE

IS CONTINUED  
INVESTMENT IN LLM  
SUSTAINABLE IN THE  
LONG TERM?

# MY REFERENCES

## Concepts

- Green Software Foundation Basics : <https://learn.greensoftware.foundation/>
- Green Software Foundation Articles: <https://greensoftware.foundation/articles>
- Principles of Green Software Engineering with Marco Valtas: <http://infoq.com>
- Microsoft Learn :  
<https://learn.microsoft.com/en-us/training/modules/sustainable-software-engineering-overview/>
- Building Green Software By Anne Currie, Sarah Hsu, Sara Bergman: O Reilly Early Release book

## Measuring how Green

- GHG Protocol: <https://ghgprotocol.org/>
- KPMG ESG Imperative:  
<https://kpmg.com/ca/en/home/insights/2022/09/the-esg-imperative.html>
- World Economic Forum: <https://www.weforum.org/agenda/climate-change/>
- How do countries measure their GHG emissions? : <http://unep.org>
- How efficient code increases sustainability in the enterprise:  
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- Carbon proxies: Measuring the greenness of your application:  
<https://devblogs.microsoft.com/>
- Data Centres and Data Transmission Networks: <https://www.iea.org/>

## Carbon Offsets/Removal

- A complete guide to carbon offsetting by Duncan Clark:  
<https://www.theguardian.com/>
- The Ultimate Guide to Understanding Carbon Credits:  
<https://carboncredits.com/>
- Carbon dioxide removal: the tech that is polarising climate science:  
<http://guardian.com>
- The state of 'carbon dioxide removal' in seven charts:  
<https://www.carbonbrief.org/>
- How Colonialism Spawned and Continues to Exacerbate the Climate Crisis:  
<https://news.climate.columbia.edu>

## Greenwashing

- We're living in a golden age of greenwash: <https://www.greenpeace.org.uk/>
- Digital Technologies, the Climate Impact That Hardly Anyone Talks About  
<https://www.bbvaopenmind.com/>

## Green Software Areas of Focus

- AI in the 2020s Must Get Greener—and Here's How: The push for energy efficient "Green AI" requires new strategies <https://spectrum.ieee.org/>
- Green AI By Roy Schwartz, Jesse Dodge, Noah A. Smith, Oren Etzioni:  
<https://cacm.acm.org/>
- Why Should Sustainability Be A First-Class Consideration For Ai Systems?  
<https://greensoftware.foundation/>
- The Imperative for Sustainable AI Systems:  
<https://thegradient.pub/sustainable-ai/>
- Why water usage is the datacentre industry's dirty little secret:  
<https://www.computerweekly.com/>