



Consulting

ThoughtWorks®

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Since 1993 ThoughtWorks has created exceptional software with our clients. We do this at unheard of speed and with complete transparency.

We've worked with technologies from the most advanced to the totally commonplace. We succeed in predictably delivering results, even in the toughest circumstances. This means we are now relied on by major global organizations to tackle their highest profile and highest priority projects. And we deliver.

We've learned a lot from the hundreds of projects our people have completed. We pioneered advanced methods and tools to overcome problems that plague many large-scale IT projects. You might think we would keep our knowledge secret. Quite the contrary. We've never been shy about sharing our expertise, whether in academia or with our clients, as well as the wider technology and business communities. We want, quite simply, to help anyone and everyone do software better.

ThoughtWorks has offered advice to our delivery clients on their software and IT issues from Day One – and we still do. With technology and IT process advances now coming at a relentless pace, it can be extremely difficult for businesses to keep up. But “just keeping up” is not at all what we're about.

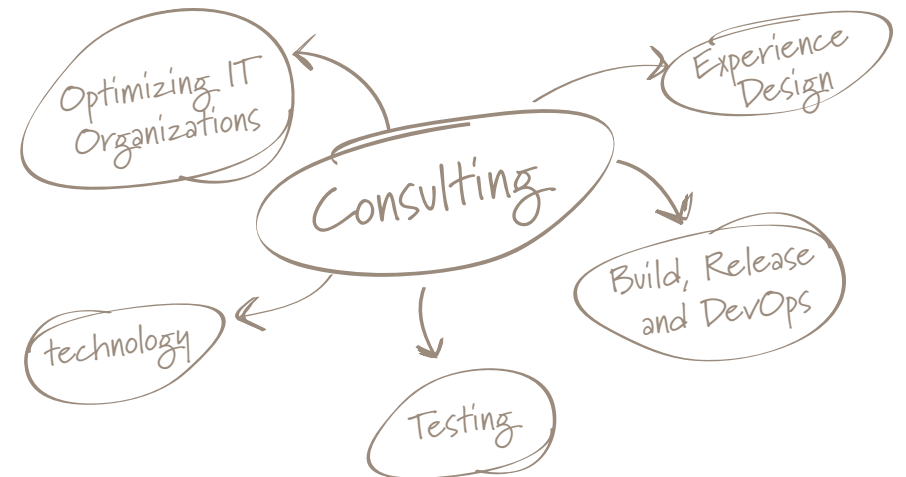



More than keeping up

ThoughtWorks Consulting helps organizations understand and plan how to use the latest innovations in IT and software technology to differentiate products, increase market share, dramatically cut the time and expense of creating software products, or all-of-the-above and more.

Our consulting engagements, like our delivery projects, are collaborative and fast. The focus is on creating a shared understanding, solving problems and making practical improvements, not just leaving you with slideware and reports. Each and every one of our consultants is active in delivery projects, not purely focused on advisory work. We are well known and respected in academia, but our thinking is firmly grounded in reality. We're business savvy – and know that quick wins are just as important as long-term goals.

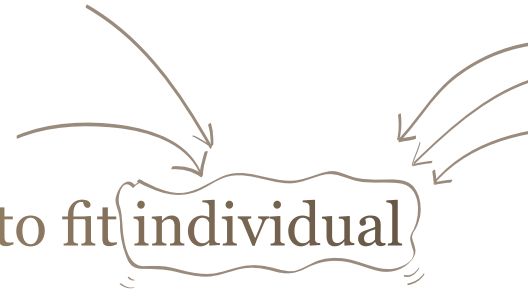
Be warned. We aren't going to concentrate on an easy way out – our consultants will always give you the honest, full picture – even if it means pointing out something large and difficult. The root cause is important if we are actually going to fix anything, so we won't shy away from it. But once we are agreed on the causes, the road map we create for improvement will deliver measurable value at regular, well-paced milestones. No matter what the problem or objective, we don't believe in plans with all results skewed to the end. And neither should you.



we specialize in 

Five paths, many ways

We offer services in five arenas, all of which are shaped to fit **individual** client's circumstances and starting points:



Optimizing IT organizations

Improve delivery capability, innovation and competitive advantage by adopting Agile and Lean principles, project and organizational practices. We help you become a truly high-performing IT organization with measurable and sustainable increases in productivity, quality and morale. These changes create new possibilities for staff, enabling IT and the business to work together more effectively.

Technology

Gain strategic insights into your existing systems portfolio, architecture, platforms and technologies that can save costs, solve problems or identify risks and issues. We understand different technologies and tools and are completely vendor independent. We know Open Source Software and have experience applying it in situations ranging from caching to middleware, saving costs and eliminating the limitations of proprietary solutions. We help you decide what's best for your situation, given where you are at with your existing enterprise architecture. We balance proven technologies of the past with new platforms that give our clients an edge for the future.

Testing

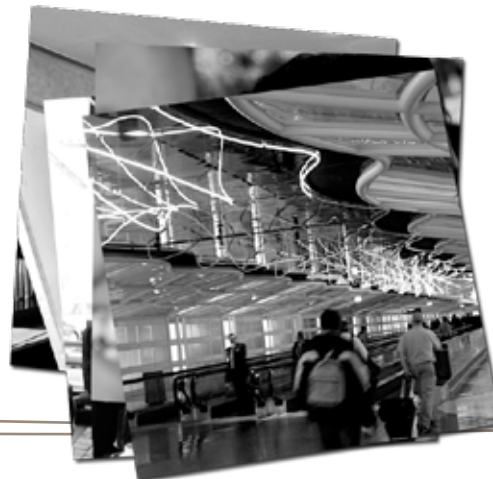
Rethink and embed testing as a fully integrated part of the software development process to improve quality, predictability and reliability across the IT division. We help set up appropriate test automation and integrate testing, working collaboratively with your whole IT division. The results are higher quality code, faster projects and deployments and higher project ROIs at significantly lower risk.

Experience Design

By creating compelling customer experiences, we help make products stand out in a cluttered landscape – and can dramatically improve conversion rates, decrease drop outs and improve customer satisfaction. Our ideas are connected to your customer's needs and the reality of creating software. So we help you deliver innovative, functional products, not just impossible-to-build, blue-sky thinking.

Build, Release and DevOps

When operations, infrastructure and developers all work together on the same team, with the right tools, the “Last Mile” – actually getting the software live – becomes a whole lot shorter. Eliminate deployment bottlenecks and nasty “go live” surprises by managing the entire development, test, release and operations processes as a unified whole.



call us!

Can we help with something else?

Feel free to contact us about other topics and needs. As you may have noticed, we feel strongly about our mission to improve software and how it gets created. So chat to us about your situation, your issues. We just may have the experience you need to make your IT more productive, connected to the business, responsive and, well, better.

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Please get in touch for more information - details of every ThoughtWorks office are available on our website
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