

THINK BIG.

START NOW.

Learn fast.

How Business Leaders Create Lean Enterprise

ORIENT

A lean enterprise aligns people to a common purpose.

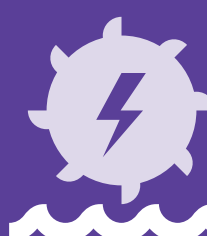


EXPLORE

Reduce uncertainty. Build the right thing, then build it the right way.

EXPLOIT

Grow and scale ideas that drive business success.

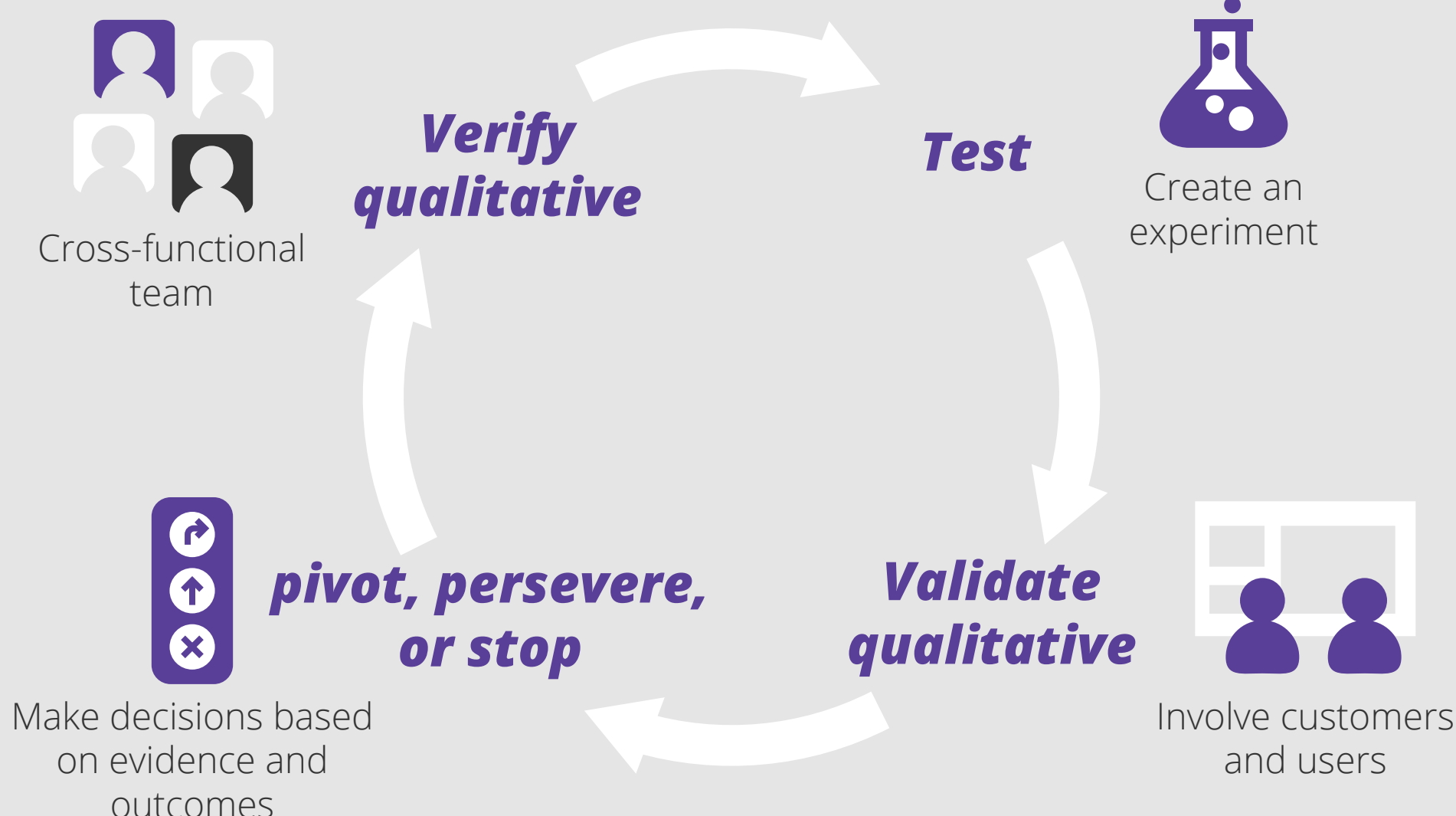


TRANSFORM

Foster organisational experimentation and learning.



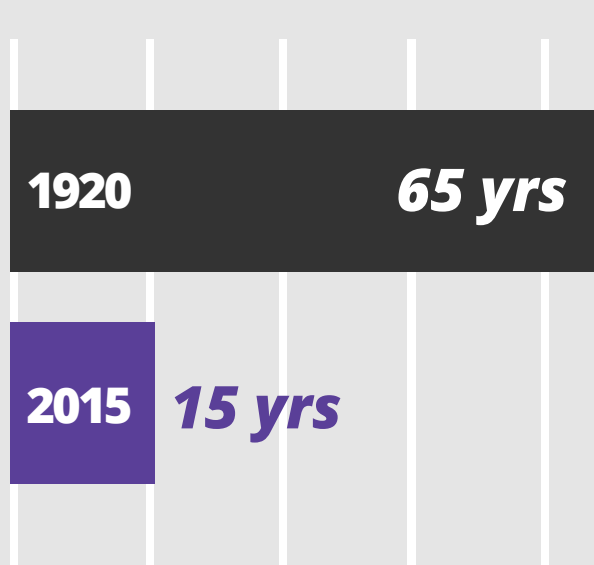
Build a culture of experimentation



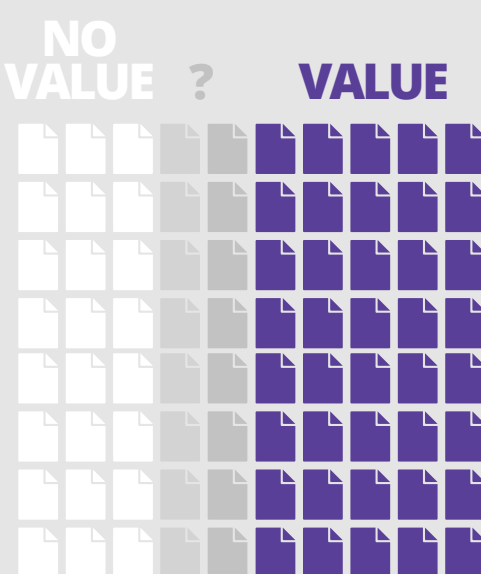
~~"Can we build it?"~~

"SHOULD WE BUILD IT?"

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Average lifespan for an S&P 500 company.



30-50% of traditional project planning activities add zero information value to your product success



High performing IT doubled the chance to exceed goals for **profitability**, **market share**, and **productivity**

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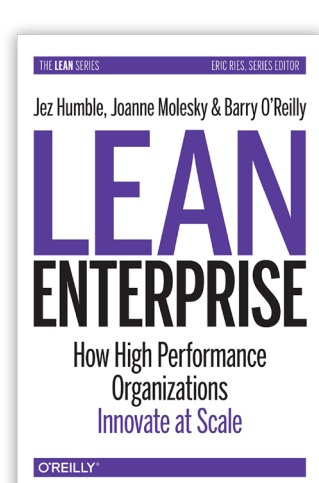
Technical Excellence is the foundation of innovative organisations

Purpose	
Organisational Structure	Governance
Culture	Portfolio Management
TECHNICAL EXCELLENCE	

We're all in the technology business now.

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